

Table 1. Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ECE.	Student Headcount	906	962	965	1042	1134
	Total Course Enrollments	1664	1780	1776	2032	2040
	# of Course Offerings	40	42	42	46	44
	# of Section Offerings	58	62	62	66	67
	Ave Enrollment per Section*	28.7	28.7	28.6	30.8	30.4

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

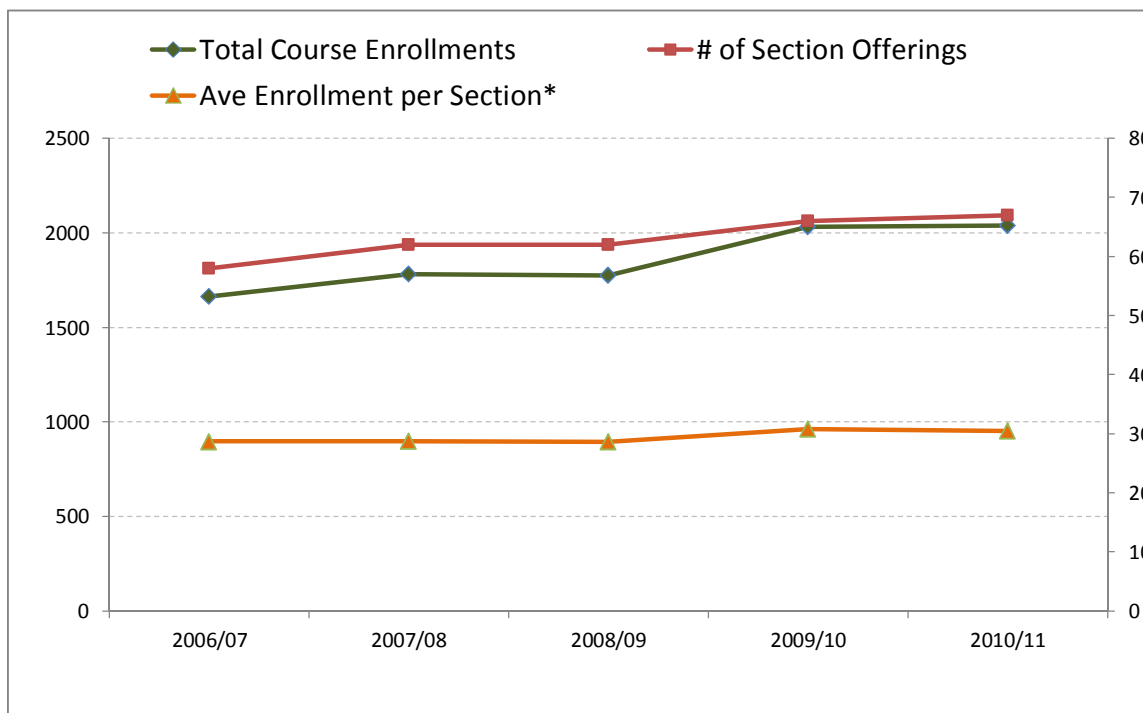
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

Total Course Enrollments is the sum of all course enrollments (filled seats) within the Department.

of Course Offerings is the number of courses offered within the department for that Academic Year.

of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might they be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

Table 2. Department Efficiency

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ECE.	WSCH	4995	5154	5476	6250	6211
	FTES	166.5	171.8	182.5	208.3	207.0
	FTE	10.55	9.83	10.37	10.78	11.03
	Load*	473	524	528	580	563

