

**Table 1. Enrollment Patterns & Course Offerings**

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ESL	Student Headcount	1,738	1,768	1,784	1,556	1,359
	Total Course Enrollments	3,813	3,918	3,870	3,527	2,221
	# of Course Offerings	46	48	51	50	30
	# of Section Offerings	149	143	135	113	75
	Ave Enrollment per Section*	25.6	27.4	28.7	31.2	29.6

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

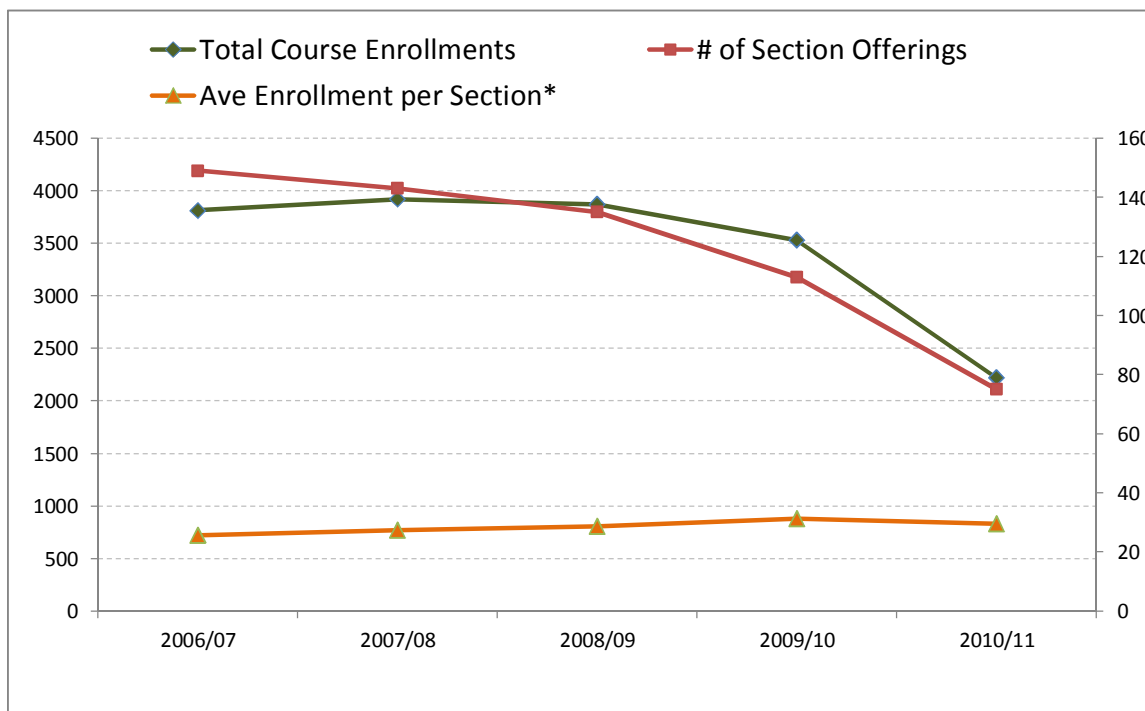
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

**Table 2. Department Efficiency**

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ESL	WSCH	17028	17782	17698	15682	10956
	FTES	567.6	592.8	589.9	522.7	365.2
	FTE	39.32	38.4	35.4	29.12	20.8
	Load*	433	463	500	539	527

