



CWA IPC

● PROGRAM REVIEW PRESENTATION



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4200 Farm Hill Blvd.,
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Website
<https://canadacollege.edu/cwa/>

APRIL 2025

MISSION STATEMENT

Mission: The CWA program supports the mission of Cañada College by providing the only program on the Peninsula designed for working adults to earn a transfer degree while working full-time.

- The College for Working Adults (CWA) is a transfer pathway program designed for evening and weekend students.
- CWA provides wraparound support services and a clearly defined pathway that allows students to earn up to three Associate degrees in three years.
- The CWA program awards the following degrees: AA-T in Sociology, AA-T in Psychology, AA in Economics, AST in Business Management, AA in Interdisciplinary Studies: Social and Behavioral Sciences, and AA in Interdisciplinary Studies: Arts and Humanities. CWA is also an open resource for all evening students to receive wrap around services.



COMMUNITY & LABOR NEEDS

WHO ARE WE SERVING?



01 COMMUNITY CONNECTIONS

As the necessity for full-time employment continues in the greater San Francisco Bay Area, the demand complete evening degree and certificate programs has continued to grow. The College for Working Adults program has established strong partnerships with over a dozen state and local government agencies, nonprofit organizations, and private sector employers to offer educational opportunities to their employees.

02 LOOKING AHEAD

The College for Working Adults model has grown interest in the college to expand to serve all students in the evening. With this in mind we are in the works to create degree and certificate offerings that reflect employment opportunities in the Bay Area. We are also working to support our ESL community at the college as they represent a large segment of our evening students. It is important for our program to meet their needs by offering degrees and certificates to match their goals.



CURRICULAR CHANGES

- CWA classes are constructed into 3 year degree template plans for CWA students to follow. Our previous six semester curriculum plan was built around a complex sequencing of courses that assumed all students would enroll in 10 units per semester (though many students transitioning back into school are more successful when they take fewer).
 - Our new approach is to include Summer semesters to reduce the amount of units taken during the Fall and Spring to better support our students in degree completion.
- All of CWA courses are now crosslisted which in turn supports the program in creating more opportunities in offering courses in different modalities.
 - The flexibility this creates with the CWA curriculum has initiated the conversations of expanding the program to serve all course offerings in the evening. With this in mind being able to use the CWA 3 year model with evening degree and certificates will expand curriculum offerings in the near future.

PRIOR PROGRAM GOALS ○

01 IMPROVE DATA COLLECTION

We receive weekly reports of CWA co-hort along with weekly reports of Saturday and evening student enrollment. With our increase in data collection, we have been able to make programmatical changes to better serve our students enrolled in evening courses

02 EXPAND CWA EVENING COURSE OFFERINGS

As of Fall 2024 we have expanded our Degree offerings to 23 degrees and 17 certificates and. Starting Fall 2025 we will be support all evening instruction and student services.

