Grant Funding Workshop

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February 20, 2014

CENTER FOR INNOVATION AND EXCELLENCE IN TEACHING AND LEARNING
http://canadacollege.edu/inside/CIETL/index.html

Workshop Topics

1. Funding options and research
2. Funders' requirements
3. Program and proposal development
4. Grant development support

Funding Options

Private Foundations

- Big national foundations
- Local family foundations
- Local family funds
- Operating foundations
- Corporate foundations

Funding Options

Community Foundations—Pool donations to make grants dedicated to the social improvement of a particular region.

Examples:

- Silicon Valley Community Foundation
- San Francisco Foundation
- East Bay Community Foundation

Funding Options

Federal agencies with grant programs—Provide funding in line with the agency's mission, goals, and Congressional mandates.

Examples:

- US Department of Education
- National Endowment for the Humanities
- National Science Foundation
- Institute of Museum and Library Services
- National Institute of Health
- National Institute of Food and Agriculture

Funding Options

State agencies:

- CCCCO administers state grant initiatives.
- Other state agencies also have grant programs

Example: California Arts Council
http://www.cac.ca.gov/programs/

Funding Options

- Charitable trust—A set of assets designated for stated charitable purpose with public benefits.
- Individual donor—Individual who makes charitable, tax-deductible donations

Funding Research

- Federal grants database www.grants.gov
- Specific federal agency sites:
  - www.ed.gov/fund/grant/apply/grantapps/index.html
  - www.neh.gov/grants
  - www.nsf.gov/funding
  - www.imls.gov/applicants/available_grants.aspx
  - http://grants.nih.gov/grants/guide/
  - http://www.csrees.usda.gov/business/business.html

Funding Research

- Fundsnet—Free lists of funders by funder type or by funding category www.fundsnetservices.com

- Foundation Center—www.foundationcenter.org
  Can do free search for basic information about a particular philanthropic organization. Must go to SF office or subscribe (for fee) to do detailed searches.

- Foundation websites—Most foundations post grant guidelines and procedures on their website

Funders' Requirements

Funders want grant applicants to be informed about the funder's grant goals, guidelines, and application procedures.

Funders' requirements

Funders support a variety of projects:

- General or operating support
- Program-specific support
  - Planning or start-up
  - Taking to scale or replication
  - Technical assistance
- Facilities or equipment
- Research
- Matching grants
- Endowments

Funders' Requirements

Let's look at sample grant guidelines and RFPs.

- Federal—IMLS's Sparks! grants for libraries
- Community foundation—SVCF's AELA
- Family foundation—Atkinson Foundation
- Corporate foundation—AT&T Aspire

Program and Proposal Development

Grant requests get funded because of the **quality of the project** they describe, **not** because of **the writing** itself.

You must describe a good idea that fits within the grant guidelines, addresses a real need, and is something you can implement.

Program and Proposal Development

- Identify the need or problem you are addressing
- Develop approaches to address need/problem
  - Determine **goals** of project
  - List **objectives**
  - Clarify **activities** to be completed
  - Identify outcomes and how to track them
- Shape your implementation plan:
  - List tasks and timeline (what, who, when)
  - Identify staff and other resources required
  - Shape a budget based on resources required
- Create an evaluation plan
- If required, develop a dissemination plan & a sustainability plan.

Program and Proposal Development Example: MSEIP

Identification of Need: Underrepresentation of minorities in engineering: National, State, Silicon Valley, Cañada → reasons

Goal A: Increase the number and percentage of underrepresented students transferring as engineering majors