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

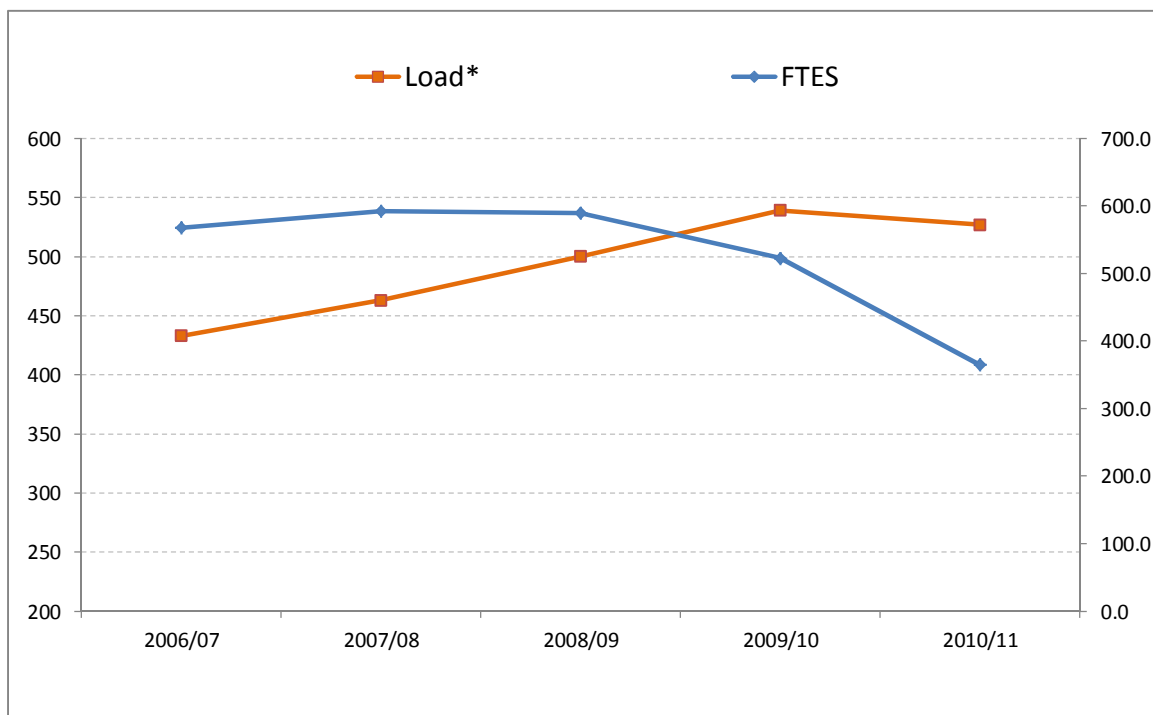
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

**Department Overview**



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

**Table 3. Student Performance Profile**

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ESL	Success Rate*	61.9%	63.4%	61.2%	61.3%	59.0%
	Retention Rate*	80.7%	78.7%	78.0%	76.8%	78.5%
	Ave Units Attempted this Academic Year	8.2	8.25	8.18	8.64	7.27
	Ave Units Earned this Academic Year	5.74	5.94	5.54	6.29	5.12
	Ave Academic Year GPA	2.13	1.39	0.46	0.7	0.86
	Ave Cumulative GPA	2.44	2.3	1.46	1.46	1.59

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

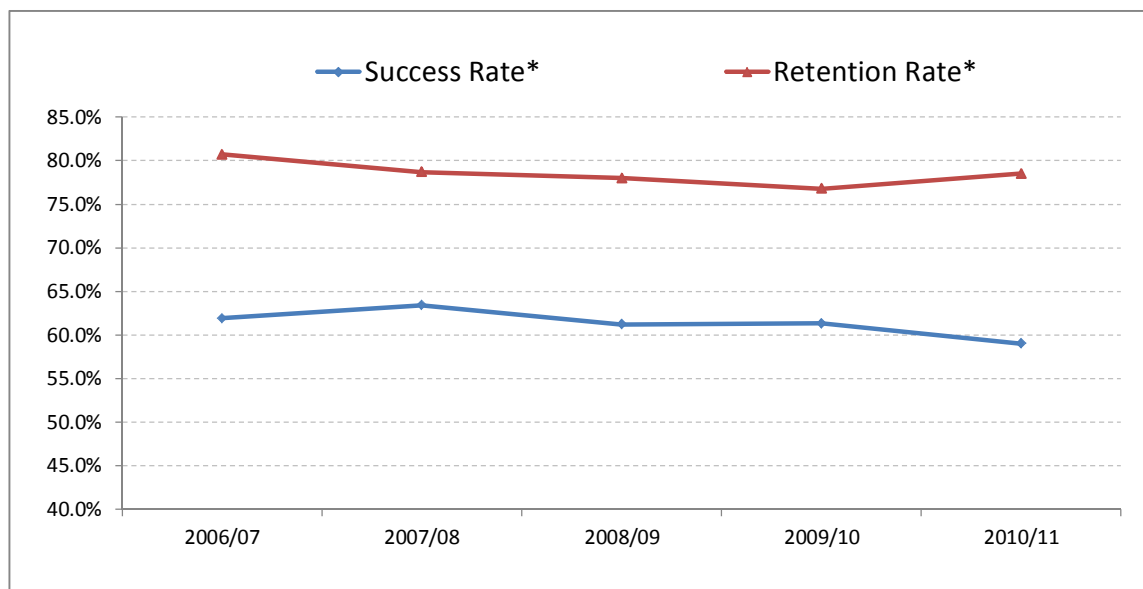
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.

