

Program Review Department Data Packet - ACTG

Enrollment Patterns & Course Offerings

Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
ACTG	Unique Headcount	148	128	150	166	179
	Total Course Enrollments	211	177	207	217	219
	# of Course Offerings	7	7	8	7	7
	# of Section Offerings	8	8	9	9	9
	Ave Enrollment per Section*	26.4	22.1	23.0	24.1	24.3

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

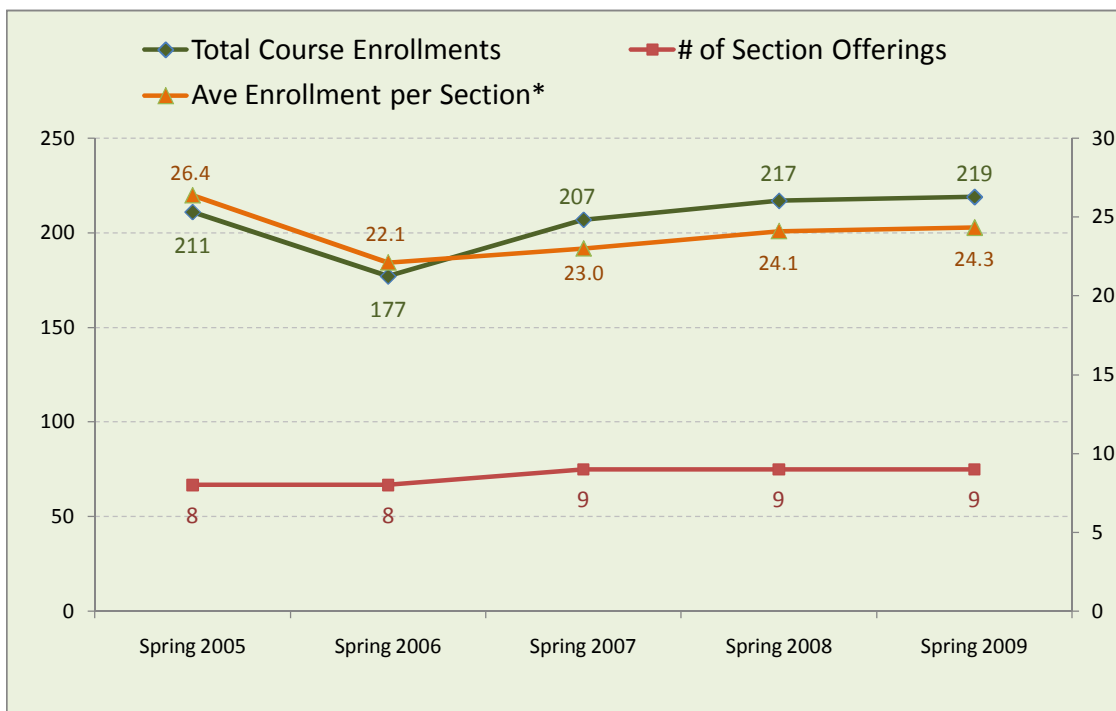
Data Definitions: **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

Total Course Enrollments is the sum of all individual section enrollments within the Department.

of Course Offerings is the number of courses offered within the department for that term.

of Section Offerings is the number of course sections offered within the department for that term.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might the be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