Objective 1. Increase students' academic preparation

- Activity 1.1 - Math Jam
- Activity 1.2 - College success workshops

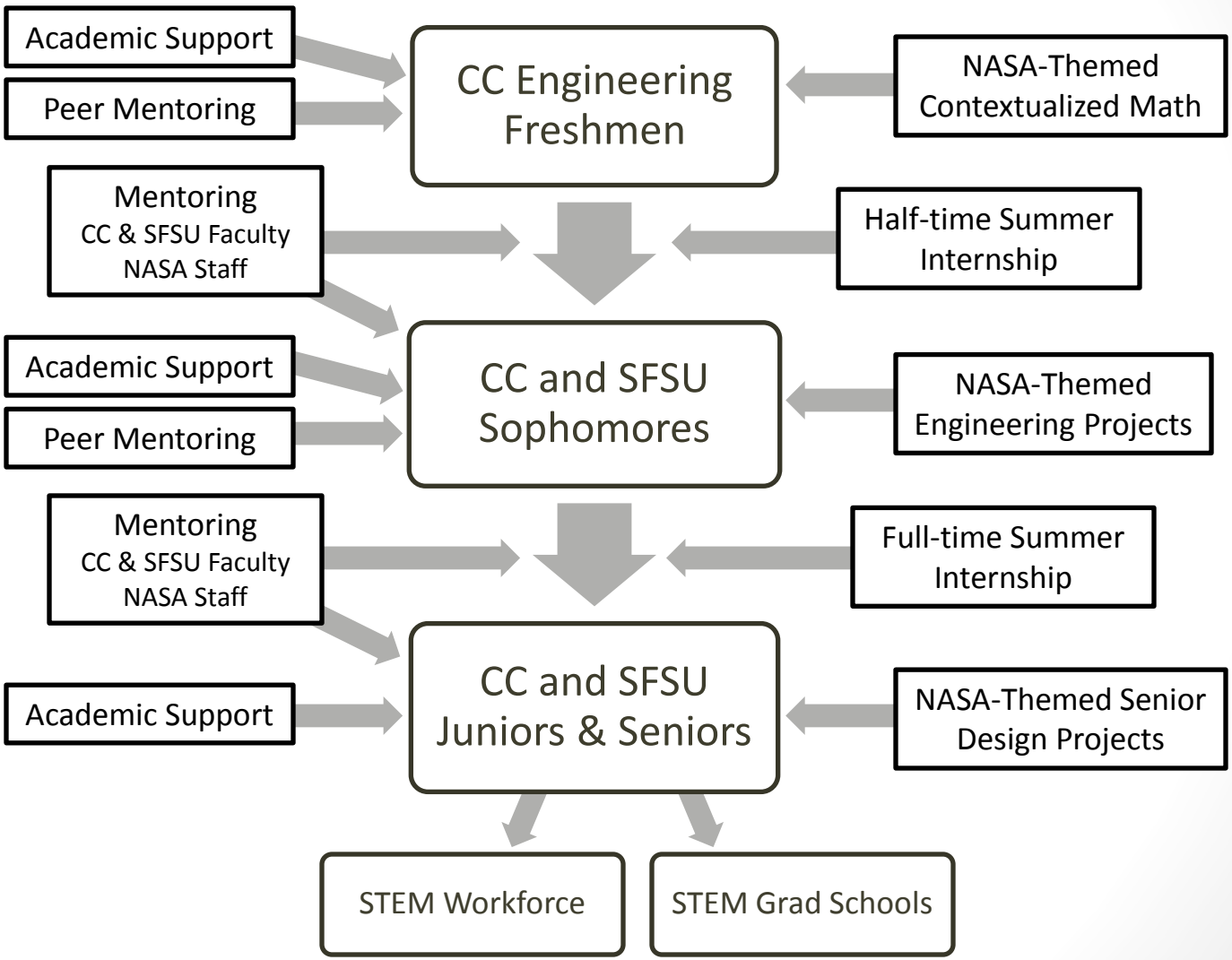
Objective 2. Increase awareness of and interest in Engineering as a future career

- Activity 2.1 - Summer Engineering Institute
- Activity 2.2 - Student Clubs, Conferences, Industry visits

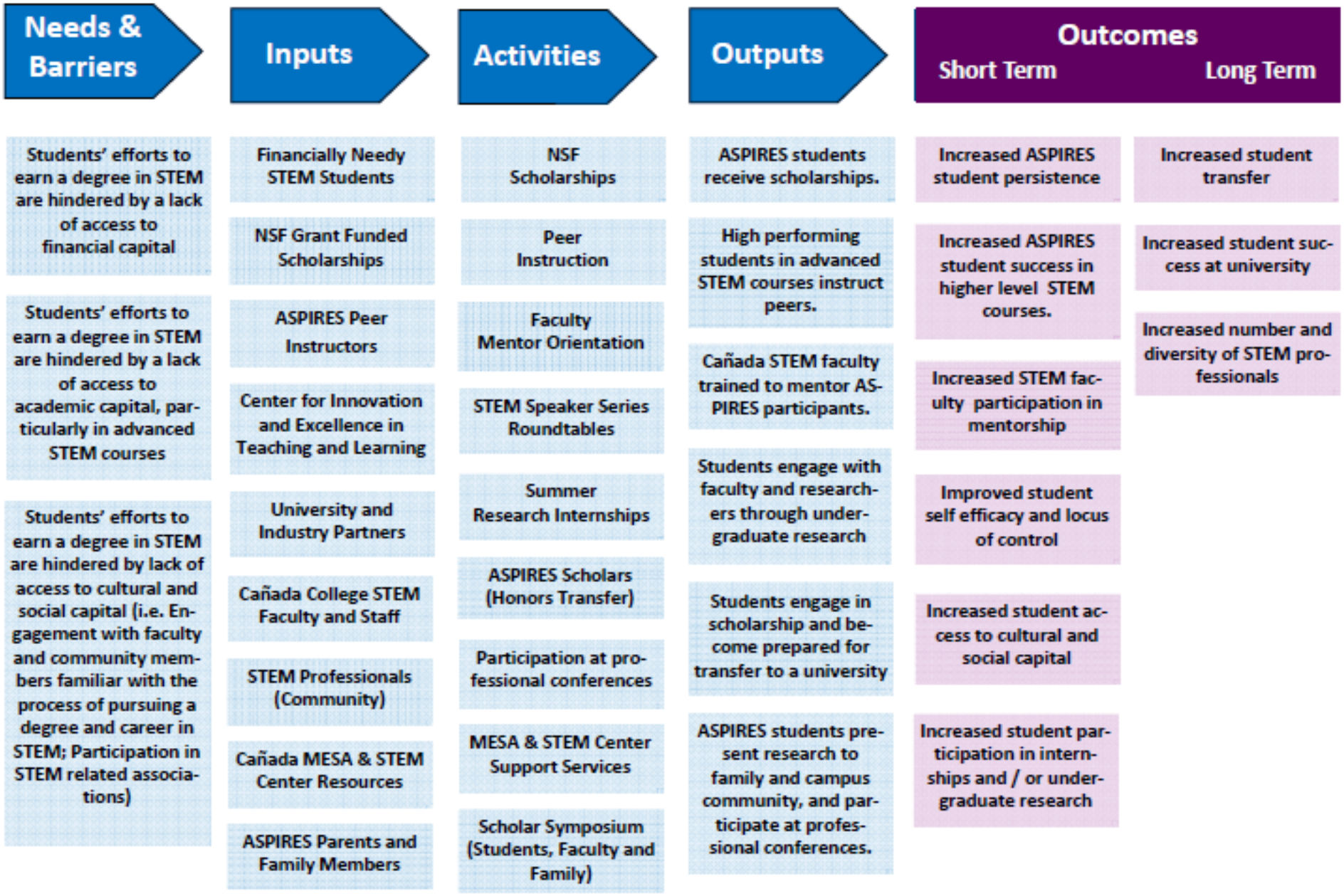
Objective 3: Improve retention and success