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

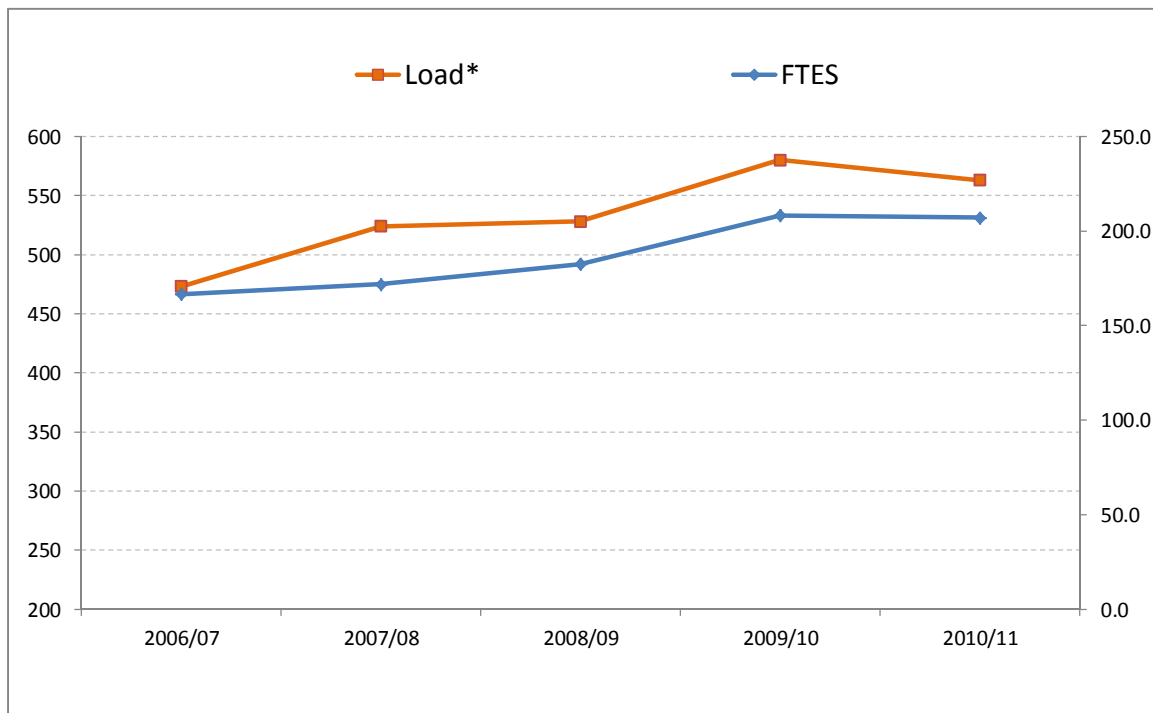
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

Table 3. Student Performance Profile

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ECE.	Success Rate*	80.8%	80.8%	81.0%	80.9%	80.2%
	Retention Rate*	90.9%	91.8%	89.2%	89.9%	89.5%
	Ave Units Attempted this Academic Year	6.55	6.69	6.93	6.87	7.1
	Ave Units Earned this Academic Year	5.28	5.3	5.58	5.51	5.64
	Ave Academic Year GPA	2.99	2.87	2.96	2.86	2.81
	Ave Cumulative GPA	3.02	2.93	2.93	2.96	2.89

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

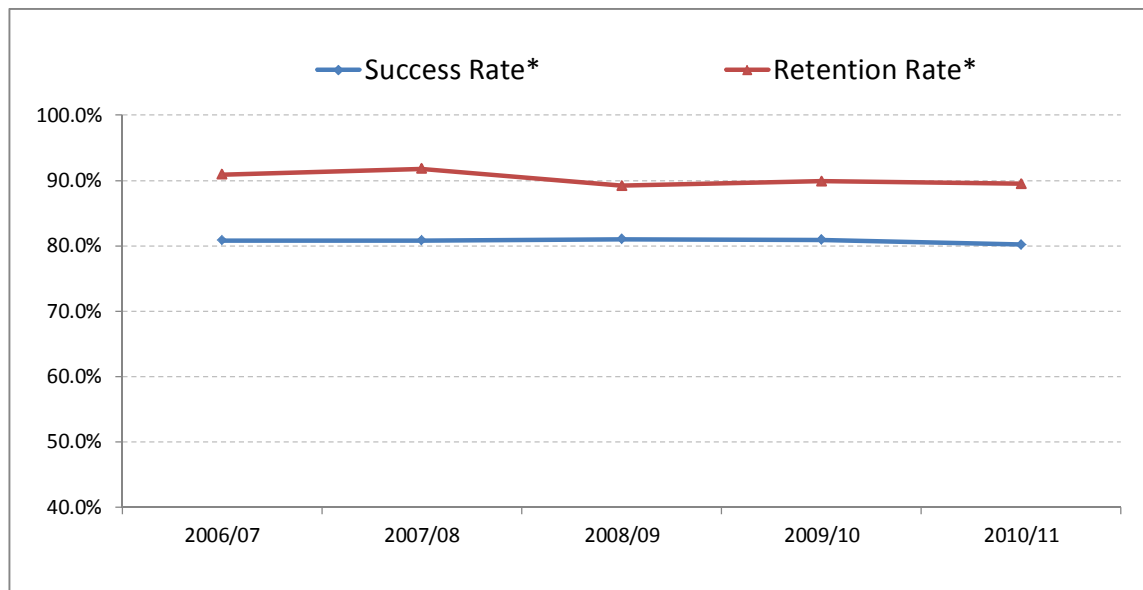
Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile



