



Student Characteristics 2009/10 through 2013/14 Multimedia (MART)

Annual Unique Headcount

2009/10	2010/11	2011/12	2012/13	2013/2014
432	438	378	354	321

Total Unique Headcount by Semester

FA09	FA10	FA11	FA12	FA13	SP10	SP11	SP12	SP13	SP14	SU09	SU10	SU11	SU12	SU13
282	240	216	214	225	237	264	211	220	175	25	28	33	12	7

Student Gender

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
Female	213	40%	186	39%	161	41%	155	41%	129	38%	-17%	-18%	844	40%
Male	212	59%	245	60%	207	57%	193	57%	182	60%	-6%	-4%	1,039	59%
Unreported	7	1%	7	1%	10	1%	6	2%	10	2%	67%	7%	40	1%
Column Total	432	100%	438	100%	378	100%	354	100%	321	100%	-9%	-10%	1,923	100%

Student Ethnicity

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
African American	17	3%	18	4%	18	6%	13	4%	15	4%	15%	-20%	81	4%
Asian	43	12%	43	11%	37	9%	33	9%	30	10%	-9%	-3%	186	10%
Filipino	16	5%	17	6%	19	7%	17	4%	13	3%	-24%	-20%	82	5%
Hispanic	98	23%	118	25%	93	25%	85	28%	85	30%	0%	-3%	479	26%
White	210	46%	189	40%	136	36%	139	35%	110	33%	-21%	-15%	784	38%
Other	2	1%	1	0%	1	0%			1	0%			5	0%
Unknown	46	9%	52	13%	74	17%	67	20%	67	20%	0%	-11%	306	16%
Column Total	432	100%	438	100%	378	100%	354	100%	321	100%	-9%	-10%	1,923	100%

Student Age

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row</u>	<u>Total & Average</u>
Under 18	45	9%	55	11%	29	7%	54	12%	55	13%	2%	0%	238	10%
Age 18-22	142	38%	151	38%	143	43%	125	44%	106	40%	-15%	-19%	667	40%
Age 23-28	84	25%	78	22%	72	23%	65	22%	76	29%	17%	23%	375	24%
Age 29-39	67	15%	63	13%	66	13%	51	11%	43	11%	-16%	-10%	290	13%
Age 40-49	36	7%	40	7%	31	7%	29	5%	17	3%	-41%	-58%	153	6%
Age 50-59	48	5%	33	6%	27	6%	26	4%	21	3%	-19%	-19%	155	5%
Age 60+	16	1%	23	1%	13	2%	11	2%	7	1%	-36%	-54%	70	2%
Column Total	438	100%	443	100%	381	100%	361	100%	325	100%	-10%	-10%	1,948	100%

Student Enrollment Status

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row</u>	<u>Total & Average</u>
Continuing	247	57%	241	63%	232	65%	200	63%	190	68%	-5%	-3%	1,110	63%
Currently K-12	46	10%	64	14%	32	7%	73	15%	65	15%	-11%	-9%	280	12%
First-Time	23	6%	23	4%	24	7%	23	5%	18	3%	-22%	-43%	111	5%
First-Time Transfer	55	15%	37	8%	39	10%	28	8%	24	7%	-14%	-16%	183	10%
Returning	52	7%	61	8%	42	7%	37	7%	19	3%	-49%	-54%	211	6%
Returning Transfer	37	5%	33	3%	30	4%	16	2%	21	2%	31%	33%	137	3%
Column Total	460	100%	459	100%	399	100%	377	100%	337	100%	-11%	-10%	2,032	100%

Student Educational Goal

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
Transfer	130	30%	158	38%	149	41%	126	41%	138	46%	10%	0%	701	39%
AA/AS w/o Transfer	26	8%	32	10%	31	10%	35	11%	28	7%	-20%	-40%	152	9%
Certificate w/o Transfer	22	8%	12	4%	25	9%	17	6%	19	7%	12%	3%	95	7%
Acquire/Update Job Skills	70	16%	75	15%	52	11%	52	11%	38	13%	-27%	2%	287	13%
Complete HS Credits	33	7%	49	10%	17	4%	46	10%	41	10%	-11%	-9%	186	8%
Educational Development	30	5%	35	5%	32	6%	21	5%	15	3%	-29%	-54%	133	5%
Formulate Career Plans/Goals	13	2%	12	2%	10	3%	12	4%	9	3%	-25%	-18%	56	3%
Improve Basic Skills	21	3%	9	1%	7	1%	9	2%	3	1%	-67%	-37%	49	2%
Maintain Certificate/License	5	1%	3	0%	3	1%	1	0%	2	0%	100%	199%	14	0%
Undecided/Unreported	88	21%	64	14%	63	14%	45	10%	36	10%	-20%	-12%	296	14%
Column Total	438	100%	449	100%	389	100%	364	100%	329	100%	-10%	-10%	1,969	100%

DE Enrollment

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
Not Online	391	87%	401	89%	344	90%	325	90%	307	92%	-6%	89%	1,768	89%
Online	92	13%	75	11%	52	10%	59	10%	45	8%	-24%	10%	323	10%
Total	483	100%	476	100%	399	100%	384	100%	352	100%	-8%	100%	2,094	100%

Day and Evening Course Enrollment

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total & Average</u>	
Took Daytime Course	237	47%	250	50%	218	52%	223	51%	214	50%	-4%	50%	1,142	50%
Took Evening Course	287	53%	252	50%	225	48%	201	49%	175	50%	-13%	50%	1,140	50%
Total	524	100%	502	100%	443	100%	424	100%	389	100%	-8%	100%	2,282	100%

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures for summer, fall and spring.

**Note: The variations in total numbers each year within the Status, Course-Taking, and Educational Goal tables are due to missing data points and also due to students changing Status, Pattern, or Educational Goal within a given year - e.g. "First Time Student" in Fall and "Continuing Student" in Spring.

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures.

**Note: The variations in total numbers each year within the demographic segments are due to missing data points, and, in the case of age, also due to students crossing a category threshold during a year (18-22 in Fall, 23-28 in Spring).