

Cañada College Fashion Advisory Board Meeting Minutes

Date: Friday March 14, 2025

Time: 9:30 – 11:00 am

Format: Zoom Meeting

Attendees & Contact Information

Name	Company/Role	Email
Jill Bowers	Costume Director, TheatreWorks Silicon Valley	jill@theatreworks.org
Stacy Harris		stacyaharris@yahoo.com
Lana Hogue	garmentindustry411.com	lana.hogue@gmail.com
Karen Klein		karenklein818@gmail.com / karen@stylebykarenklein.com
Miriam Lewis	Freelance Designer, IG @miriamsfoodtour	miriam@toast- enterprises.com
Kathleen Lorist	Adjunct Faculty, Cañada College	katiesue513@gmail.com
Holly Matsuo	Adjunct Faculty & Aide, Cañada College	matsuoh@smccd.edu
Jane Garrino	Adjunct Faculty & Aide, Cañada College	garrinoj@smccd.edu
Jaleh Naasz	Coordinator, Cañada College	Naaszj@smccd.edu
Alison Rasch		alirasch@gmail.com
Hannah Swart	Max Mara	hannahpswart@gmail.com
Alonya van Rooyen	Recruiting Director, Emerging Blue	alonya@emergingblue.com

Setareh Novisky	Owner, REHREH Threads & Goods, IG @rehreh.threads.goods	rehrehrwc@yahoo.com
Susan Bouchard	Jane's friend	susan@boosh.net
Galen Till (she/her)	Senior Costume Production Supervisor, SF Opera	gtill@sfoera.com
Erika Harrington	Owner, Needles Studio	hello@needlesstudio.com

Meeting Highlights

- Introductions:

Everyone introduced themselves and shared their professional background or current role.

Galen Till shared that there is a need for skilled costume assistants in the field who have technical experience.

- Fashion Program Updates:

Request noted for updates to classroom equipment, specifically machines and industrial machines.

Upcoming Student Fashion show & details about artist collaborations

- Professional Updates & Engagement:

Members highlighted current projects and industry perspectives. Miriam Lewis shared her work as a freelance designer and her project *Miriam's Food Tour*. Setareh Novisky introduced her boutique *REHREH Threads & Goods*.

- Fashion Program Resources:

Shared program link: <https://canadacollege.edu/fashion/degrees.php>

- Upcoming Event – Eco Elegance Fashion Show:

Event link: <https://events.canadacollege.edu/event/100481-eco-elegance-fashion-show>.

Sponsorship opportunities:

https://smcccd.fcsuite.com/erp/donate/list/event?event_date_id=1363

- Community & Industry Connections:

Members exchanged local fashion-related resources and industry updates. Discussion included retail insights (e.g., Barbour carried at Orvis) and cultural organizations such as the Textile Arts Council of FAMSF.

Action Items

- Share Eco Elegance Fashion Show details with colleagues, students, and industry partners.
- Explore sponsorship opportunities for the upcoming show.
- Encourage members to bring forward fashion-related events, exhibitions, and resources for future meetings.
- Support the program's request for updated machines and industrial equipment.
- Continue outreach to strengthen Advisory Board connections.