Some questions to get you thinking:

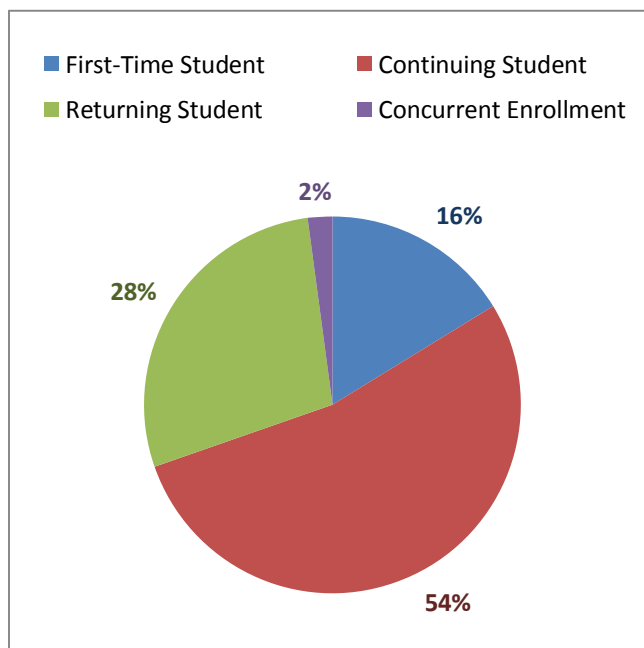
- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Table 4. Student Enrollment Status Profile

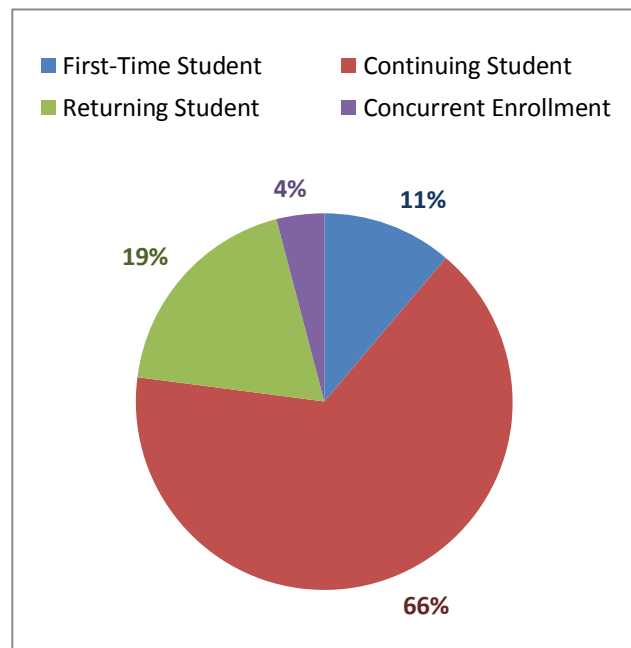
Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ECE.	First-Time Student	147	116	121	149	127
	Continuing Student	484	579	553	632	746
	Returning Student	256	227	243	256	214
	Concurrent Enrollment	19	40	48	5	46
	Percent First Time	16%	12%	13%	14%	11%
	Percent Continuing	53%	60%	57%	61%	66%
	Percent Returning	28%	24%	25%	25%	19%
	Percent Concurrent	2%	4%	5%	0%	4%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.
Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.
Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.
Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.