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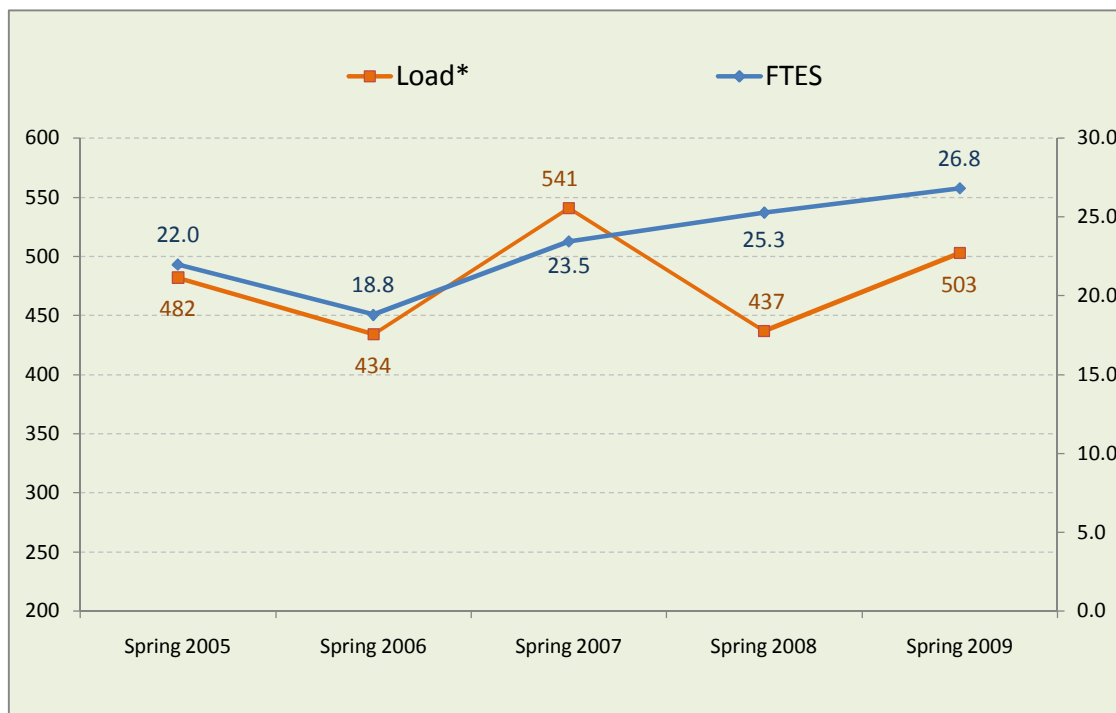
Department Efficiency

Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
ACTG	WSCH	659	564	704	758	804
	FTES	22.0	18.8	23.5	25.3	26.8
	FTE	1.37	1.3	1.3	1.73	1.6
	Load*	482	434	541	437	503

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.
FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.
FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that term.
Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

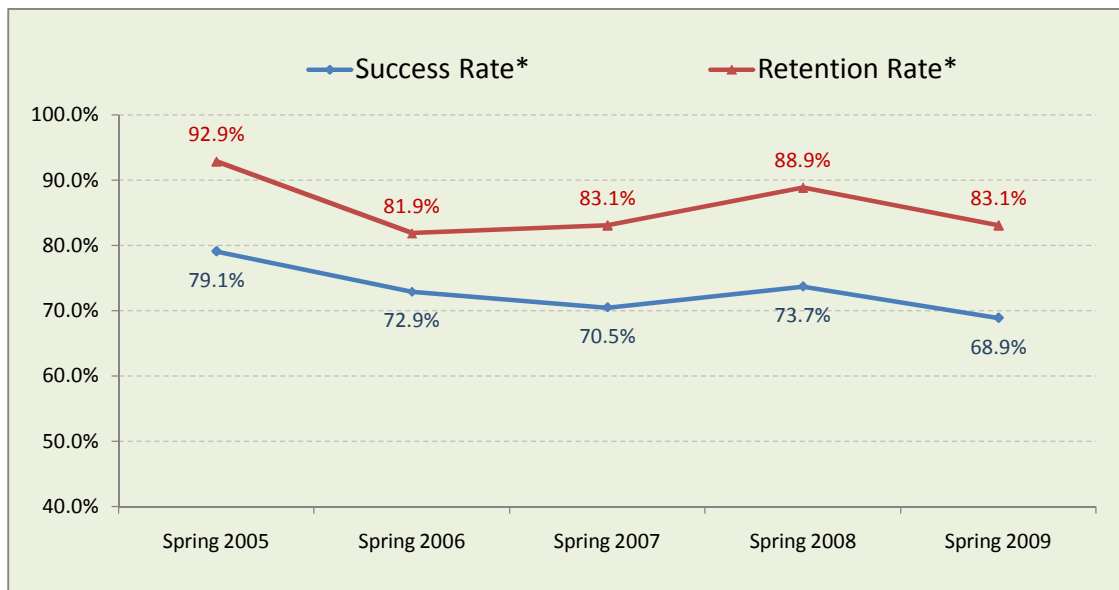
Student Performance Profile

Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
ACTG	Success Rate*	79.1%	72.9%	70.5%	73.7%	68.9%
	Retention Rate*	92.9%	81.9%	83.1%	88.9%	83.1%
	Ave Units Attempted this Term	7	7.2	7.5	8.5	7.2
	Ave Units Earned this Term	5.4	5.1	5.8	6.5	5.5
	Ave Term GPA	2.43	2.63	2.56	2.55	2.44
	Ave Cumulative GPA	2.78	2.92	2.9	2.94	2.93

***Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.
Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.
Ave Units Attempted this Term is the average number of units associated with students enrollment for the term after the add/drop deadline.
Ave Units Earned this Term is the average number of course units awarded to the student at the end of the given term.
Ave Term GPA is the average current term GPA of all students taking courses in the department for the given term.
Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given term.

