



# Distance Education Strategic Plan

2015-2017

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**Progress Report 2015-2016**

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| Progress Report 2015-2016  |                                  | Planning/<br>Discussion<br>(25%) | Implementation<br>(50%) | Ongoing<br>(75%) | Complete<br>(100%) |
|--|----------------------------------|----------------------------------|-------------------------|------------------|--------------------|
| <b>1. Broaden distance education course offerings</b>              |                                  |                                  |                         |                  |                    |
| 1.1.   | Overarching goals                | √ (Defer)                        |                         |                  |                    |
| 1.2.   | Monitor online offerings         |                                  |                         |                  | √                  |
| 1.3.   | DE survey                        |                                  |                         |                  | √                  |
| <b>2. Develop a community of well---trained DE faculty members</b> |                                  |                                  |                         |                  |                    |
| 2.1.   | College DE training              | √                                |                         |                  |                    |
| 2.2.   | District DE training             | √ (Defer)                        |                         |                  |                    |
| 2.3.   | Conference                       |                                  |                         |                  | √                  |
| 2.4.   | Handbook                         |                                  |                         |                  | √                  |
| 2.5.   | Faculty checklist                |                                  |                         | √                |                    |
| 2.6.   | Instructional designer           |                                  |                         |                  | √                  |
| <b>3. Increase student awareness, retention, and success</b>       |                                  |                                  |                         |                  |                    |
| 3.1.   | Success rate online vs f2f       |                                  |                         |                  | √                  |
| 3.2.   | Services to DE students          |                                  |                         |                  | √                  |
| 3.3.   | Online tutoring                  | √ (Defer)                        |                         |                  |                    |
| 3.4.   | Effectiveness of online tutoring | √ (Defer)                        |                         |                  |                    |

Goal #1: Broaden distance education course offerings to meet the needs of Cañada students.

We survey the online students every semester and during the summer. In this survey we ask what additional courses they need for their educational goals and what courses are they hoping to take online. In addition, we have used the list of planned course offerings for the OEI as a guide. Using this information, we have been slowly increasing our online offerings. Summer continues to have the most demand for online courses.

**Objective 1.1:** Determine the overarching goals of the College in terms of distance education.

At the beginning of the 13/14 academic year we had a meeting with the VPs to determine the overarching goals of the College around distance education. The leadership of the College continues to ignore this request, thus there are no overarching goals from the College. Academic Senate has begun some discussions around this goal.

**Planning/Discussion 25% complete. Defer to EMP--ED**

**Objective 1.2:** Continue to monitor online offerings and enrollment to allow planning for future offerings. Share the reflections with Deans and faculty to ensure planning and scheduling allow growth as indicated by the data review.

Each semester the online enrollments are tracked and graphed. Graphs are presented to the President's cabinet. In addition, the Deans regularly discuss areas in which there is student interest in online education and how we might meet this need.

**100% complete, but an ongoing activity.**

**Objective 1.3:** Continue to survey our students to determine which students are looking for online education and which courses they would be taking. Surveys are on hiatus pending the hiring of a new instructional technologist. In addition, the results were not changing.

**100% complete.**

## Goal #2: Develop a community of well---trained DE faculty members

Development of a coordinated approach to qualification/training across the district has been put on hold. The focus now is on the conversion to Canvas.

**Objective 2.1:** Continue to provide training and support for faculty interested in teaching via distance education

After only have an hourly faculty member available for training and assistance, the college is about to hire a new full-time instructional technologist. This position will allow us to move forward on this objective.

**Planning/discussion 25% complete and ongoing resource need.**

**Objective 2.2:** Work with and through the district DEAC to coordinate faculty development through STOT training and through @One. This objective has been put on hold.

**Deferred – this is a very important objective, but until there is leadership at the district around distance education, it will not see much progress.**

**Objective 2.3:** Encourage faculty to attend DE conferences and share their experience with their colleagues

Faculty are encouraged to attend conferences. The administrative lead and several faculty attended the regional Academic Senate conference on the OEI.

**100% complete, but an ongoing activity.**

**Objective 2.4:** Update and share the Distance Education Handbook with faculty  
The Handbook has been updated each fall and made available on the distance education web page of the Canada College website.

**This objective is 100% completed,** but the handbook needs regular review and updating.

**Objective 2.5:** Finalize and implement the faculty checklist for distance education assignments

Faculty checklist was finalized and implemented for the Science Division. It was shared with all Deans, but has not been utilized. As there have been no changes, it becomes somewhat redundant to send it out every semester to experienced faculty. Still useful for new faculty.

**On-going implementation: 75% complete.**

**Objective 2.6:** Develop plan to fund distance education training and the instructional designer once funding from Measure G ends.

School has committed Fund 1 budget for the instructional technologist and for a faculty DE coordinator.

**Complete: 100% complete.**

### Goal #3: Increase student awareness, retention, and success

The DEAC continually monitors the progress of the OEI and their programs for student success. The OEI has developed student readiness modules that are available at no charge to the entire community. In addition, they have contracted with NetTutor for online tutoring services and non-OEI schools may participate within the contract. The OEI now has an online counseling contract and is nearing completion of a contract for test proctoring. Progress will continue to be monitored and products and services adopted when available and appropriate.

**Objective 3.1:** Continue to routinely assess and review the performance of students in online compared to face-to-face classes.

This objective is completed each year.

**100% complete, but an ongoing need.**

**Objective 3.2:** Continue to monitor services to students enrolled in distance education to ensure access to services

This objective is monitored by the student survey and by evaluation of student services activities.

**100% complete, but an ongoing need.**

**Objective 3.3:** Recruit and train a cadre of student tutors for online tutoring with an emphasis on writing and math.

This objective has not been met. There are continuing discussions about online tutoring and the platform that might be used. In addition, tutors hours can be purchased through a vendor or through training of our own students. Which to use has not been decided.

**Planning and Discussion: 25% complete—Defer to EMP DE**

**Objective 3.4:** Assess the usage and effectiveness of online tutoring

Online tutoring continues to be a work in progress. The Learning Center has piloted some limited hours for online tutoring. Other than tracking usage, no assessment of the online tutoring has been completed. Discussion district-wide has been on adopting the OEI online tutoring service. The platform is free and will soon be in use in the Learning Center. The tutors could be Canada students or employees of NetTutor. Full adoption will require more investigation and a dedicated budget.

**Planning and Discussion: 25% complete —Defer to EMP DE**