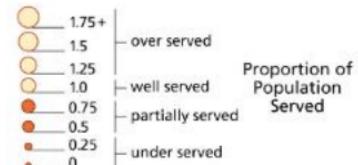


SMCCCD Recruitment

Access Ratios (Location Quotient)



Location Quotient Equation
$$\frac{\text{enrolled students by census tract}}{\text{enrolled students countywide}}$$

$$\frac{\text{population by census tract}}{\text{population countywide}}$$

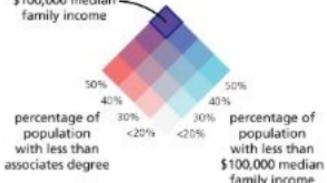
Service Areas

- Skyline College
- College of San Mateo
- Cañada College

College shown is a student's "Home Campus" defined as the College housing the student's Program of Study/Major. If a student does not have a POS/Major, then the College the student applied to is used.

Educational Attainment & Income

census tracts with greater than 50% of the population has less than associates degree and less than \$100,000 median family income



SOURCES

2019 American Community Survey (educational attainment and income)
2020 Census Bureau (race & ethnicity)

