

Program Review Department Data Packet - BUS.

Enrollment Patterns & Course Offerings

Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
BUS.	Unique Headcount	487	177	170	189	168
	Total Course Enrollments	724	205	198	223	181
	# of Course Offerings	28	12	10	10	6
	# of Section Offerings	56	16	14	14	10
	Ave Enrollment per Section*	12.9	12.8	14.1	15.9	18.1

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

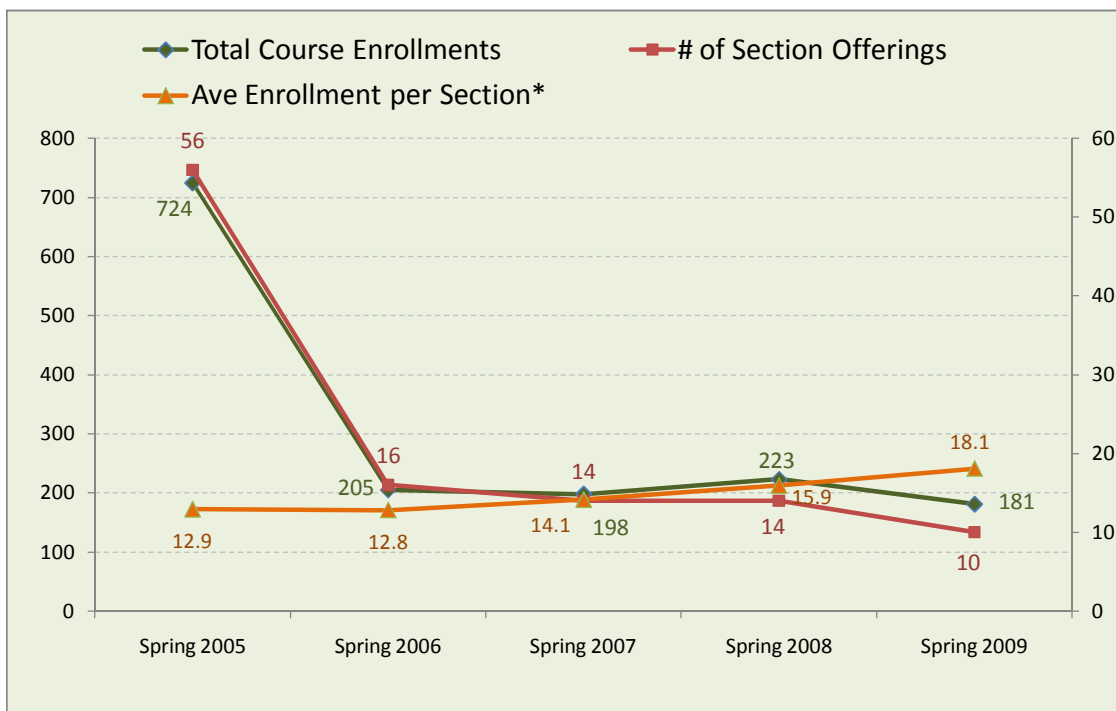
Data Definitions: **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

Total Course Enrollments is the sum of all individual section enrollments within the Department.

of Course Offerings is the number of courses offered within the department for that term.

of Section Offerings is the number of course sections offered within the department for that term.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might the be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

