

Strong Workforce Program Update

Presented to the Academic Senate
January 26, 2016



CALIFORNIA COMMUNITY COLLEGES
Doing What MATTERS™
FOR JOBS AND THE ECONOMY



Introduction

- **Intent of SWP of Funding**
- **Timeline of College Engagement**
- **Overview of Proposals Received**
- **Overview of Proposed Budget**



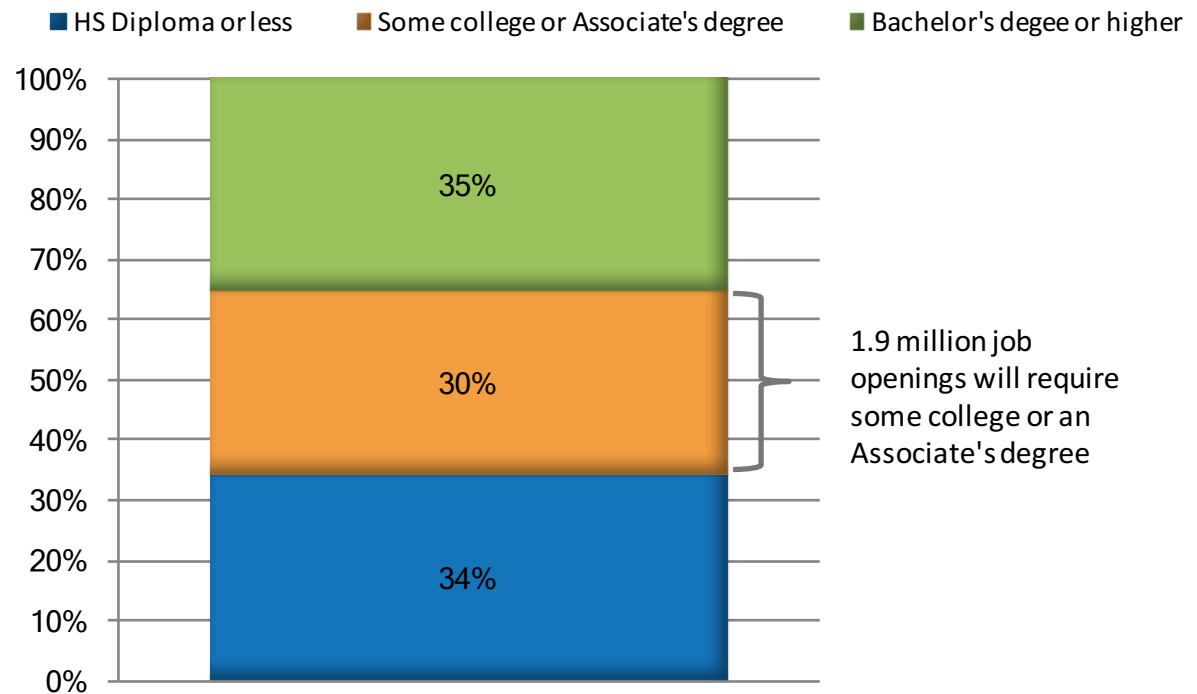


A Call for More and Better CTE

The Goal

California needs
1 million more
AA, certificates, or
industry-valued
credentials.

California's Job Openings by Education Level
2015-2025



Data source: Georgetown University Center on Education and the Workforce, "Recover: Job Growth and Education Requirements Through 2020," State Report, June 2013.
Analysis: Collaborative Economics



Intent of SWP Funds

- Increase quantity of CTE →
“MORE”
 - More enrollments in programs leading to **high-demand, high wage jobs**
- Improve quality of CTE →
“BETTER”
 - More students complete/transfer
 - More students employed
 - More students improving their earnings



Timeline



Key Dates to Note

- New Director of WD hired on **10/31/16**
- Presentation to IPC on **11/4/16**
- Presentation to PBC on **11/16**
- Faculty workshop hosted on **11/18/16**
- Presentation to Academic Senate on **12/8/16**
- Presentation to Cabinet on **1/9/17**
- Working draft Presented to Academic Senate on **1/26/17**
- FINAL SUBMISSION to Chancellor's Office on **1/31/17**



Proposal Eligibility

Supported Programs

Interior Design

Fashion Design

Human Services

Early Childhood Education

Business + Entrepreneurship

Accounting

Medical Assisting + Coding

Radiation Technology

Digital Art + Animation

Computer Business Office Technology

Economics

Paralegal



Proposals Submitted

New Programs	Updated Programs
Neurodiagnostic Technology	Small Business & Entrepreneurship
Teacher Credential Program	Early Childhood Education
Information Security & Digital Currency	
Viticulture & Enology	



Budget Overview



Funding Flow

Funds are ongoing and have been allocated to districts based on a labor market need, enrollments, and student outcomes, rather than announcing a Request for Proposals.



60%

Local Shares

Goes to districts to invest in CTE at colleges

40%

Regional Shares

Invests in CTE at colleges upon coordinated action



Strong Workforce Fund Distribution

College	Factor Distribution	Local Share	Regional Share
Canada	27%	\$554,609	317,761
CSM	35%	\$727,146	\$411,912
Skyline	38%	\$795,111	\$447,218
SMCCD	100%	\$2,076,866	\$1,176,891

Factor	Factor Title	% of Total
1	Annual CTE FTES (2015-16)	30%
2	Annual CTE Enrollments (2015-16)	25%
3	Students with CTE Goals (2015-16)	10%
4	Successful Workforce Outcomes: Skills Gains (2014-15)	20%
5	Program/Initiative Innovation (2016-17)	15%



Thank You + Q&A

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