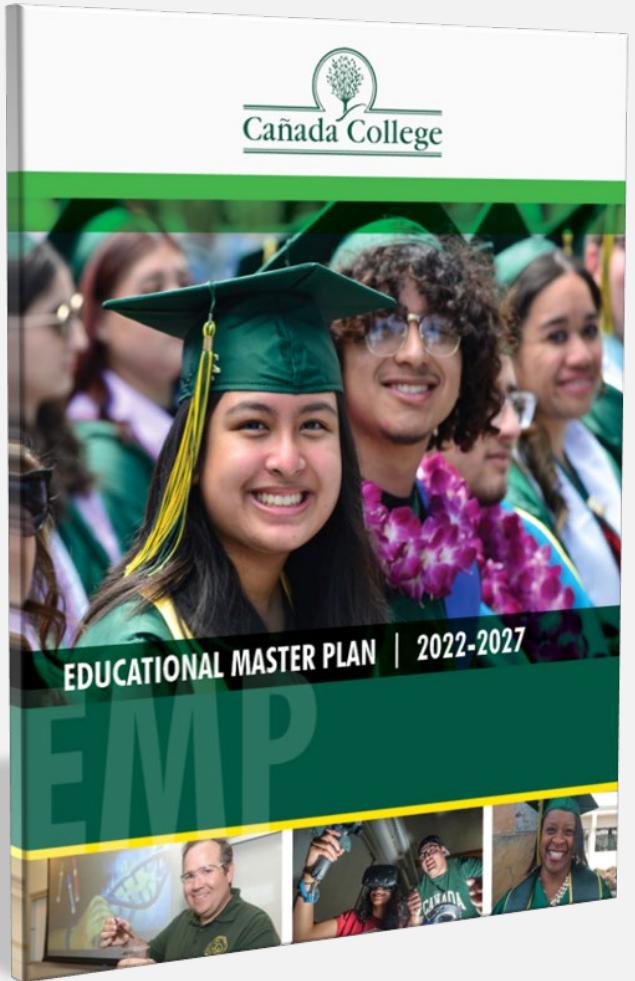


Building for Impact



OCTOBER 23, 2024

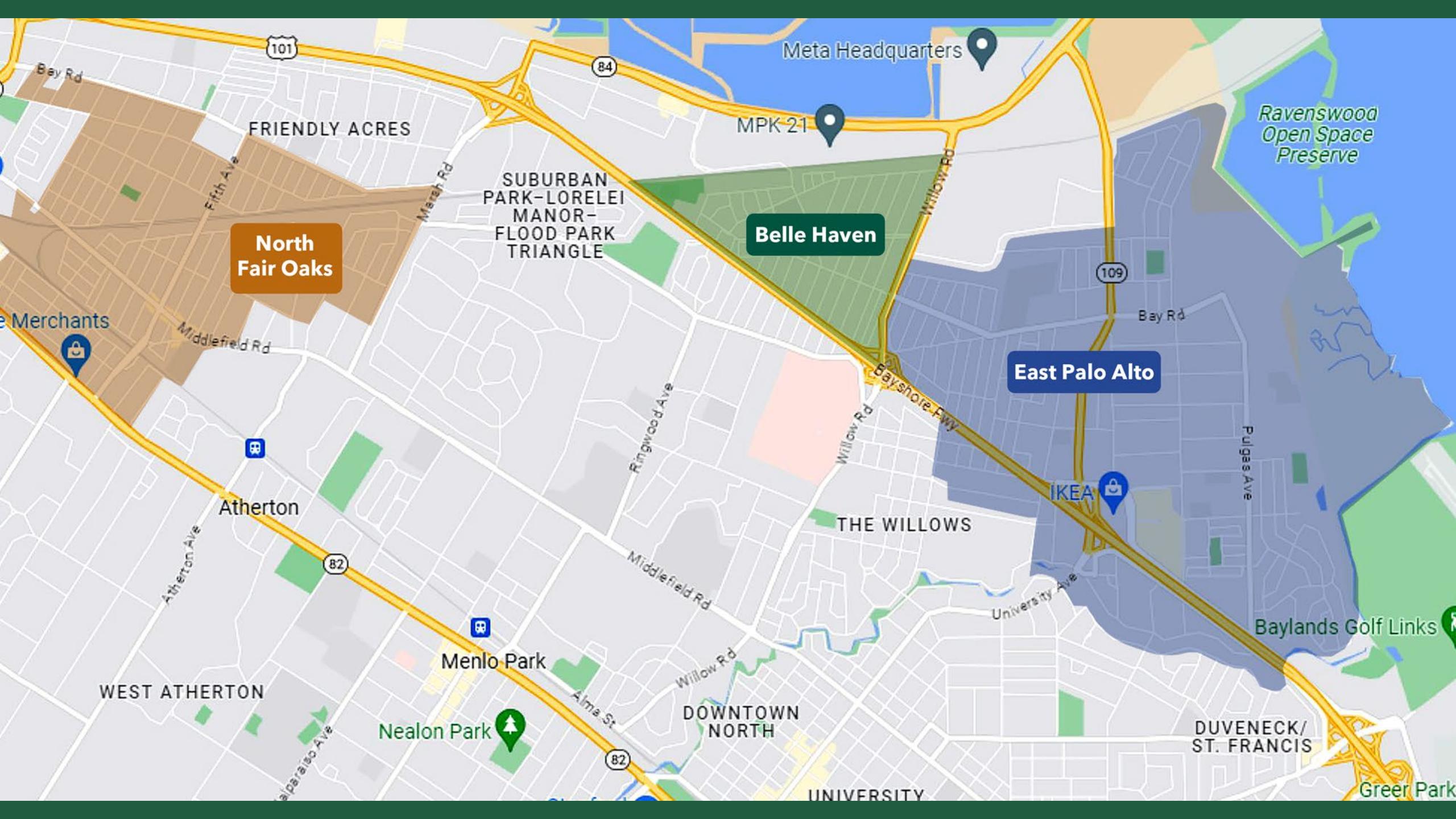
Cañada College



College Goals

1. Student Access, Success and Completion
2. Equity-Minded & Antiracist College Culture
3. Community Connections
4. Accessible Infrastructure and Innovation

Cañada College





EMP Strategic Initiatives

- Strengthen our ties to our Black, Indigenous, People of Color (BIPOC) community in North Fair Oaks, Belle Haven and East Palo Alto.
- Increase the number of degree and certificate programs and general education courses at the Menlo Park site and/or other off-campus locations (East Palo Alto) to help students access needed courses and support services closer to home.