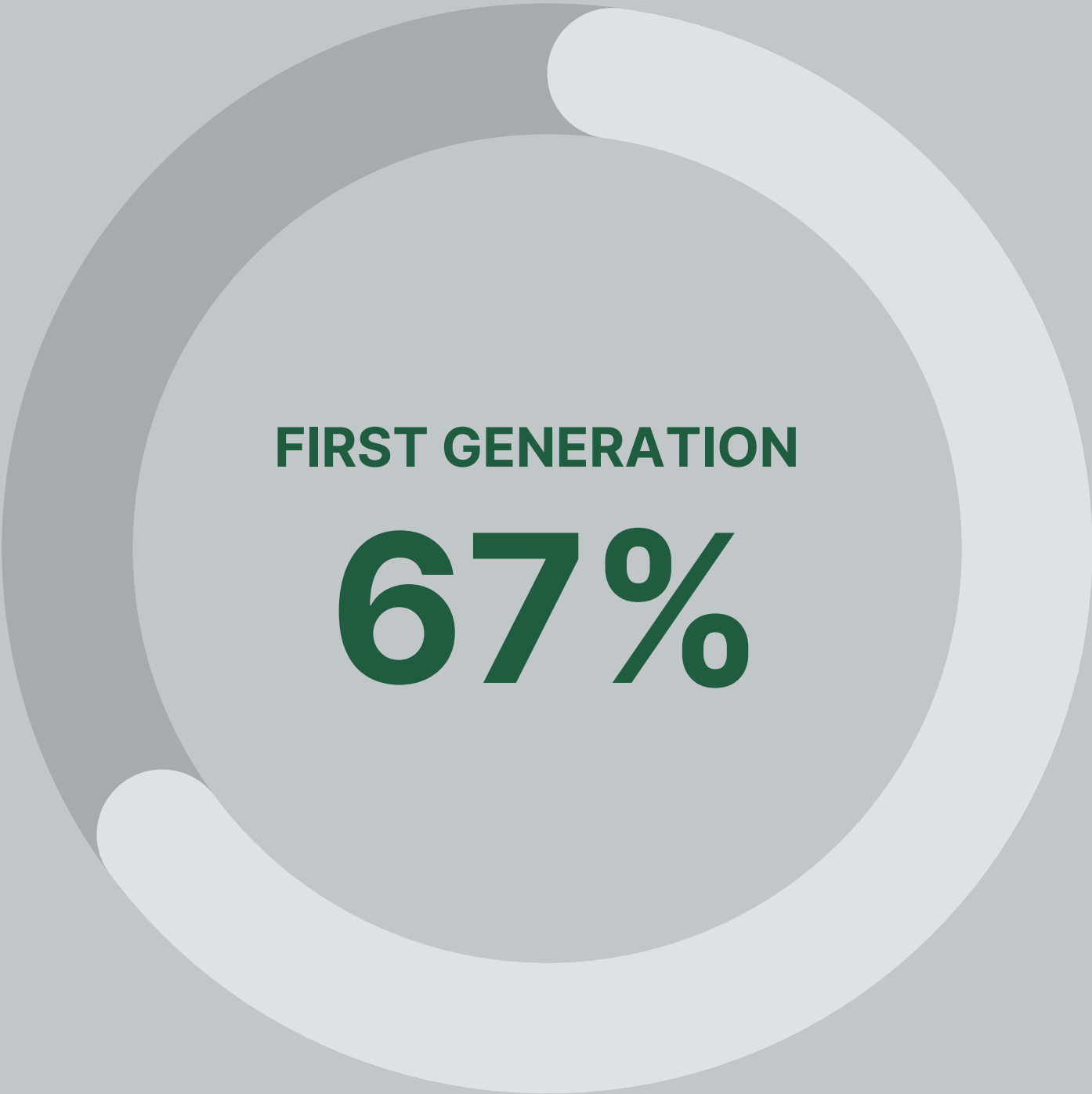
03 INCREASE RETENTION SPECIALIST HOURS FROM 48% TO 100%.

With the help of the College we were able to increase our part-time Retention Specialist to fulltime. This has been a great change in delivering student support, creating program events and creating action plans for early interventions.



ACCESS & GAPS

According to PRIE reports, nearly 67% of our cohort are first-generation students, highlighting the importance of offering targeted support for this group. To ensure equitable access and success, we are committed to providing additional resources, including increased one-on-one support and guidance through the complexities of college processes.



CWA cohort consists of AANAPIISI and Latinx students



CWA Cohort are between 29-49 yrs

ACCESS & GAPS



23% OF CWA CO-HORT IS MEN

To address this gender disparity, we are committed to implementing more initiatives focused on men of color to help reduce the gap. It is important to note,



13 % OF COHORT IS 18-28YRS

On average, only 13% of our cohort falls within the 18-28 age range, while 64% of our cohort is between the ages of 29-49, a demographic that is notably overrepresented compared to the college average.



INCREASE ACCESS FOR BLACK, NON-HISPANIC COMMUNITIES

Since our last program review, we have established a partnership with Umoja. We are committed to continuing and expanding this collaboration in order to further address this gap and ensure more inclusive access for all students.

LOOKING AHEAD

NEXT STEPS

Cañada College

NOW: NIGHTS | ONLINE | WEEKENDS

NIGHTS ONLINE & WEEKENDS

- CWA is focused on expanding to support a full range of evening course offerings, both in-person and online synchronous courses. Since our last program review, we have conducted data analysis to identify which degrees and certificates can be completed through evening and online.

EVENING SERVICES

- In addition to supporting specific degrees and certificates, CWA will be a comprehensive resource for all evening students, regardless of their academic program. Offering dedicated evening student services to ensure students have the support they need. To achieve this, we have developed a work plan with key stakeholders across departments to explore how we can extend their services into the evening.

CAREER SUPPORT

- Interview workshop, job searching strategies and resume building.
- Establish Internship and Apprenticeship Programs
- Host Employer Networking Events
- Implement Alumni Mentorship



THANK YOU

● **HAPPY EASTER!**

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