2006/07



2010/11



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

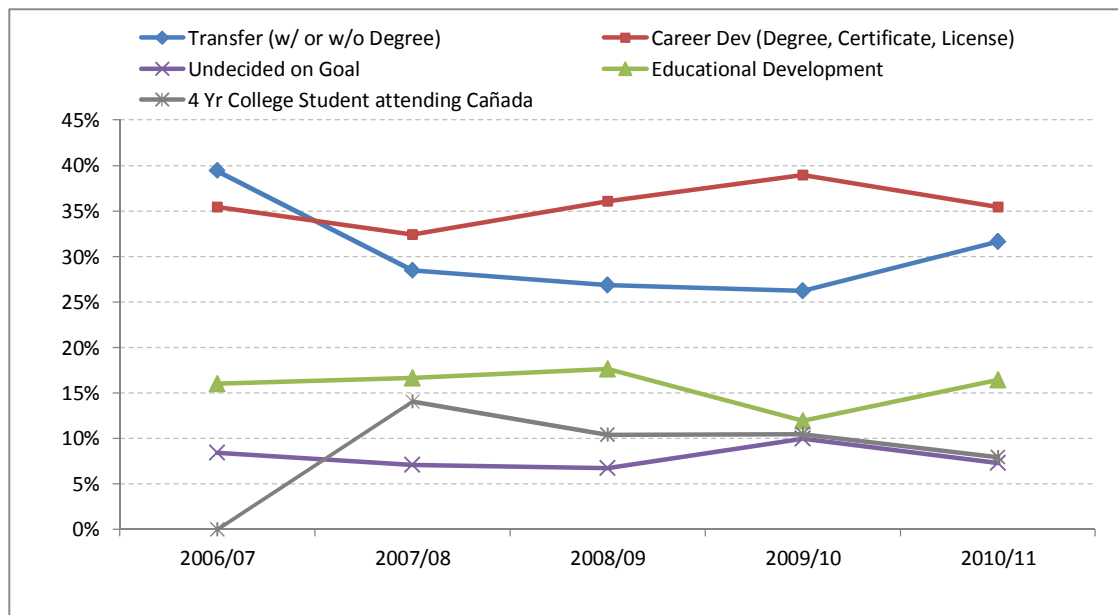
Table 5. Student Goal Orientation

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ECE.	Transfer (w/ or w/o Degree)	357	274	259	273	359
	Career Dev (Degree, Certificate, License)	321	312	348	406	402
	Educational Development	145	160	170	124	186
	4 Yr College Student attending Cañada	0	135	100	109	90
	Undecided on Goal	76	68	65	104	83
	% Transfer (w/ or w/o Degree)	39%	28%	27%	26%	32%
	% Career Dev (Degree, Certificate, License)	35%	32%	36%	39%	35%
	% Educational Development	16%	17%	18%	12%	16%
	% 4 Yr College Student attending Cañada	0%	14%	10%	10%	8%
	% Undecided on Goal	8%	7%	7%	10%	7%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

Student Goal Orientation



Some questions to get you thinking:

- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

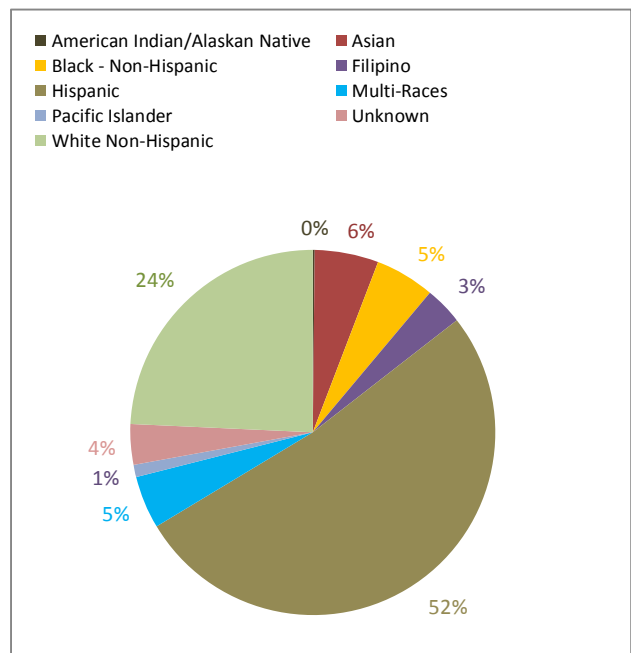
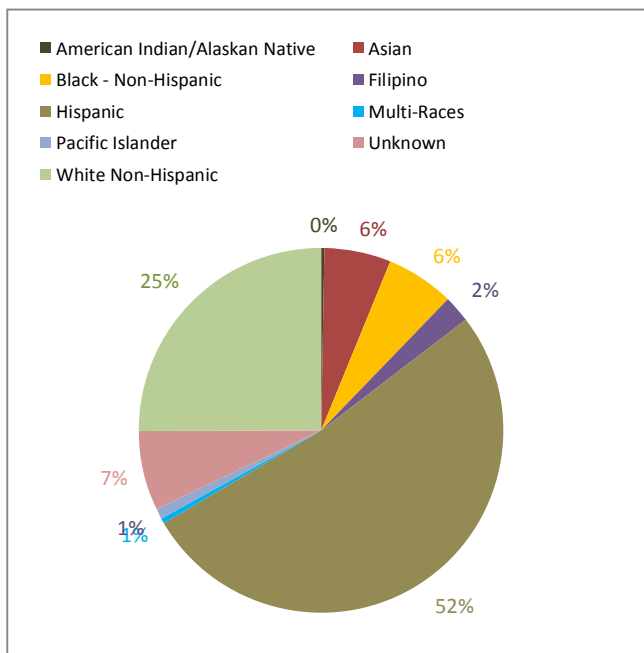
Table 6. Student Demographics - Ethnicity

