

DISTRICT STRATEGIC PLAN DEVELOPMENT

2024-25

OVERVIEW

The San Mateo County Community College District (SMCCCD) is developing a new District Strategic Plan (DSP) during the 2024-25 academic year that will guide the efforts of the District and its three Colleges for the next five years. The District has AP 3250 (2.75.1) that identifies the basic components of the DSP process that will be used in the upcoming year, including establishing a DSP Advisory Committee to the Chancellor. The recently adopted Board of Trustees goals and priorities, along with the revised Mission and Values will serve as a starting point for establishing the broader goals, objectives, and districtwide strategic initiatives that will form the District Strategic Plan for 2025-2030. The District Strategic Plan 2025-2030 will be completed for adoption by the Board of Trustees by the end of the Spring 2025 semester.

STRATEGIC PLANNING PROCESS

To begin the strategic planning process, the District will form the advisory committee that includes the Vice Chancellor of Educational Services and Planning and the District Academic Senate President as co-chairs, with representatives from the District and the three Colleges. The advisory committee will meet regularly throughout the planning year. Additionally, an ad hoc committee from the Board of Trustees has been requested to inform the development of the plan.

An environmental scan will be conducted in order to inform the development of the District Strategic Plan. An environmental scan includes external data on employment sectors, workforce demand, transfer pathways, and other critical information, combined with internal data on certificate, degree, and transfer programs in order to identify alignment opportunities. Primary research will also be conducted that may include internal and external surveys and focus groups to further inform the plan.

EXTERNAL RESOURCES

The District has solicited the assistance of the Institutional Effectiveness Partnership Initiative (IEPI) from the state Chancellors Office to inform the strategic planning process. The Chancellor Moreno submitted a Letter of Intent (LOI) asking for assistance in Spring 2024, and the District was awarded an IEPI grant and assigned a Partnership Resource Team (PRT). The PRT consists of community college professionals from around the CCC system, including representative from all constituent groups, to provide technical assistance to the District. Additionally, the IEPI grant provides \$200,000 to support the process.

Working with the District Academic Senate President, David Eck, and past president Lindsay Ayotte, the District submitted an Area of Focus Commentary that further outlined the desired technical assistance from the PRT in the development of the District Strategic Plan. Several questions are posed in this commentary for the IEPI-PRT to consider. The first visit from the PRT is scheduled for October 2, 2024 at the District Office, and will include interviews with constituent leaders from each college.

The District has also secured the assistance of Hanover Research to assist with the aforementioned environmental scan, survey, and focus group efforts. Discussions with the Advisory Committee and the PRT will inform the focus of primary research efforts.

CONTACT

For questions related to this report, please contact Dr. Aaron McVean, Vice Chancellor of Educational Services and Planning, mcveana@smccd.edu.