Listening Sessions

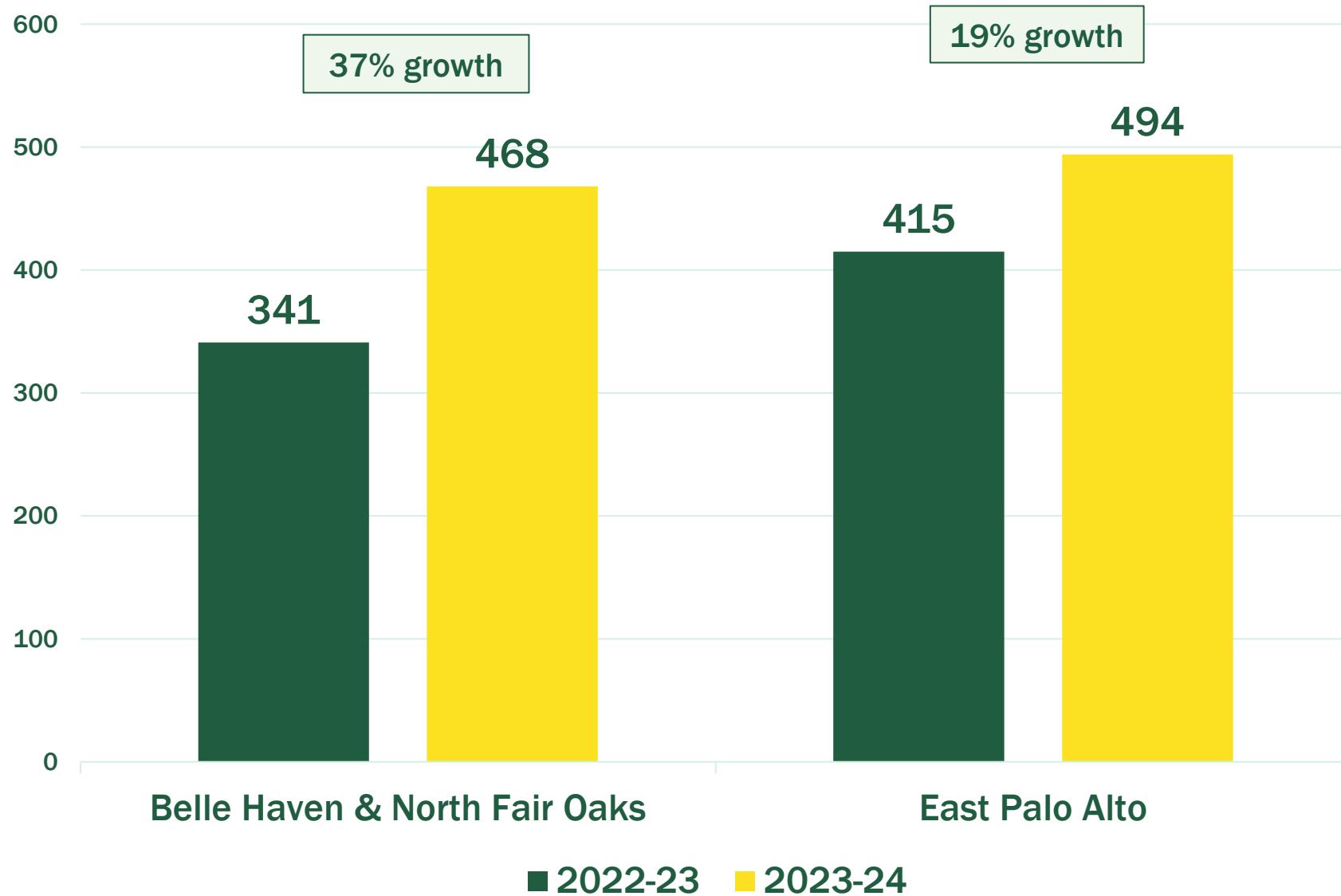
- April 30 in North Fair Oaks
- September 19 in East Palo Alto
- Early Spring 2025 in Belle Haven

Overall Themes from First Two Listening Sessions:

- Building Trust
- Community and Resilience
- Disparity and Inequality
- Educational Needs and Opportunities
- Support for Mental Health and Wrap-around Services



Cañada College



During the 2023-2024 Academic Year:

Growth of students attending Cañada College from communities of focus in 2023-24 exceeds overall college growth of 13%

Nearly all of these students benefited from SB 893 Free College Initiative

Cañada College

	Shuttle AY 2022-23*	Lyft AY 2023-24
# of Unique Students	12	120
# of Rides per Academic Year	3,047	14,314
Total Cost	\$173,706	\$328,076
Average Cost per Ride	\$57	\$23

*Shuttle ridership is estimated as vendor did not keep consistent logs. This data includes all riders, not just those from NFO, Belle Haven, and East Palo Alto.

Total Shuttle and Lyft Ridership in East Palo Alto, North Fair Oaks, and Belle Haven



Cañada College

Build Trust and Meet the Needs of our Communities



Cañada College

Living the Promise:

Sequoia Union High School District

Crystal Leach, Superintendent

- Middle College Enrollment Increase 28% to 117 Students Since 2021-2022
- Dual Enrollment Student Increase 262% Since 2021-2022; more than 1,000 students participated in 2023
- Sequoia Adult School Expanded Healthcare Career Pathway



Cañada College

Living the Promise: Ravenswood City School District Partnership

Gina Sudaria, Superintendent

- Cesar Chavez Middle School weekly student engagement at lunchtime (2023-24)
- Cesar Chavez Middle School weekly student engagement at lunchtime (2023-24)
- All 8th graders received a SUHSD College and Career Guide
- Winter Middle School Camp hosted at Cañada (Feb. 2024)
- Changemakers Program (2024-25)

