



Cañada College

Report to the SMCCCD Board of Trustees

August 21, 2019

in this **issue:**

- Cañada Celebrates Opening of New Science & Technology Building **pg. 2**
- SparkPoint at Cañada College Exceeds Program Goals **pg. 3**
- Fashion Students Take in a Summer Study Abroad **pg. 4**
- Promise Scholars Program Celebrates Successes and Prepares for New Year **pg. 5**
- Promise Scholars Program Hosts New Cohort on Welcome Day **pg. 5**
- Outreach Report **pg. 6**



pg. 2



pg. 3



pg. 5

Cañada Celebrates Opening of New Science & Technology Building



The new Science & Technology Building is a three-story, 50,000 square foot learning structure, which provides a world-class instructional facility for mathematics, lab sciences and technology and features modern, flexible classrooms, laboratories and faculty offices for STEM education. Supporting the philosophy that learning happens everywhere, the new facility features an indoor/outdoor “learning commons” with an enhanced plaza, creating a functional outdoor gathering space for the campus community. In addition, the Science & Technology Building is LEED Platinum certified and Net Zero Energy-ready to support student academic success and ensuring the longevity of the building for many years to come.

“This state-of-the-art learning environment will allow students to prepare for in-demand careers in science and technology,” said Dr. Jamillah Moore, Cañada College president. “With the addition of this instructional space to our campus, students for years to come will have an opportunity to enhance their education in innovative and dynamic classrooms and laboratories.”

The new structure is part of the San Mateo County Community College District’s capital improvement plan funded by voter-approved bonds.



SparkPoint at Cañada College Exceeds Program Goals



SparkPoint at Cañada College (SPCC) had an extraordinary 2018-19 year. During this period, SPCC exceeded its program goals by serving 104 clients with high-touch one-on-one financial coaching and education. During financial coaching, students identify personal financial goals, create an individualized financial plan and work together with their financial coach to achieve their financial goals. SPCC also grew internal and external partnerships designed to increase student access to needed financial services and resources. Each of these accomplishments contributed to increased student retention, success and persistence while strengthening students' and their families' financial stability.



Throughout the year, SPCC had several achievements. SparkPoint worked with programs including ESO Adelante, EOPS, CARE, CalWORKs and Promise Scholars, TRiO and others to integrate SPCC into their orientations. In August, SPCC, along with Associated Students of Cañada College and the Bookstore received the "Above and Beyond" Award for addressing food insecurity from the San Mateo County Community College District (SMCCCD) Board of Trustees. SPCC then partnered with the Learning Center to secure a \$117,500 Expanding Student Opportunities (ESO) grant from the Department of Labor. This grant is designed to deliver financial education to low-income, high need, at risk students. In November, SPCC was awarded \$50,000 for the SAGA Foundation to expand financial literacy for Veterans and their dependents.



2019 began with an expansion of the Cañada Cash program that increased the number of incentives from four to six and added two Transfer and two Career incentives. A partnership with San Mateo Credit Union also added financial education videos as a behavior and incentivizes for non-students. In February, SPCC partnered with Associated Students of Cañada College, Marketing and Outreach Department and the President's Office to hold the Second Annual Awareness Summit. This event was designed to create

conversation around food insecurity and housing challenges facing community college students, and explore possible solutions to the multiple barriers facing student success. In early May, in partnership with Second Harvest Food Bank of Santa Clara and San Mateo Counties, SPCC launched a successful Community Market that included SparkPoint and CalFresh outreach. With this, 186 individuals were served, impacting 683 household members. Later that month, Director Adolfo Leiva was awarded the McCowan-Takalo Hunger Fighter of the Year Award from Second Harvest Food Bank of Santa Clara and San Mateo Counties. As the new academic year begins, the SparkPoint team looks forward to continuing service to the community.

Fashion Students Take in a Summer Study Abroad



For the fourth summer, Fashion Design Professors Ronda Chaney and Kathleen Lorist taught in Florence, Italy through a collaboration between Cañada College and The American Institute for Foreign Study. Each year around 20 students participate in the course, FASH 114, Introduction to Italian Fashion. The class met two full Saturdays at Cañada College prior to departure.