**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

### Student Performance Profile



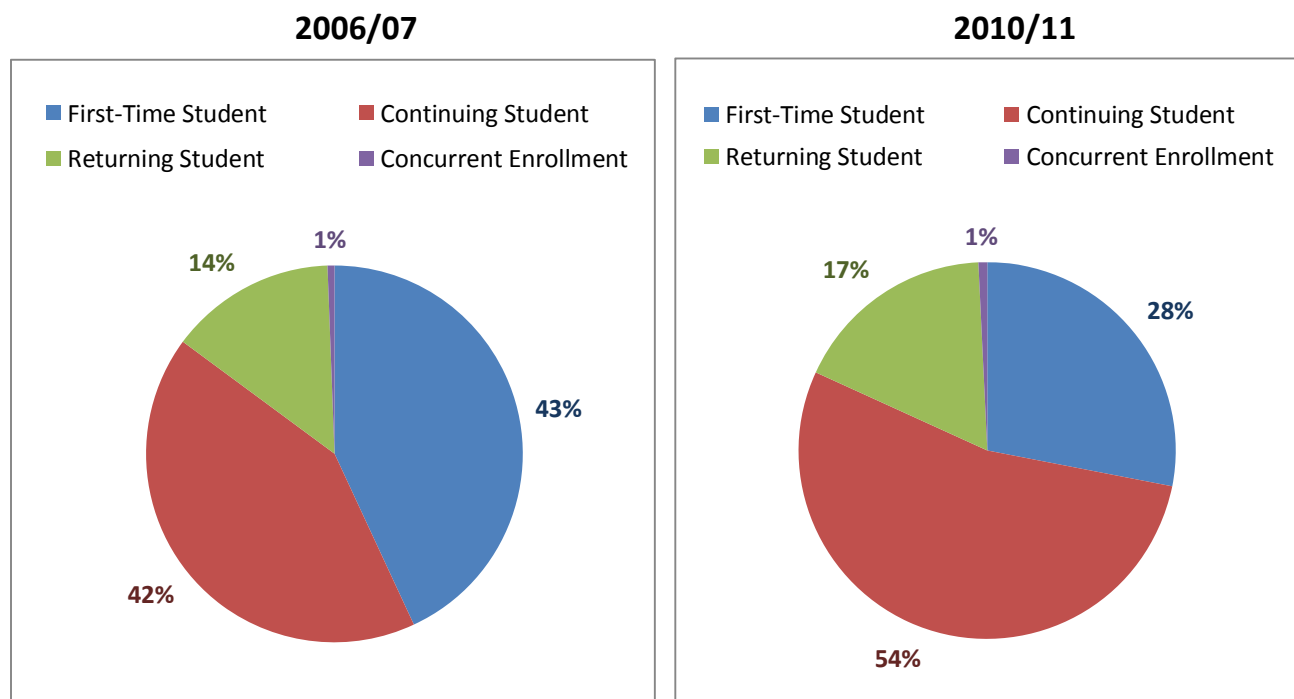
Some questions to get you thinking:

- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

**Table 4. Student Enrollment Status Profile**

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ESL	First-Time Student	749	722	589	443	381
	Continuing Student	731	778	798	810	731
	Returning Student	248	252	299	262	237
	Concurrent Enrollment	10	16	98	41	10
	Percent First Time	43%	41%	33%	28%	28%
	Percent Continuing	42%	44%	45%	52%	54%
	Percent Returning	14%	14%	17%	17%	17%
	Percent Concurrent	1%	1%	5%	3%	1%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college. Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years. Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college. Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