- Activity 2.1 - Provide tutoring
- Activity 2.2 - Internships
- Activity 2.3 - Academic Counseling

COMETS PROGRAM DESIGN



ASPIRES Logic Model



CALSTEP Logic Model

Barriers	Inputs	Activities	Outputs	Outcomes: Short Term	Outcomes: Long Term
Community colleges are hindered in their efforts to support students to earn degrees in engineering due to: diseconomies of scale (small class sizes), variability of courses required by four-year engineering lower-division curriculum	Community College Engineering Majors	Enhance existing resources for online engineering lecture courses	Online laboratory curriculum for lower-division engineering courses	More engineering courses available at community colleges	Stronger community college transfer engineering programs
Community college students have been supported in their efforts to earn a degree in Engineering through the development of online lecture courses (ONESTEP) but are hindered by lack of access to online Engineering lab courses	Engineering Faculty at CC, CoM, and MPC	Develop resources for online laboratory activities and alternative lab schedules	Alternative models of engineering laboratory courses	Increase in the number of community college students pursuing engineering	Increase in the number of community college students successfully transferring as engineering majors
	Joint Engineering Program (JEP) partner institutions	Develop flipped / emporium classroom models low-engineering courses	Alternative classroom models for low-enrollment engineering lecture courses	Improved student retention and success in engineering courses	Shorter time for engineering degree completion
	Summer Engineering Teaching Institute (SETI) curriculum	Pilot, evaluate, and revise curricula in partner institutions	Evidence-based practices in online teaching and alternative classroom models for engineering	More community college engineering faculty exploring alternative classroom models	Increase in the size and diversity of the engineering workforce
	CCC Confer	Develop and implement program to train community college engineering instructors in adopting the curricula	Curriculum for training faculty in adopting alternative pedagogies in engineering	Better alignment of engineering courses in community colleges	
	Engineering faculty at other California community colleges	Promote curricula to 4 -year institutions	Articulation agreements for the newly developed engineering courses	Improved articulation of community college engineering courses with four-year engineering programs	
	Engineering Liaison Council Teaching Techniques Sessions				
	Engineering programs at bachelor's degree granting institutions				

Program and Proposal Development

Now we will work in small groups to develop ideas based on the upcoming Hispanic-Serving Institutions (HSI) Title V grant application.

See HSI Title V grant program summary.

Program and Proposal Development

Write your proposal:

- Describe and prove need
- State goals, objectives, activities, outcomes
- Address specific funder priorities
- Answer reviewer questions
- Organize to align with RFP
- Follow formatting requirements

Program and Proposal Development

Grant Submission:

- Review requirements weeks in advance
- Give yourself plenty of time to make deadline
- Give plenty of notice to others involved
- Have someone else double check your work
- Submit all documents required

Program and Proposal Development

Successful proposals:

- Align with the funder's goals and guidelines
- Describe a problem and provide evidence of it
- Show how proposed activities address problem
- Explain the positive impact of the project
- Show how impact will be measured and tracked
- Include formative evaluation measures
- Illustrate organizational capacity to do the work

Grant Development Support

You have help here! The GRD office can help you:

- Research possible funders
- Make contact with potential funder
- Facilitate development of a project
- Align project with college's and funders' goals
- Complete and submit grant proposal
- Complete interim and final reports

Final Words of Wisdom

- Even if your project is not perfect, try applying
- You learn about the process
- You get feedback from reviewers
- You can use your idea to seek other funding
- Be a proposal reviewer for a funding program, if you can

Grant Development Support

Grants and Resource Development Office:

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Thanks to Amelito for his information and insights and to CIETL for sponsoring this workshop!