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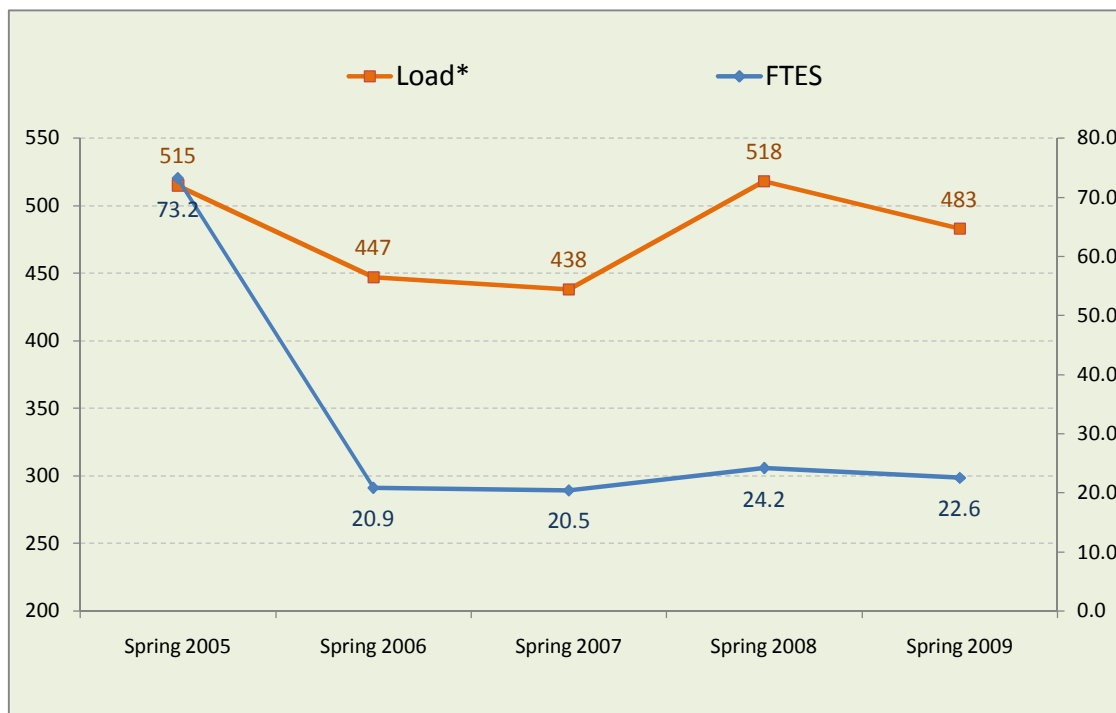
Department Efficiency

Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
BUS.	WSCH	2196	626	613	726	676
	FTES	73.2	20.9	20.5	24.2	22.6
	FTE	4.27	1.4	1.4	1.4	1.4
	Load*	515	447	438	518	483

***Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.
FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.
FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that term.
Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

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Student Performance Profile

Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
BUS.	Success Rate*	74.2%	69.8%	67.7%	74.9%	72.4%
	Retention Rate*	85.1%	82.0%	75.3%	81.6%	77.3%
	Ave Units Attempted this Term	7.5	8	8.4	9	10
	Ave Units Earned this Term	5.5	5.5	5.8	6.5	7.2
	Ave Term GPA	2.67	2.57	2.46	2.46	2.46
	Ave Cumulative GPA	2.77	2.67	2.6	2.82	2.52

***Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

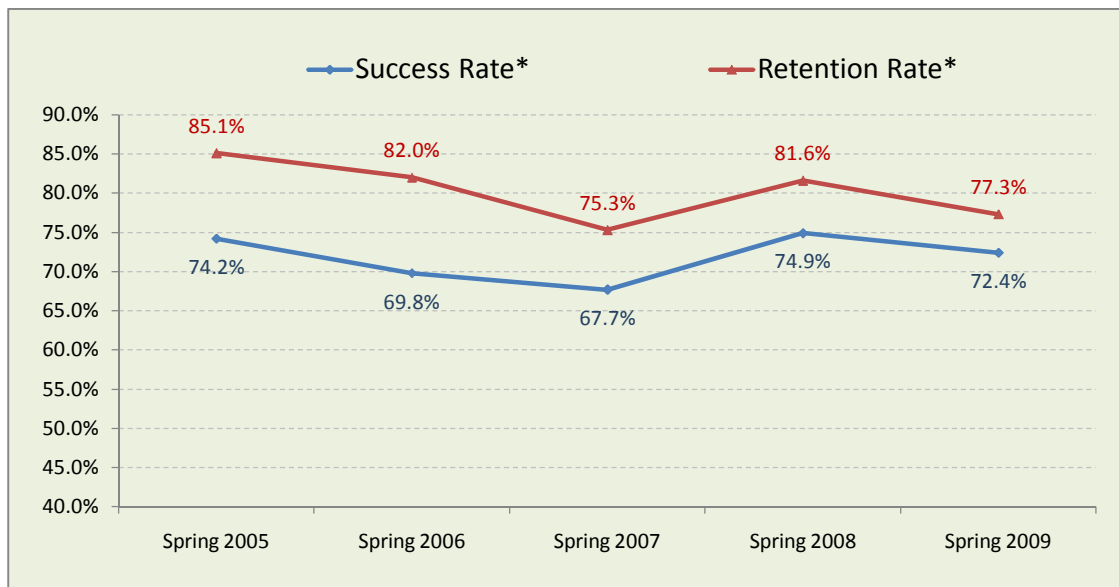
Ave Units Attempted this Term is the average number of units associated with students enrollment for the term after the add/drop deadline.