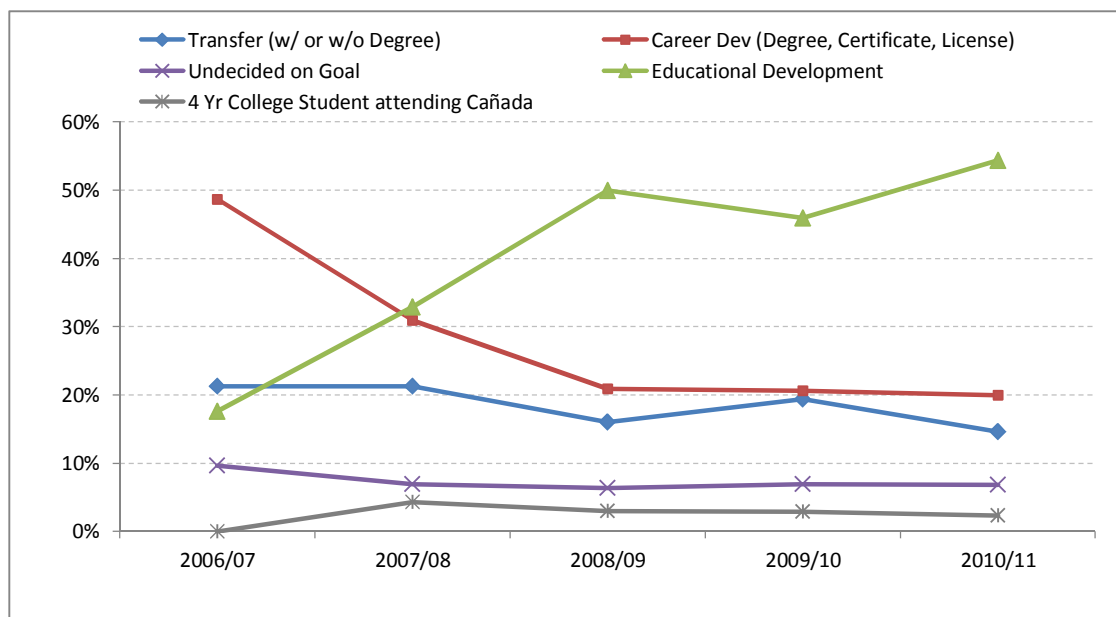
**Table 5. Student Goal Orientation**

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ESL	Transfer (w/ or w/o Degree)	369	376	285	302	198
	Career Dev (Degree, Certificate, License)	846	547	373	320	271
	Educational Development	306	581	891	715	739
	4 Yr College Student attending Cañada	0	76	53	45	32
	Undecided on Goal	168	122	113	107	92
	% Transfer (w/ or w/o Degree)	21%	21%	16%	19%	15%
	% Career Dev (Degree, Certificate, License)	49%	31%	21%	21%	20%
	% Educational Development	18%	33%	50%	46%	54%
	% 4 Yr College Student attending Cañada	0%	4%	3%	3%	2%
	% Undecided on Goal	10%	7%	6%	7%	7%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

**Student Goal Orientation**



Some questions to get you thinking:

- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

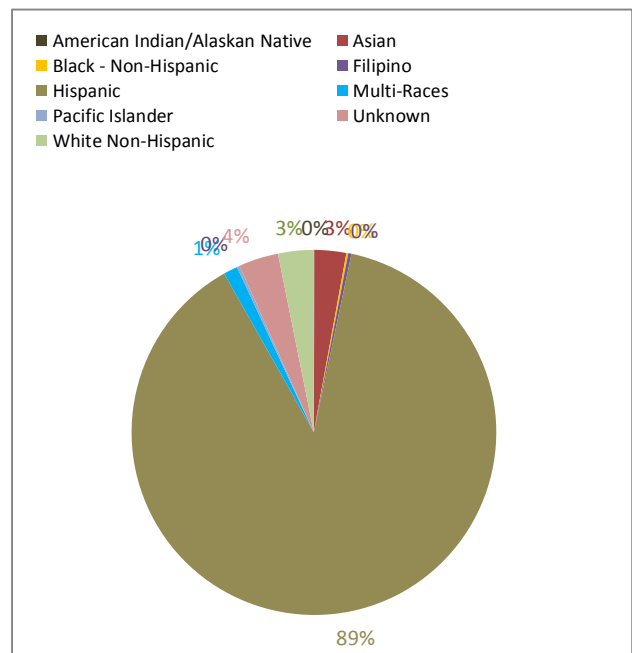
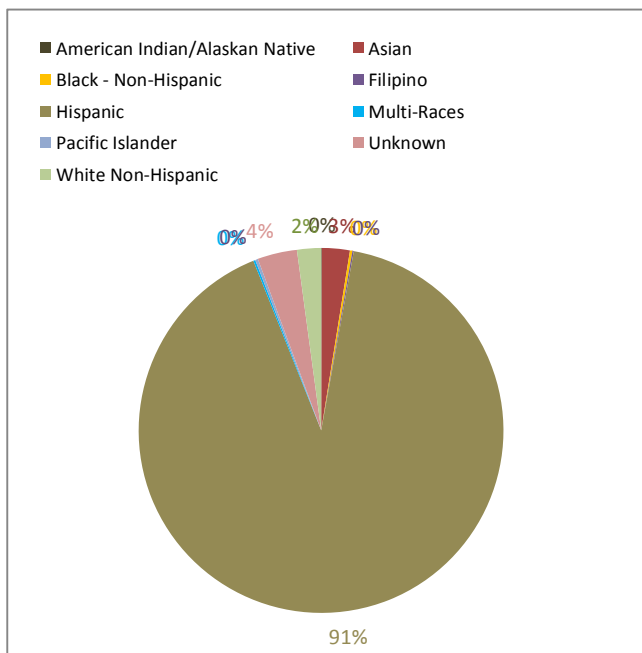
**Table 6. Student Demographics - Ethnicity**