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ECE.	American Indian/Alaskan Native			3	5	2
	Asian			57	77	64
	Black - Non-Hispanic			58	56	60
	Filipino			23	24	38
	Hispanic			501	497	589
	Multi-Races			4	34	53
	Pacific Islander			9	21	12
	Unknown			68	50	41
	White Non-Hispanic			242	278	275
	% American Indian/Alaskan Native			0%	0%	0%
	% Asian			6%	7%	6%
	% Black - Non-Hispanic			6%	5%	5%
	% Filipino			2%	2%	3%
	% Hispanic			52%	48%	52%
	% Multi-Races			0%	3%	5%
	% Pacific Islander			1%	2%	1%
	% Unknown			7%	5%	4%
	% White Non-Hispanic			25%	27%	24%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2008/09

2010/11



Some questions to get you thinking:

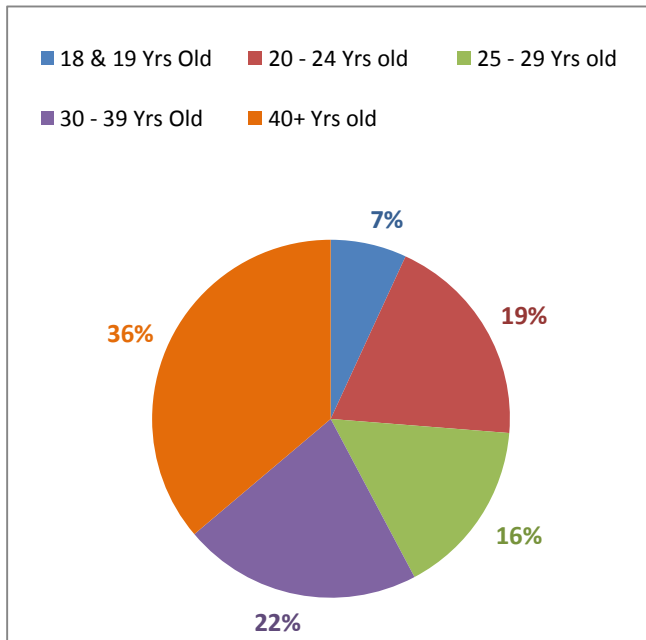
- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Table 7. Student Demographics - Gender & Age

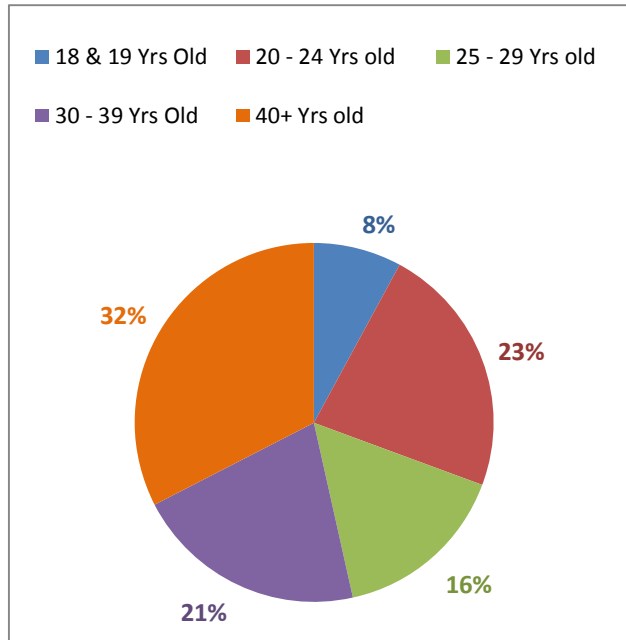
Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ECE.	Female	831	872	863	934	1023
	Male	61	67	84	90	93
	18 & 19 Yrs Old	61	72	73	50	87
	20 - 24 Yrs old	173	174	201	216	249
	25 - 29 Yrs old	142	151	136	160	174
	30 - 39 Yrs Old	192	183	201	238	229
	40+ Yrs old	322	347	311	367	357
	% Female	92%	91%	89%	90%	90%
	% Male	7%	7%	9%	9%	8%
	% 18 & 19 Yrs Old	7%	7%	8%	5%	8%
	% 20 - 24 Yrs old	19%	18%	21%	21%	22%
	% 25 - 29 Yrs old	16%	16%	14%	15%	15%
	% 30 - 39 Yrs Old	21%	19%	21%	23%	20%
	% 40+ Yrs old	36%	36%	32%	35%	31%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2006/07