Ave Units Earned this Term is the average number of course units awarded to the student at the end of the given term.

Ave Term GPA is the average current term GPA of all students taking courses in the department for the given term.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given term.

Student Performance Profile



Some questions to get you thinking:

- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

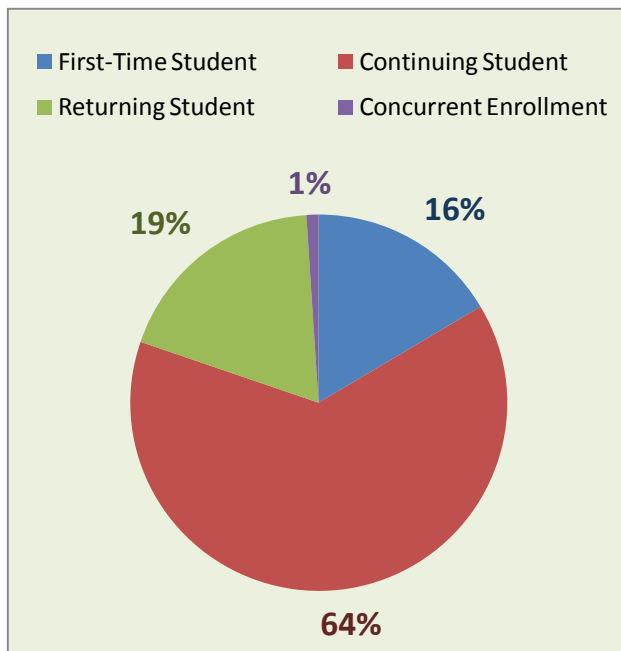
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Student Enrollment Status Profile

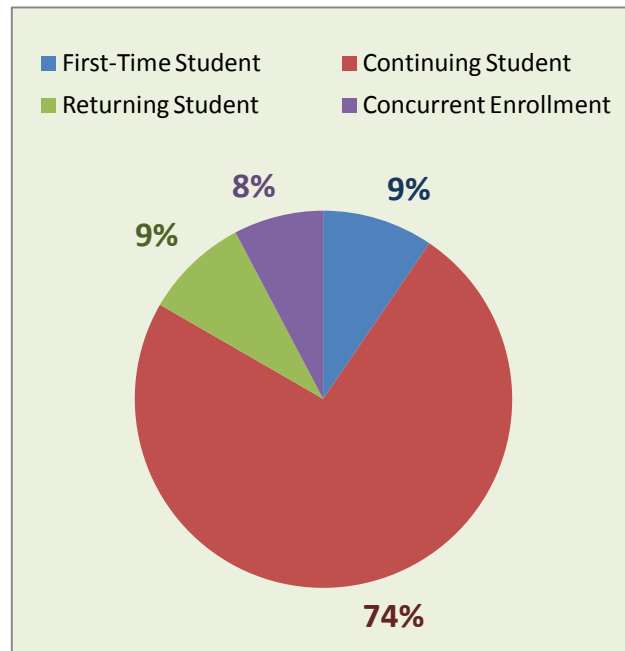
Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
BUS.	First-Time Student	80	28	18	18	16
	Continuing Student	310	113	122	143	124
	Returning Student	91	32	29	28	15
	Concurrent Enrollment	5	4	1	0	13
	Percent First Time	16%	16%	11%	10%	10%
	Percent Continuing	64%	64%	72%	76%	74%
	Percent Returning	19%	18%	17%	15%	9%
	Percent Concurrent	1%	2%	1%	0%	8%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.
Returning Student is returning to this DISTRICT and has not attended another institution since the last term here or is returning to this DISTRICT after attending another college.
Continuing Students are those that attended the DISTRICT in immediately previous primary term. Fall & Spring are primary terms.
Concurrent Enrollment is a student that is attending high school during the term for which he/she is applying.