Student Performance Profile



Some questions to get you thinking:

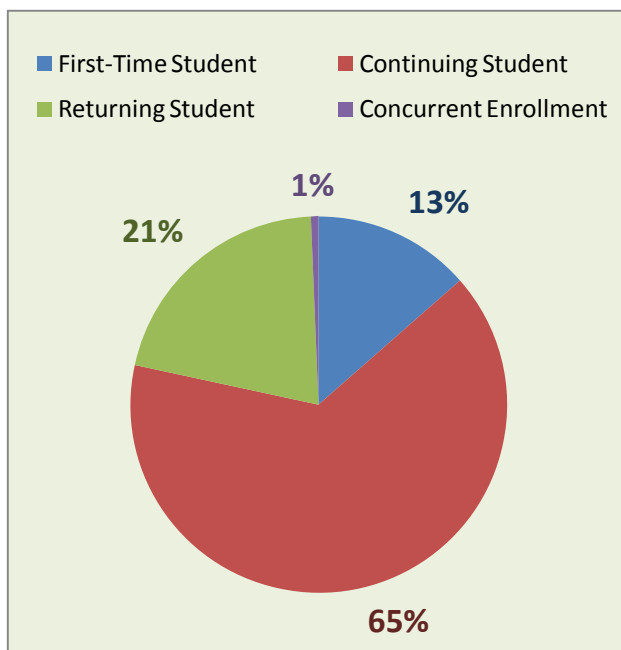
- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Student Enrollment Status Profile

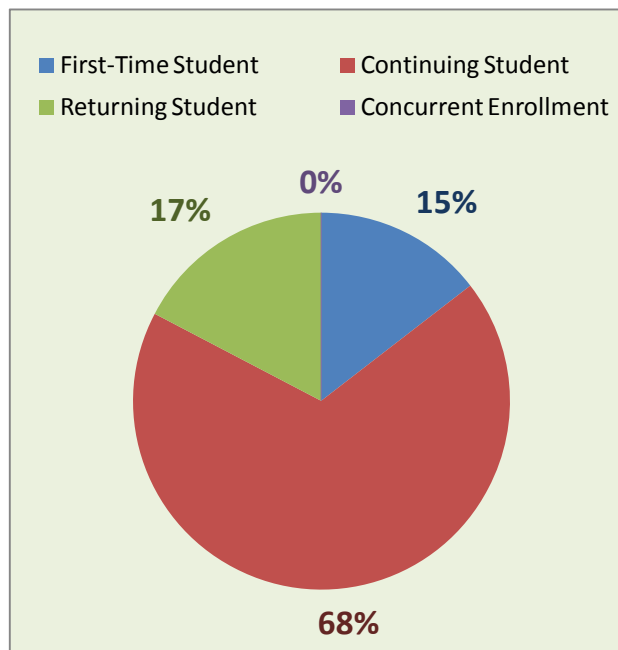
Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
ACTG	First-Time Student	20	12	14	9	26
	Continuing Student	96	88	101	124	122
	Returning Student	31	28	35	32	31
	Concurrent Enrollment	1	0	0	1	0
	Percent First Time	14%	9%	9%	5%	15%
	Percent Continuing	65%	69%	67%	75%	68%
	Percent Returning	21%	22%	23%	19%	17%
	Percent Concurrent	1%	0%	0%	1%	0%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.
Returning Student is returning to this DISTRICT and has not attended another institution since the last term here or is returning to this DISTRICT after attending another college.
Continuing Students are those that attended the DISTRICT in immediately previous primary term. Fall & Spring are primary terms.
Concurrent Enrollment is a student that is attending high school during the term for which he/she is applying.

