

Cañada College

Report to the SMCCCD Board of Trustees

February 26, 2020

in this issue:

pg. 2 Cañada College Students Invited to Cannes Film Festival

pg. 3 Cañadians Connect with Companies at Internship Fair

pg. 4 Dr. Moore Recognized with National Award

pg. 4-5 Concurrent Enrollment Students Recognized with
Community Scholarship

pg. 5 College Holds Strategic Enrollment Management Retreat

pg. 5-6 Cañada College Offers Sustenance at Community Market

upcoming events:

pg. 7-8 Third Annual Awareness Summit, International Women's Day,
Jessica Care Moore Author Event, and more.



pg. 2



pg. 4



pg. 5

Cañada College Students Invited to Cannes Film Festival



For the third year in a row, Cañada College students have been invited to the Cannes Film Festival! The film festival is an annual event held in Cannes, France, which previews new films of all genres, including documentaries from all around the world.

Cañada College hosts an annual event called Campus Movie Fest, which provides the students with the tools to create a film and then submit their films to the Cannes Film Festival. This is the third consecutive year that Cañada College has had the privilege to send remarkable students to Cannes, via exclusive invitations. Overall, this is Cañada's fourth time sending students to the festival. In addition, Cañada College is the only community college in the United States to participate in Campus Movie Fest, a national event which has the ability to offer this incredible opportunity to hard-working students.

This success is a testament to the value of community college. It's also worth noting that, as

in the last two years, many of the students invited are women. In animation, women are historically underrepresented, so this is yet another well-deserved victory for this year's invited animator's/filmmakers: Adrian Affif, Elizabeth Birdwell, Tabitha Liu, Heather Therooff and Ivy Wooldridge. In addition, this is Ivy's and Elizabeth's second Cannes invitation.

Adrian's film, "[I Do Not Fear You](#)," depicts an emotive story of a father and son who must learn to overcome challenges, such as threats and bullies, after moving to America.

Tabitha's film, "[Gacha](#)," tells the moving story of a young girl, growing into adulthood, who finds something she loves, loses it and recaptures it once more.

Heather's film, "[Don't Blink](#)," follows the mysterious story of a detective, his coworker and his boss working towards solving what they know to be a series of the largest known theft cases their city has ever experienced.

Ivy Wooldridge's and Elizabeth Birdwell's film, "[Hidden](#)," is about two brothers coping with the loss of their father, a government secret agent, in a small town in Oregon. When the boys work up their courage to enter his forbidden workshop, they find a gift from their father.

While it is not required to participate in Campus Movie Fest or the Cannes Film Festival, many of the students invited to the festival are products of the Cañada College Digital Art & Animation Department. This skilled department provides courses taught by faculty with extensive academic, professional and industry experience. Students are guided through the department's project-based courses to develop the knowledge and skills needed to incorporate the principles of visual communication in their work.

The 73rd Annual Cannes Film Festival is scheduled to take place from May 12-23 and, as you can imagine, the trip to France to attend the Cannes Film Festival can be costly. With this, a [donation fund](#) has been established through the San Mateo Community Colleges Foundation for those who would like to contribute toward the students' journeys.

Cañadians Connect with Companies at Internship Fair

Cañada students had the opportunity to connect with several companies at the Spring Internship Fair on February 5. The Internship Fair assists students looking to learn outside of the classroom and find internships that allow them to bridge the connection between their studies and a future career. While some internships are paid and others are unpaid, the real value comes from the in-person experience from these opportunities. For students with undecided majors, the Internship Fair allows them to learn about different interests and can steer them towards their true passion. For students with fixed majors, the Internship Fair offers a variation of employers which allows students to find the most suitable

internship for them. These internships provide experience, networking, and professionalism that will undeniably set student resumes apart from other applicants. As competition in the job market becomes stronger, it is important that Cañada College students take advantage of this first-hand exposure to working in the real world.

The Grove was crowded with students thrilled to meet various skilled employers. Cañada College student Sarah Hollister says, “The Internship Fair was so interesting. After meeting representatives from Sunrise Senior Living, I realized I want to help people more hands-on and will be switching my major to Nursing.”

This year, more than 30 companies attended the Internship Fair, including: Arthur Sharif & Associates, AvalonBay Communities, Building Kidz Worldwide and CASA of San Mateo County. Mary White, Board Certified Specialist in Estate Planning Trust and Probate Law, attended the Internship Fair as an employer looking for Paralegal interns to aid with her cases. She remarked “I have met wonderful students who are excited to learn about law!” A special thank you to the Cañada College Career Center for hosting the Spring Internship Fair.



Dr. Moore Recognized with National Award

Cañada College President, Dr. Jamillah Moore, will be recognized by the Phi Theta Kappa Honor Society (PTK) with the Paragon Award. This award will be presented during the Society's annual conference, PTK Catalyst 2020, held in Texas April 2-4. The Paragon Award is given to college presidents who have shown strong support of student success by recognizing academic achievement, leadership, and service among high-achieving students at their college. Recipients were nominated for the award by the students on their campus. More than 500 college presidents were eligible to receive this award and Dr. Moore is one of 28 college presidents to be nationally recognized.

Phi Theta Kappa is the premier honor society recognizing the academic achievement of students at associate degree-granting colleges and helping them to grow as scholars and leaders. The Society is made up of more than 3.5 million members and nearly 1,300 chapters in 11 nations, with approximately 240,000 active members in the nation's colleges.