Cañada College





Boys & Girls Clubs of the Peninsula Partnership

Dr. Esmeralda Ortiz, Senior Vice President
High School & Postsecondary Programs

MOU Signing Ceremony – October 23, 2023

2024 Middle School Engagement Camps:

- Winter Camp: 60 Students attended February 20-24, 2024
- Summer Camp: 55 students attended June 25, July 3, July 10, July 17 and July 24, 2024

Future Grads High School & Post Secondary Programs:

- Summer Camps: 203 Students attended June 10-13, 2024, June 25-27, 2024

Career Pathways Program:

- 27 Students participated in CRER 137 course; 100% of class passed with C or better
- 17 Students participated in Ethnic Studies course in East Palo Alto; 94% of the students earned a B or higher

Cañada College

East Palo Alto Academy Partnership

18 campus visits:

- Tabling events
- Application Assistance
- Financial Aid: Cash for College
- Clubs and Activities Day
- Students and Parent Events
- College Career and Technical Fair



Cañada College



East Palo Alto Academy

Jose Heredia
Counselor

Cañada College

Job Train Partnership: Shaping a New Vision for 2026 and Beyond



Cañada College



JOB TRAIN

JobTrain Overview

- Anti-Poverty Workforce Development Non-Profit
- Founded in 1965
- \$10M Annual Budget
- 84 Staff
- Five Career Pathways
- Six Career Centers
- Comprehensive Supportive Services
- Economic Mobility North Star



Accredited by
Western Association
of Schools
and Colleges



Bureau for Private
Postsecondary Education
Department of Consumer Affairs



Scope of Services - 2025



Ecosystem of Opportunity Services

Curated community by community, individual by individual

Employment centers

East Palo Alto

Menlo Park

South San Francisco

San Jose

North Fair Oaks

Half Moon Bay

Career training

Culinary arts

Healthcare

Technology

Building trades

Property management

Support services

Childcare

Health & well-being

Re-entry support

Legal services

Supportive services

Innovation innovate, test, scale

Partner ecosystem

Advanced coaching & training

College for working adults

Opportunity frameworks

Center for Economic Mobility

Measurable Impact Where It Matters

4,338

Total clients served
in FY24

80%

CTE Course Completion
(2023)

\$27.39

average CTE wage for
starting employees (2024)

76%

CTE graduates placed
in careers (2023)

