

Cañada College

INTD Advisory Committee Meeting Agenda

Friday, March 14th, 2025, 3:00 – 4:30 pm, Virtual meeting.

<https://smccd.zoom.us/j/89218976078>

1. Welcome and Introductions, Elsa Torres 2 min.
 - a. Welcome to new members and faculty Yi-Shan and Jo Lau.
 - b. Graduation event, Friday, May 23rd, from 1:00 pm to 2:00 pm.
2. Division news, Dean Alex Kramer, Jasmine Jaciw, Mary Hale 5 min.
 - a. Jasmine Jaciw, Workforce Director.
 - b. Mary Hales, Division Program Services Coordinator.
3. Student ASID Club, Susan McClernan, President. 5 min
4. Committee: state of our program – analysis | feedback 45 min.
 - a. Comprehensive Program Review, Elsa.
<https://canadacollege.edu/programreview/comprehensive-review-24-25/interior-design-pr.pdf>
 - b. Dual Enrollment agreement with Aragon High School.
 - c. Certification chart, classes and enrollment.
 - d. VR – virtual reality, laptops, iPads, 3-D printer collaboration.
 - e. Students’ awards, exhibition – students showcase.
 - f. State of the industry: Internships – job market –
 1. Feedback from industry practitioners.
5. Faculty only meeting – 25 min.

Minutes

In attendance: Jasmine Jaciw, Director of Workforce Development, BDW; Rose Garrison, Dunn-Edward company; Lilley Yee, industry; Katharine Ruoxi, industry; Amy Friedberg, industry; Renee Bautista, industry; Gudrun Enger, industry; Nancy Wolford, Professor Emerita; Robyn Ledesma, BDW; Elsa Torres, faculty; Sharon Kasser, faculty; Anjana Joshi, faculty; Betsy Mueller, faculty; Adelina Montano, faculty; Sarah Cravy, faculty; Arshia Zameni, faculty.

1. Welcome and Introductions, Elsa Torres

- a. Welcome to new members Rose, Amy, and Katherine; and faculty Yi-Shan and Jo Lau, teaching Sketchup and Portfolio Development classes respectively.
- b. Graduation event, Friday, May 23rd, from 1:00 pm to 2:00 pm. This is a collaboration between the Interior Design program and the Interior Design student club. Over 23 students were planning to graduate.

2. Division news, Jasmine Jaciw, Director of Workforce Development, BDW.-

- a. Jasmine Jaciw, Workforce Director. She shared general information about the funds and process to request equipment and other items needed for our programs.

3. Student ASID Club, Susan McClernan, President.

- a. General information about what the club is doing, including new members, which brought the number over 70. The interior design club is the oldest continuously active club since 1988.

4. Committee: state of our program – analysis | feedback

- a. Comprehensive Program Review. Elsa presented a summary of the report, providing a link to it. The program received good reviews during this process.

<https://canadacollege.edu/programreview/comprehensive-review-24-25/interior-design-pr.pdf>

- b. Dual Enrollment agreement with Aragon High School.

- 1. The program is partnering with Aragon High School, so they can teach the Introduction to Interior Design class, INTD 115. Melissa Perino is teaching the class.

- c. Certification chart, classes and enrollment.

- 1. Enrollment is good in general. For fall 2025, the district is requiring 15 students for in-person enrollment and 20 students for online enrollment.

- d. VR – virtual reality, laptops, iPads, 3-D printer collaboration.

- 1. The program received 15 new iPads and five laptops for VR. We will continue collaborating with Mary Hale, Program Services Coordinator, BDW, for new applications to be installed as well as using the 3-D printer.

- e. Students' awards, exhibition – students showcase.

- 1. Keep organizing exhibitions to showcase students' work. The 2024 exhibition in building 3 was a huge success primarily because our students could see the works of their peers and what's required for them to graduate.

- f. State of the industry: Internships – job market: Feedback from industry practitioners.

1. Internship:

1. Keep the partnership with Ronbow kitchen and bath showrooms. Katherine Ruoxi, owner, initiated the process for our students to intern at various showrooms in the Bay Area. Some students are already connected with them for internships.

2. Increase the number of hours for students to work as interns.

a. One unit of working experience is not sufficient for students to grasp what's needed to be an interior designer. Suggested to increase to 6 units for the interior design certification and the kitchen and bathroom certificate.

b. Students need more practice measuring rooms.

2. Keep up with the alumni list to stay connected with former students and to know about their success stories. Propose the use of LinkedIn to connect with former students.

1. Marketing success stories, using them to promote the program, like students winning local and national competitions; promoting commercial design and potential jobs.

3. Emphasis in soft skills and the importance of it in the industry – sales representatives' role.

4. Chief architect software becoming preferred software by designers over AutoCAD,

so keep up the good work.
5. AI and its use in interior design:
 1. Strongly recommend the use of AI and its insertion in assignments.
 - a. To write summaries when meeting with clients, taking notes, etc. That

allows us to prepare clients' profiles and speed up the process. Also,

that helps to organize the job when working on several projects.
 - b. Other examples of how to use AI:
 - i. Mood boards to create renderings.
 - ii. Finding styles and showrooms.

Meeting adjourned