Spring 2005



Spring 2009



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

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Student Goal Orientation

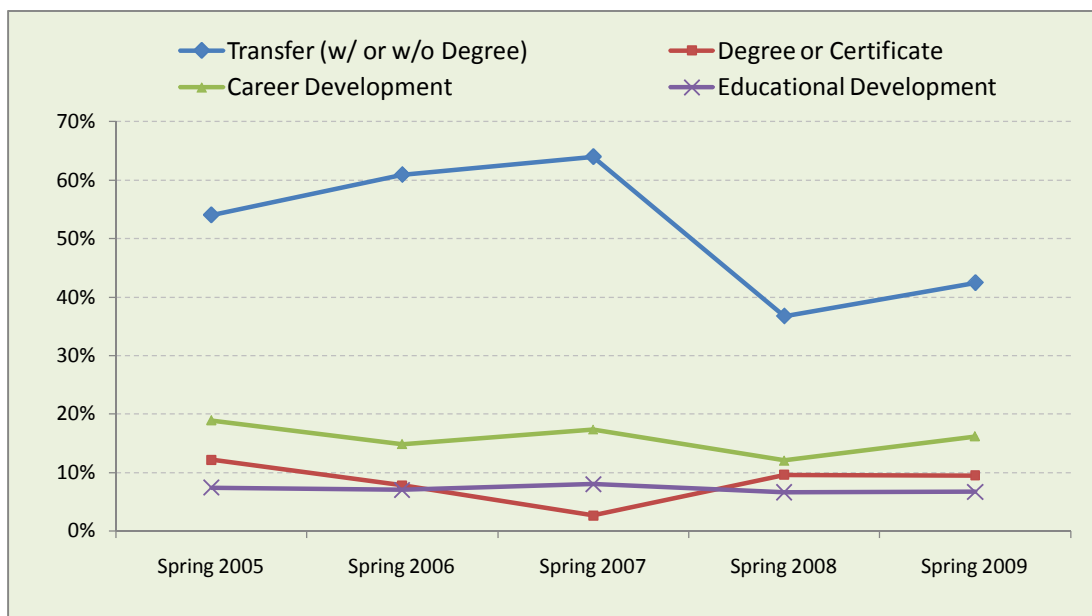
Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
ACTG	Transfer (w/ or w/o Degree)	80	78	96	61	76
	Degree or Certificate	18	10	4	16	17
	Career Development	28	19	26	20	29
	Educational Development	11	9	12	11	12
	Undecided	2	2	1	47	31
	Other Goal	9	10	11	10	10
	Percent Transfer	54%	61%	64%	37%	42%
	Percent Degree or Certificate	12%	8%	3%	10%	9%
	Percent Career Development	19%	15%	17%	12%	16%
	Percent Education Development	7%	7%	8%	7%	7%
	Percent Undecided	1%	2%	1%	28%	17%
	Percent Other	6%	8%	7%	6%	6%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

Note 2: Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

Sample of Student Goal Orientation



Some questions to get you thinking:

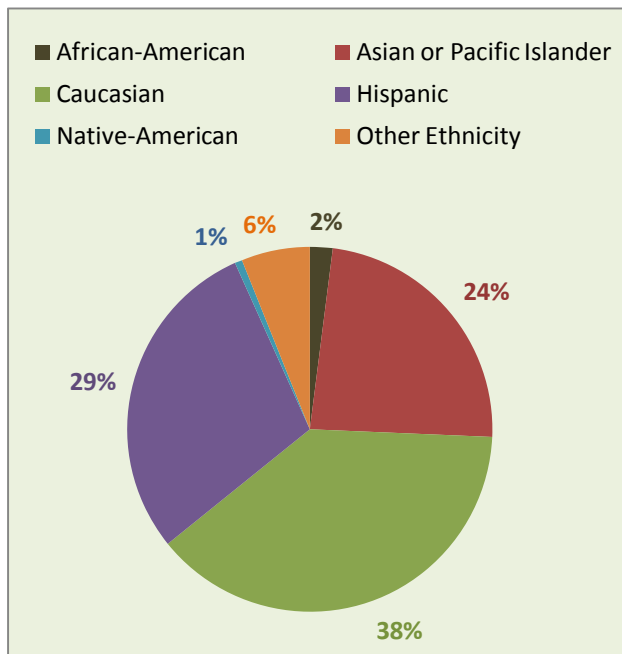
- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