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ESL	American Indian/Alaskan Native			1	2	1
	Asian			44	31	38
	Black - Non-Hispanic			4	3	2
	Filipino			2	4	4
	Hispanic			1625	1411	1203
	Multi-Races			3	5	17
	Pacific Islander			5	5	3
	Unknown			62	61	48
	White Non-Hispanic			38	34	43
	% American Indian/Alaskan Native			0%	0%	0%
	% Asian			2%	2%	3%
	% Black - Non-Hispanic			0%	0%	0%
	% Filipino			0%	0%	0%
	% Hispanic			91%	91%	89%
	% Multi-Races			0%	0%	1%
	% Pacific Islander			0%	0%	0%
	% Unknown			3%	4%	4%
	% White Non-Hispanic			2%	2%	3%

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

**2008/09**

**2010/11**



Some questions to get you thinking:

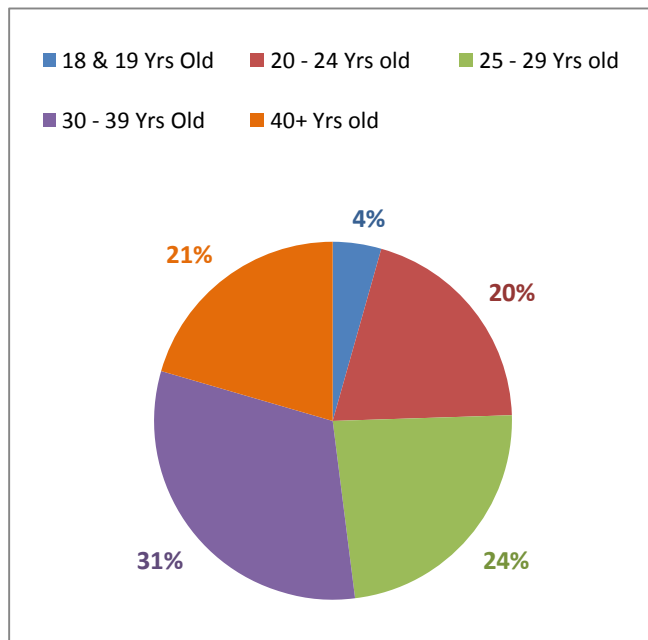
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

**Table 7. Student Demographics - Gender & Age**

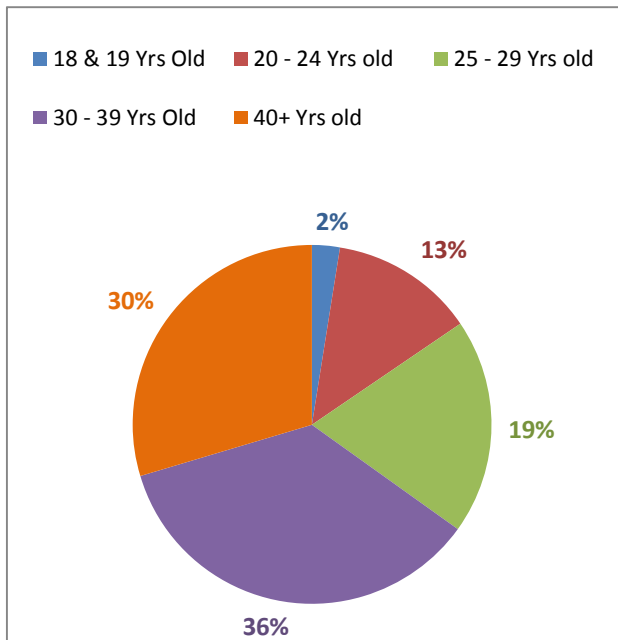
Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ESL	Female	979	997	1059	966	847
	Male	705	719	683	563	486
	18 & 19 Yrs Old	75	90	70	49	33
	20 - 24 Yrs old	345	341	304	233	175
	25 - 29 Yrs old	403	388	367	321	260
	30 - 39 Yrs Old	538	572	564	525	476
	40+ Yrs old	352	352	376	386	397
	% Female	56%	56%	59%	62%	62%
	% Male	41%	41%	38%	36%	36%
	% 18 & 19 Yrs Old	4%	5%	4%	3%	2%
	% 20 - 24 Yrs old	20%	19%	17%	15%	13%
	% 25 - 29 Yrs old	23%	22%	21%	21%	19%
	% 30 - 39 Yrs Old	31%	32%	32%	34%	35%
	% 40+ Yrs old	20%	20%	21%	25%	29%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**2006/07**