Concurrent Enrollment Students Recognized with Community Scholarship



Three Cañada College Concurrent Enrollment Students have been recognized with an impressive community-based scholarship. The Sequoia Awards offers scholarships to senior high school students who reside in the Redwood City community and actively volunteer their time. More than \$2,200,000 in scholarship money has been awarded since 1993. This year, three of Cañada College's concurrent enrollment students will receive this prestigious scholarship: Maria Casique, Eduardo Hinojosa and Leslie Zaragoza.

Maria is a part of both TRIO Upward Bound and Middle College High School. She has volunteered with the Upward Bound Scholars Advisory Team,

the OYE Latinx Youth Conference Committee and Sequoia High Youth Advisory Board. Through each of these programs, Maria was able to listen to and voice the concerns of her community. She wants to focus on the education and health of her peers because she sees such a disparity between those who have resources and those who have yet to be connected. Maria won the top honor given at the Sequoia Awards and she hopes to attend a four-year university directly after Middle College graduation.

Eduardo started at Summit High School before completing a semester at The School for Ethics and Global Leadership. He then transferred to Woodside High School so he could attend Middle College. He enjoys mentoring younger students and says volunteering at the Boys and Girls Club and Books and Basketball has given him a sense of purpose and motivates him to do his best in school. He also volunteered with Meals on Wheels and liked helping a different segment of his community. He is hoping to study Applied Math and Computer Science in college and eventually wants to start a non-profit organization focused on keeping students in school and helping under-represented students get to college.

Leslie is in her last year of the TRIO Upward Bound program. Through her advocacy and leadership

Concurrent Enrollment Students Recognized with Community Scholarship (cont.)

in the Dream Club at Sequoia High School, Leslie has helped raise scholarship funds for undocumented students. She has run workshops, planned banquets and presented to her peers on the needs of undocumented students and mixed status families. She has also been an active leader in the Upward Bound Scholars Advisory Team where she led her cohort of students in analysis of the goals and objectives of the program. Leslie leads by example and inspires all who work with her, both peers and adult allies alike.

Each of these students has a bright future ahead of them. This is only the first of many opportunities where they will be nominated as change-makers in their communities. Congratulations to each of them.

College Holds Strategic Enrollment Management Retreat



More than 45 faculty, classified staff and administrators participated in an important, day-long [Strategic Enrollment Management \(SEM\) retreat](#) on January 31. The group reviewed the strategies that have emerged from the SEM Committee's yearlong effort to better understand the trends and issues that help explain the College's dramatic drop in Full Time Equivalent Students. Over the coming weeks, the Committee will be addressing and incorporating the feedback it received from the retreat participants and will be bringing their recommendations to the Planning and Budgeting Council in March.

Cañada College Offers Sustenance at Community Market

"Everyone needs food!" The free Cañada College Community Market operates on this generous mentality. The Community Market is open to students, staff, faculty and community members on the first Monday of every month, through May, in front of the campus Bookstore. The Market serves healthy and nutritious food where everyone can enjoy the veggies, fruits, and canned goods. The February Market, held on February 3, provided free groceries to 328 children, 344 adults, 32 seniors, serving a total of 183 families.

Cañada College Offers Sustenance at Community Market (cont.)

The Community Market concept was created to alleviate financial pressure on residents who live in one of the most expensive areas of California. In San Mateo County, one-fifth of the population struggles to make ends meet which makes the journey to higher education that much more difficult. The food provided by the Community Market helps to offset other living expenses for those who need it and allows for Cañada College students to focus on completing their educational goals.

Who needs the Community Market? If you like food you are welcome to participate. One of the Market's team goals is to reduce the stigma of receiving groceries from campus. Regardless of your socioeconomic standing, SparkPoint Director Adolfo Leiva says, "there are so many other expenses to pay, why not take food off that expense list? Receiving free food from the Community Market is not a reflection of your housing state. All individuals are welcome to enjoy this nutritious food!"

The Community Market is one of the many free services offered through SparkPoint at Cañada College, which is a one-stop financial coaching and education center that provides students and community members with access to a full range of free services that lead towards financial stability. Other incredible services include: financial coaching, financial education workshops, accounts and banking, the food pantry, and the legal clinic. Cañada College is proud to provide these community services.



upcoming **events:**

FEBRUARY 26

Anime/Comic-Con Club Rush

9 a.m.- 1 p.m. in The Grove

FEBRUARY 27

Third Annual Awareness Summit

7:30 a.m.- 12 p.m. in Building 6, Room 101/102

MARCH 12

International Women's Day

9 a.m.- 1 p.m. and 6-8 p.m. in The Grove

Men's Baseball vs College of San Mateo

2:30 p.m. at Colts Baseball Field

MARCH 24

HERstory Month Author Event:

Jessica Care Moore

2 p.m. in Building 6, Room 101/102



upcoming events:



THIRD ANNUAL

AWARENESS SUMMIT

HOW HOUSING & FOOD INSECURITY IMPACTS OUR STUDENTS

THURSDAY, FEB. 27, 2020
7:30 a.m. - 12 p.m.
Cañada College
Building 6, Room 101/102



REGISTER:
canadacollege.edu/awareness

Follow us on
Facebook & Instagram
@canadacollegeRWC







“HERSTORY MONTH” AUTHOR EVENT

JESSICA CARE MOORE

MARCH 24, 2020
2:00 P.M.
CAÑADA COLLEGE
BUILDING 6, ROOM 101/102

Please join internationally renowned poet, playwright, performance artist, and producer Jessica Care Moore as she talks about her life, her art, her activism, and her new book *We Want Our Bodies Back*.





For more information
about the author, please visit:
jessicacaremoore.com