Student Demographics - Ethnicity

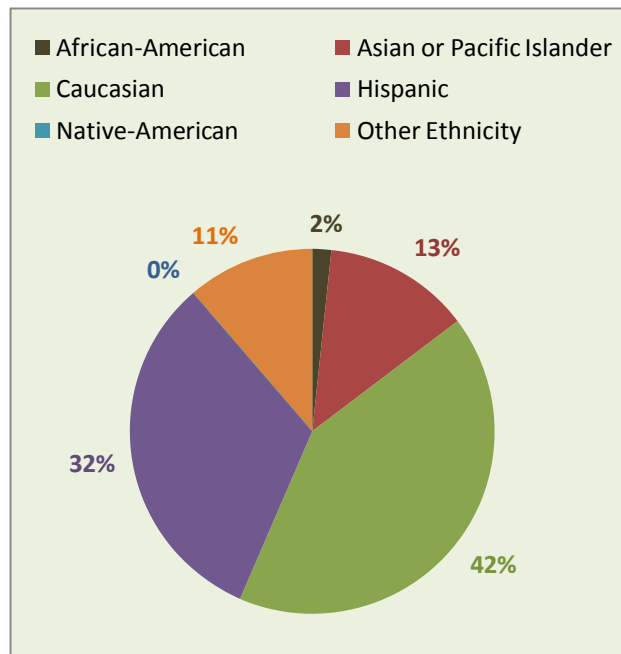
Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
ACTG	African-American	3	9	4	5	3
	Asian or Pacific Islander	35	20	21	24	23
	Caucasian	57	44	53	63	74
	Hispanic	43	46	55	55	57
	Native-American	1	2	0	3	0
	Other Ethnicity	9	7	17	16	20
	Percent African-American	2%	7%	3%	3%	2%
	Percent Asian or Pacific Islander	24%	16%	14%	14%	13%
	Percent Caucasian	39%	34%	35%	38%	41%
	Percent Hispanic	29%	36%	37%	33%	32%
	Percent Native-American	1%	2%	0%	2%	0%
	Percent Other Ethnicity	6%	5%	11%	10%	11%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

Spring 2005



Spring 2009



Some questions to get you thinking:

- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

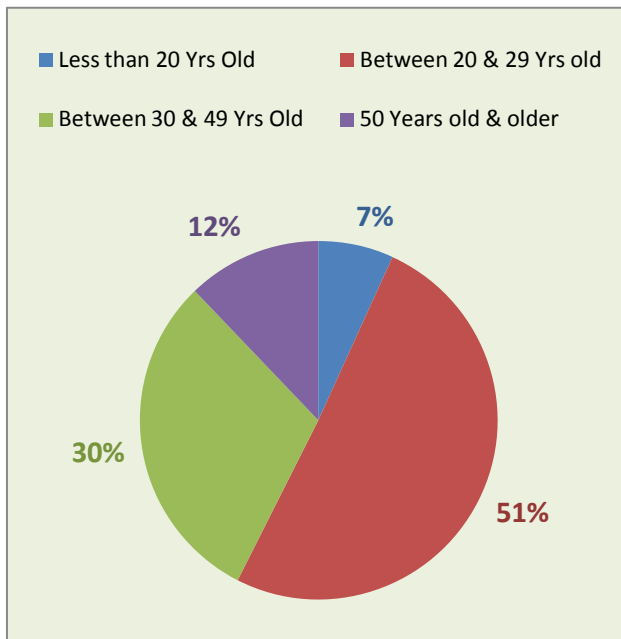
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Student Demographics - Gender & Age

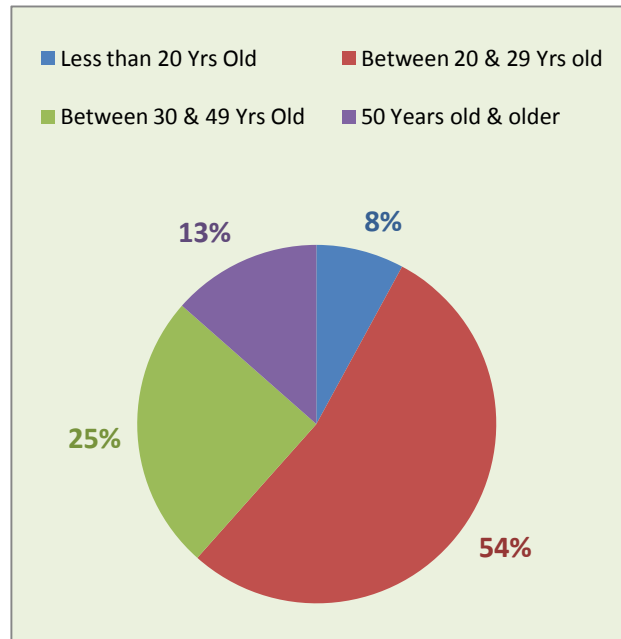
Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
ACTG	Female	97	85	94	105	103
	Male	51	42	52	57	67
	Less than 20 Yrs Old	10	11	5	10	14
	Between 20 & 29 Yrs old	75	58	74	89	95
	Between 30 & 49 Yrs Old	45	40	55	46	44
	50 Years old & older	18	19	16	21	24
	% Female	66%	66%	63%	63%	58%
	% Male	34%	33%	35%	34%	37%
	% Less than 20 yrs old	7%	9%	3%	6%	8%
	% Between 20 & 29 yrs old	51%	45%	49%	54%	53%
	% Between 30 and 49 yrs old	30%	31%	37%	28%	25%
	% 50 Years old & older	12%	15%	11%	13%	13%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