97%

from low-income
backgrounds

93%

BIPOC

46%

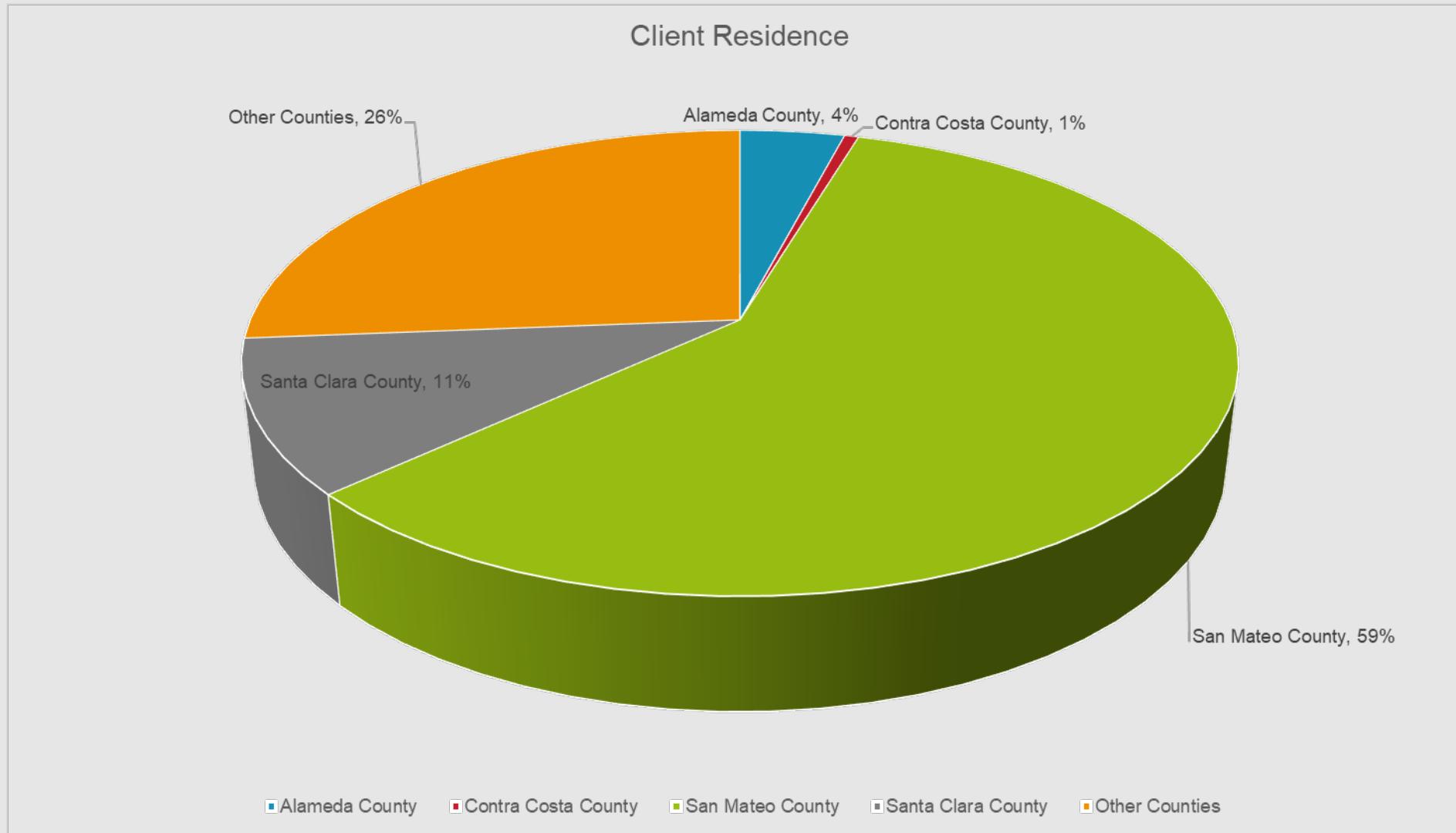
young adults

15%

formerly
incarcerated



Client Residence Chart



For the Bay Area,
**Economic
Mobility**
is the **defining issue**
of our time





Economic Mobility

It's how
our regional economic engine and leadership will persist

It's how
our full human potential will be realized

It's how
skills gaps and a reshaping of the workforce will be solved





Today's Economic Mobility Imperative

How do we build an Opportunity Economy?

The new possible
**A future of work that offers
opportunity for everyone**



BUILDING NEW GROUND

The Center for Economic Mobility



Property Overview

This is a 4-story building with 357 surface parking spaces available for the convenience of tenants and visitors. The building will have up to two full floors available for occupancy, with potential to divide by floor. Moreover, there is a local/priority hire agreement in place for the construction of the building, ensuring community involvement and benefits.

Address	2535 Pulgas Ave, East Palo Alto, CA 94303
Market/Submarket	SF Peninsula
Square Footage	100,000 SF
Lot Size	3.86 Acres
Year Built	Estimated completion 2026

New Class A Development



4-STORIES



UP TO 50,000 SQUARE FEET AVAILABLE



357 SURFACE PARKING SPACES



LOCAL/PRIORITY HIRE AGREEMENT FOR BUILDING CONSTRUCTION



The Future of Workforce

- State of the Art learning (VR lab, virtual instruction studios...)
- Hosting aligned partners
- Child Development Center
- Innovation Lab
- Large space for convenings
- Leed Silver design
- 50K square feet
- Ample parking (357)





**Together, we can do
great things!**



EMP Strategic Initiatives

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Thank You