

PBC Strategic Enrollment Management Committee

MEETING AGENDA

Wednesday, February 12, 2020

Building 8 - Room 110

NEW TIME: 9:00 – 10:00 a.m.

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| **Agenda Item** | **Discussion Lead** | **Time Allotted** |
| **Process Check**   * SEM Committee responsibility to the PBC * Purpose of the retreat (affirmed objective and four pillars) | Karen Engel | 5 |
| **Poster Walk & De-brief**   * What are some of the main “hot” take-aways that came up at the retreat? * Review draft Guiding Principles | James Carranza | 20 |
| **Re-affirm & Operationalizing Emerging SEM Strategies**   * Sort strategies into short-term, medium-term and long-term (define) * Consider who is responsible for each strategy? * Metrics needed – how will we know we’ve been successful? | Tammy & James | 35 |
| **ADJOURN** |  |  |