2010/11



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

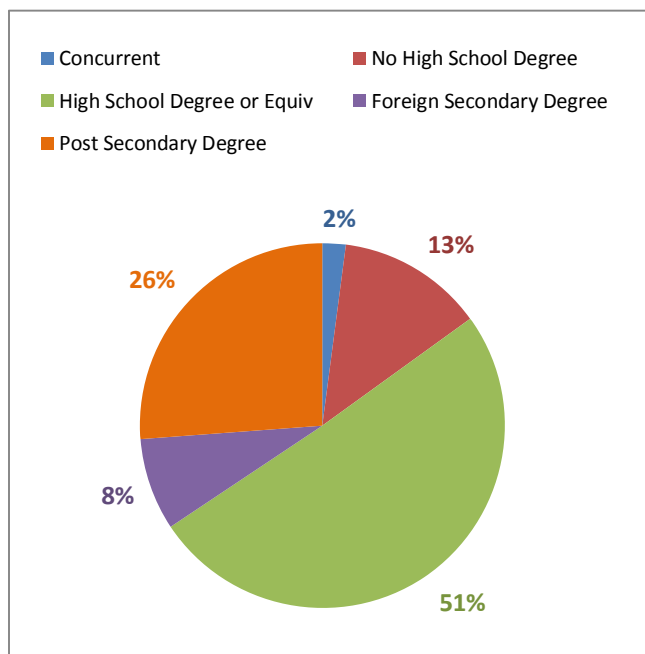
Table 8. Student Education Attainment Level

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ECE.	Concurrent	19	40	48	5	46
	No High School Degree	120	167	172	133	188
	High School Degree or Equiv	468	490	509	580	607
	Foreign Secondary Degree	76	72	71	92	95
	Post Secondary Degree	242	233	213	237	244
	% Concurrent Enrollment	2%	4%	5%	0%	4%
	% No High School Degree	13%	17%	18%	13%	17%
	% High School Degree or Equiv	52%	51%	53%	56%	54%
	% Foreign Secondary Degree	8%	7%	7%	9%	8%
	% Post Secondary Degree	27%	24%	22%	23%	22%

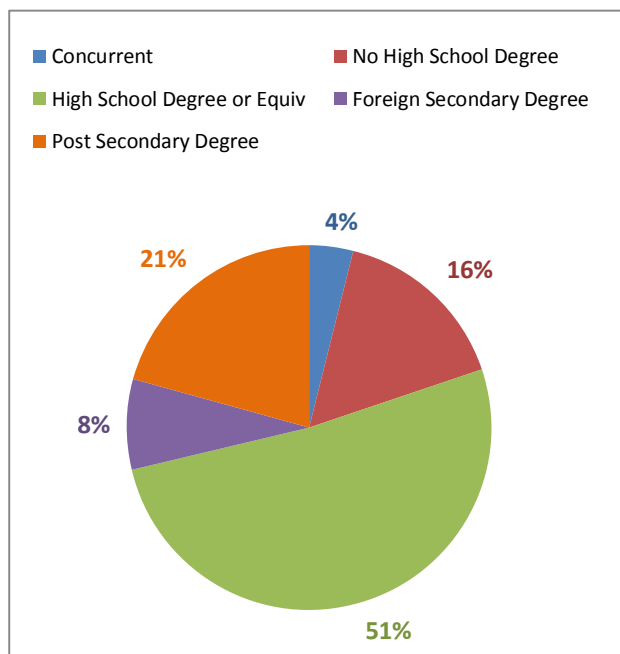
Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2006/07



2010/11



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?