Upon returning to the US, students' reflective writings discussed their new understanding of Italy's history and the evolution of a culture that has created the country today. They were impressed with Florence as a cradle of creativity from the time of the Renaissance as well as how the country has adjusted to change from the time of Fascism to present day. When the usual raw materials have not been available, shoes and clothing were made from other supplies.

The class went to Florence, Milan, and Prato, which are cities for textile and apparel production. There is an opportunity to meet with artisans whose families have had a trade for generations and students learn about vertically integrated small businesses that are cherished in Italy. Students were pleased to see the efforts made toward sustainability and to learn that Italy has a history of recycling textiles. They were surprised at the creativity in merchandising as store windows are artistic displays that changed every few days.

The opportunity to attend Men's Fashion Week, which is a huge trade show, was a highlight that allowed students to see how buyers from all over the world select merchandise for their stores. In the words of one student, "The ability to visit museums and walk the city with its great brilliance and beauty, while taking in its architecture, sculpture, painting, art, fashion design and culture, made for a truly well-rounded education which has changed my life."

Promise Scholars Program Celebrates Successes and Prepares for New Year

The Promise Scholars Program (PSP) had an incredible 2018-2019 school year with the expansion of program services to two and three years. They also welcomed new staff, and supported the success and retention of scholars through numerous collaborations across the campus. During the school year, the Promise Scholars engaged in a variety of career and counseling support services as well as participating in a number of student life activities. In the spring, PSP was granted 100 planners from Passion Planner with their “Get One, Give One” program. Students were very excited to attend time management and goal setting workshops so that they could earn these popular planners.

This year the Promise Scholars Program joined the Outreach team to expand outreach services. PSP was in contact with more than 600 students and families through various workshops, presentations and community events. The Promise Scholars Program tabled and presented at the Hispanic Foundation of Silicon Valley in San Jose, the Black College Expo in Oakland, and the Black College Awareness event at Stanford University.

The Promise Scholars had significant accomplishments in the 18/19 school year where many earned 4.0 grade point averages in both Fall and Spring semesters and a few even completed Associates Degrees and will be transferring to four-year universities this Fall. The Scholar Athletes did a great job representing Cañada College on the soccer and baseball fields as well as on the basketball court. Scholars were actively engaged in student activities, participating in Cañada Student Senate, clubs, Guided Pathways, the Awareness Summit, Inaugural President’s Luncheon and national conferences.

This fall, the team welcomes a second cohort of more than 250 students, which will bring the overall program participation to 500 students in the 2019-2020 school year. The team is very proud of the Promise Scholars' accomplishments and looks forward to a successful new academic year.

Promise Scholars Program Hosts New Cohort on Welcome Day

On August 8, Cañada College welcomed 250 Promise Scholars and their parents to the second annual Welcome Day. All students who applied and qualify for the Promise Scholars Program were invited. At Welcome Day, the new cohort of Promise Scholars learned about all of the services available to them as part of the Promise Scholars Program. They also picked up their textbooks, received their Student IDs and interacted with many on campus resources and programs at a Resource Fair. Promise Scholars receive one year of free tuition, \$700 in textbook support, priority enrollment, dedicated and individualized academic support and \$50 monthly voucher in transportation or food support.



Outreach Report

Cañada College

YEARLY REPORT PRESENTED BY THE OUTREACH TEAM

SUMMARY

150 events from July 2018 to June 2019, promoting Cañada College and connecting with more than **8000** members of greater San Mateo County and northern Santa Clara County.

88 campus tours given to **885** potential students from **26** high schools and community organizations.

REACHING OUT TO THE COMMUNITY- EVENTS

- North Fair Oaks
- Church Visits
- 4th of July Parade
- RWC Elementary Schools- Maze Day
- Black Expo in Oakland
- Familias Unidas Presentations
- Reading Circle
- Jingle Ball- I Heart Radio
- Jacket and Toy Drive



100

Tours
given to prospective
students

150

Events attended for
increased community
visibility

338

Information Request
answered via the college
website