Spring 2005



Spring 2009



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

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Student Goal Orientation

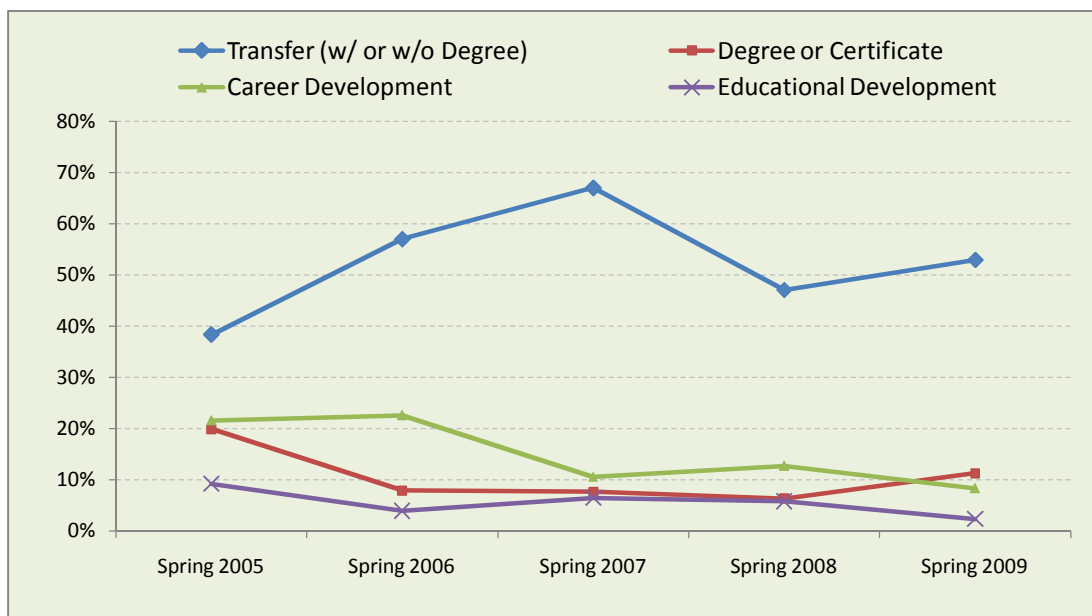
Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
BUS.	Transfer (w/ or w/o Degree)	187	101	114	89	89
	Degree or Certificate	97	14	13	12	19
	Career Development	105	40	18	24	14
	Educational Development	45	7	11	11	4
	Undecided	13	4	1	41	31
	Other Goal	38	11	13	12	8
	Percent Transfer	38%	57%	67%	47%	53%
	Percent Degree or Certificate	20%	8%	8%	6%	11%
	Percent Career Development	22%	23%	11%	13%	8%
	Percent Education Development	9%	4%	6%	6%	2%
	Percent Undecided	3%	2%	1%	22%	18%
	Percent Other	8%	6%	8%	6%	5%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

Note 2: Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

Sample of Student Goal Orientation



Some questions to get you thinking:

- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

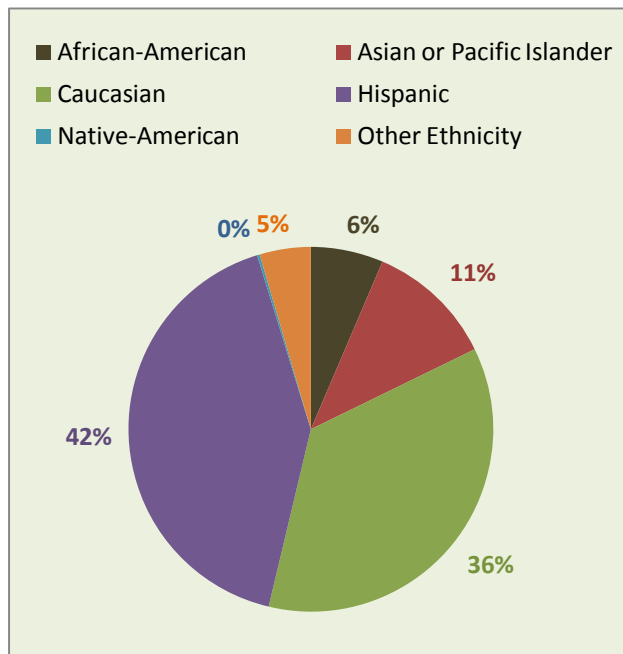
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Student Demographics - Ethnicity