Spring 2005



Spring 2009



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

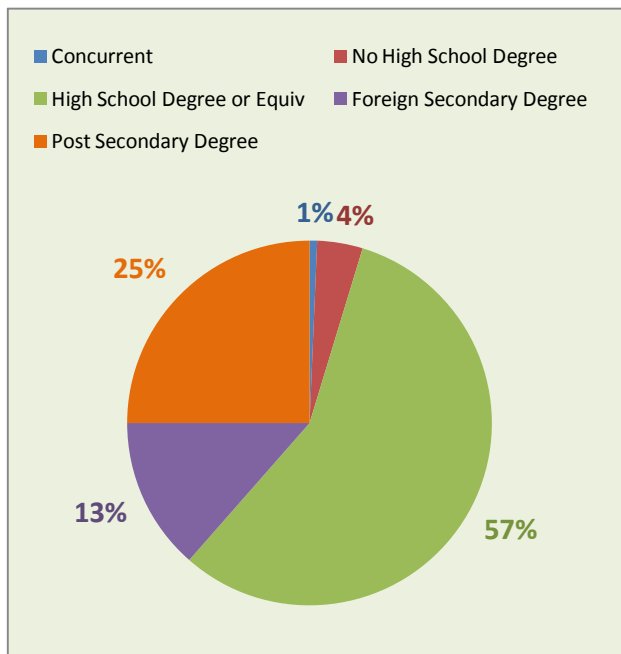
Student Education Attainment Level

Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
ACTG	Concurrent	1	0	0	1	0
	No High School Degree	6	11	12	7	9
	High School Degree or Equiv	84	71	90	108	108
	Foreign Secondary Degree	20	13	10	10	10
	Post Secondary Degree	37	32	37	40	51
	% Concurrent Enrollment	1%	0%	0%	1%	0%
	% No High School Degree	4%	9%	8%	4%	5%
	% High School Degree or Equiv	57%	55%	60%	65%	60%
	% Foreign Secondary Degree	14%	10%	7%	6%	6%
	% Post Secondary Degree	25%	25%	25%	24%	28%

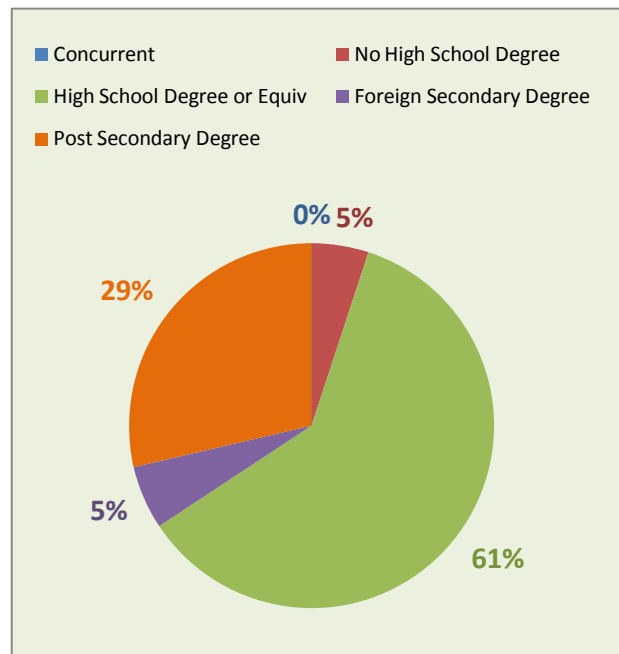
Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

Spring 2005



Spring 2009



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?