**2010/11**



Some questions to get you thinking:

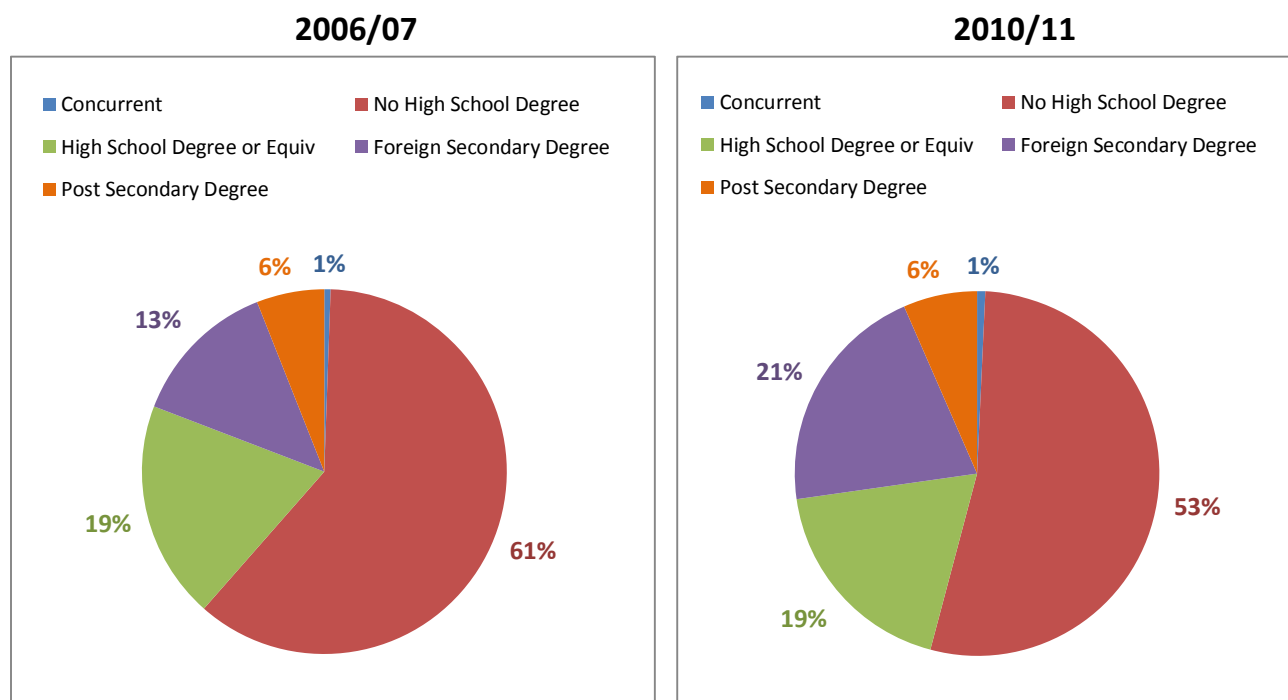
- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

**Table 8. Student Education Attainment Level**

Department	Metric	Academic Year				
		2006/07	2007/08	2008/09	2009/10	2010/11
ESL	Concurrent	10	16	98	41	10
	No High School Degree	1064	1127	1178	919	731
	High School Degree or Equiv	338	346	287	293	255
	Foreign Secondary Degree	230	200	213	248	283
	Post Secondary Degree	105	94	105	96	90
	% Concurrent Enrollment	1%	1%	5%	3%	1%
	% No High School Degree	61%	64%	66%	59%	54%
	% High School Degree or Equiv	19%	20%	16%	19%	19%
	% Foreign Secondary Degree	13%	11%	12%	16%	21%
	% Post Secondary Degree	6%	5%	6%	6%	7%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?