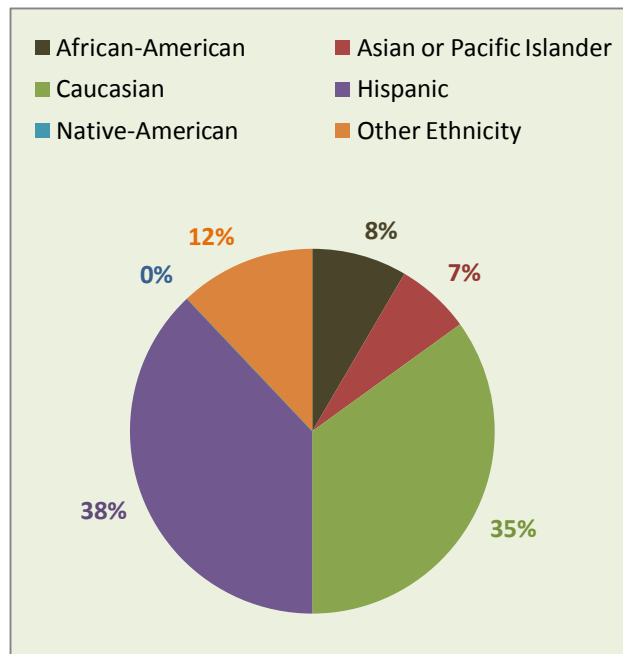
Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
BUS.	African-American	31	12	12	13	14
	Asian or Pacific Islander	55	34	17	23	11
	Caucasian	174	55	58	76	58
	Hispanic	201	58	59	55	63
	Native-American	1	2	0	0	0
	Other Ethnicity	22	15	22	21	20
	Percent African-American	6%	7%	7%	7%	8%
	Percent Asian or Pacific Islander	11%	19%	10%	12%	7%
	Percent Caucasian	36%	31%	34%	40%	35%
	Percent Hispanic	41%	33%	35%	29%	38%
	Percent Native-American	0%	1%	0%	0%	0%
	Percent Other Ethnicity	5%	8%	13%	11%	12%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

Spring 2005



Spring 2009



Some questions to get you thinking:

- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

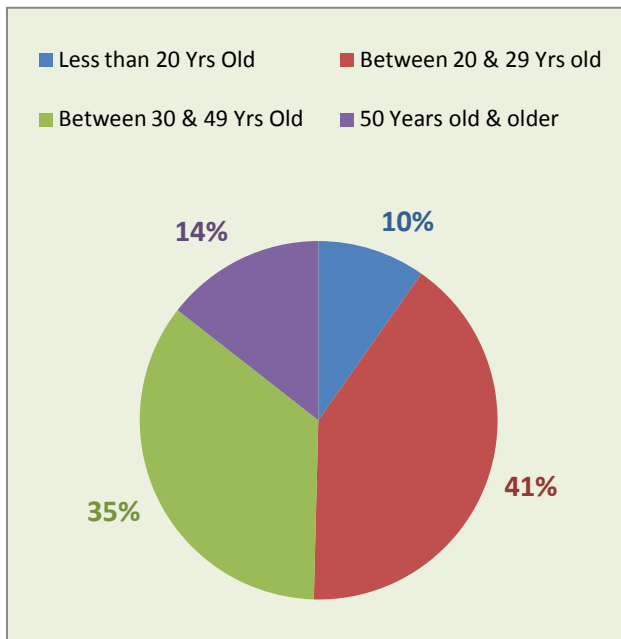
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Student Demographics - Gender & Age

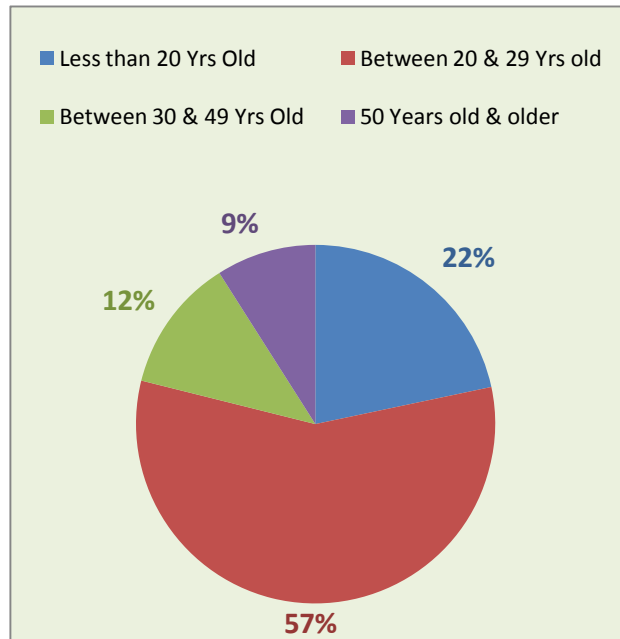
Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
BUS.	Female	295	105	87	106	76
	Male	185	70	78	78	87
	Less than 20 Yrs Old	47	35	30	33	36
	Between 20 & 29 Yrs old	197	85	92	97	95
	Between 30 & 49 Yrs Old	170	43	37	41	20
	50 Years old & older	70	13	9	17	15
	% Female	61%	59%	51%	56%	45%
	% Male	38%	40%	46%	41%	52%
	% Less than 20 yrs old	10%	20%	18%	17%	21%
	% Between 20 & 29 yrs old	40%	48%	54%	51%	57%
	% Between 30 and 49 yrs old	35%	24%	22%	22%	12%
	% 50 Years old & older	14%	7%	5%	9%	9%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

