

# Extension of Strategic Enrollment Management Plan 2023-2028

Aligning with EMP 2022-2028 to Strengthen  
Enrollment Outcomes

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5.7.2025 | PBC

# Current Progress Overview

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## Key Achievement (2023-2025):

- 49 Action Steps: 60-80% average completion rate.
- Distribution:
  - 32 Instructional (IPC)
  - 15 Student Services (SSPC)
  - 2 President's Office

# The Ask—Extending to 2028 or

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## **Rationale:**

- Align SEM Plan with EMP 2022-2027 for cohesive institutional strategy.

## **Revised Timeline:**

- **Original:** 2023-2025
- **Proposed:** 2023-2028, or will incorporate into the next EMP

# Plan Adjustments & Accountability

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## Updates for 2025-2028:

- Review and refresh 20% of action steps
- Retire completed steps

## Monitoring Framework:

- Progress reviews by IPC/SSPC.
- Semesterly reports to the PBC.

# Resources

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## 1. SEM Plan 2023-2025

<https://canadacollege.edu/plans/sem-final-adopted-by-pbc-may-17-2023.pdf>

## 2. SEM Progress Report

[https://docs.google.com/document/d/1hzC5aitne9zxEXMhJP1n07\\_glB2lQPiHnun5AEP1D4w/edit?tab=t.0](https://docs.google.com/document/d/1hzC5aitne9zxEXMhJP1n07_glB2lQPiHnun5AEP1D4w/edit?tab=t.0)

Visit IPC and SSPC Meeting Agenda and Minutes