



## **Cañada College Fashion Department**

### **Advisory Board Meeting – April 24, 2017**

#### **Minutes**

**Present: Ronda Chaney, Peggy Perruccio, Kathleen Lorist, Judy Jackson, Connie Ulasewicz, Christine Groom, Mindy Trisko, Megan Nunes, Guadalupe Navarrete, Janet Ghilarducci, Darcy Fowkes, Sarah Bunje, Jill Bowers, Conni Edwards, Nayda Sigona, Heidi Diamond, Alex Kramer**

#### **Welcome and Introduction:**

#### **News:**

AIF postcards are here.

Some of the board members are not receiving the department emails, we will look into this and they will check their spam.

Several Cañada graduates are working in the costume industry. Sarah and Hannah Velchicko are working in the theater industry locally. Sarah V is now a member of the costumers union and has worked on several Broadway plays in SF, including Hamilton.

Mindy Trisko is at Wilcox High School in Santa Clara and she will be rewriting the curriculum for her department. She feels it is too Home Ec based, since it just sewing, wants to better prepare the students for the industry.

Connie Ulasewicz has taken the reins as Department Chair at SFSU. Beginning fall 2017, the name of the department will change to: Fashion, Interiors and Dietics. Connie left postcards for upcoming fashion show at SFSU. A new faculty member coming onboard in fall 2017 in the Fashion Design side of the program.

Sarah Bunje will be selling her jewelry at Fioli.

Darcy worked with the fashion department on a photo shoot showcasing the contest garments.

Janet Ghilarducci is busy and is opening additional space – new fitting room separate from the work room.

Connie mentioned that SF City College is now offering “Free” tuition and books for SF residents. This is affecting her enrollments.



The department is going through Program Review this year – CTE course must do this every 2 years.

The fashion department has hosted several events this spring semester: A curriculum party to promote our upcoming course offerings. Special guest speakers Wayne Wichern and Sarah Veblen, and the upcoming Celebration Tea.

### **Cañada Fashion Dept reports:**

#### **Artistry in Fashion: Saturday, September 23<sup>th</sup> 10 am – 4 pm**

**Department Facebook and Blog:** The department continues to have a presence on social media. Instagram is in the beginning stages for our department. Kathleen Lorist recently toured the Facebook facility. The department has reached 2100 total page likes per week. We continue to search for ways to increase our shares. Facebook continues to be a good source of promotion for our department. It was mentioned that Facebook is not as popular with younger people, they have moved onto Snap Chat. Shana McCracken is now writing our blog.

**New Course:** Introduction to Italian Fashion will be offered again summer 2017. This study aboard course will be run June 03 - 17, 2017 in Florence, Italy. Ronda will take a class of 21 students on this exciting opportunity to study fashion in Italy.

**Red Carpet Contest:** This year's contest garments are completed. The advisory board had the opportunity to vote again this year. 26 garments were submitted this year!!

**Update on CTEA:** Heidi Diamond is on the Workforce Initiative committee for Cañada. She spoke about the direction the State Chancellor's office is going with CTE and how we can benefit from those changes. It is still in the beginning stages of development with new terminology and programs are being implemented. IPC told her that our Program Review was superior. New CTE funds have approved the PAD upgrade for the computer lab. Hopefully this will be installed and ready for fall 2017 classes.

**Scholarships:** The Fashion Design and Merchandising Department will give 10 scholarships of \$1,000 each again this year. These funds are the proceeds from Artistry in Fashion.

### **Upcoming Events:**

**Spring Tea – announce contest winners and degree/certificate and scholarship recipients –  
Friday, May 5<sup>th</sup> @ 3 pm**



**Artistry in Fashion – Saturday, September 23, 2017 – 10 am – 4 pm – Sandra Betzina will be the keynote guest this year.**