Spring 2005



Spring 2009



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

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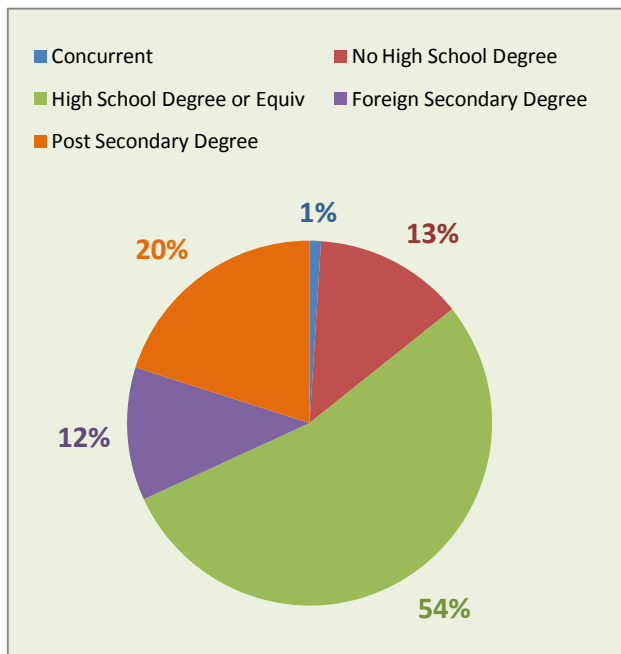
Student Education Attainment Level

Department	Metric	Term				
		Spring 2005	Spring 2006	Spring 2007	Spring 2008	Spring 2009
BUS.	Concurrent	5	4	1	0	13
	No High School Degree	64	15	11	14	8
	High School Degree or Equiv	260	123	112	136	126
	Foreign Secondary Degree	57	13	16	9	5
	Post Secondary Degree	97	22	28	30	14
	% Concurrent Enrollment	1%	2%	1%	0%	8%
	% No High School Degree	13%	8%	6%	7%	5%
	% High School Degree or Equiv	53%	69%	66%	72%	75%
	% Foreign Secondary Degree	12%	7%	9%	5%	3%
	% Post Secondary Degree	20%	12%	16%	16%	8%

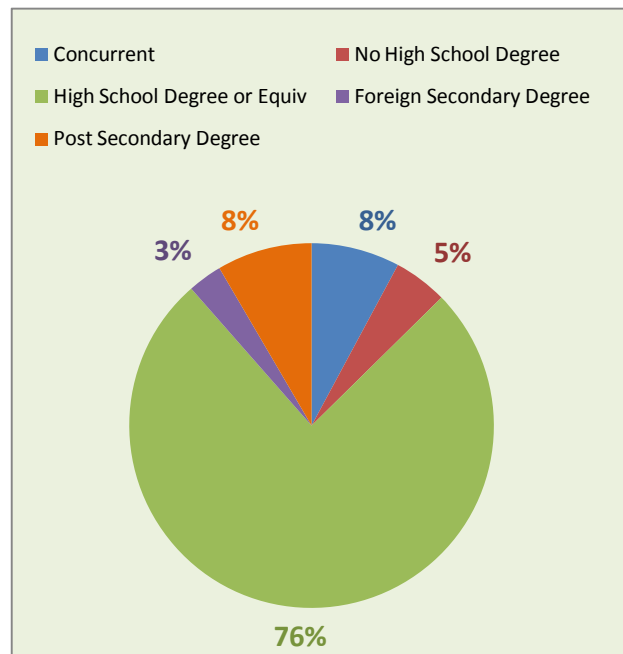
Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

Spring 2005



Spring 2009



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?