



A Message from Interim President Kim Lopez

Weekly Update 12-10-21

Dear Cañada Colleagues,

We are in the home stretch as we prepare for Finals Week! This afternoon we hosted a gratitude lunch for our ITS staff. Throughout the pandemic, our ITS team has been on campus to ensure we are well supported as we built our remote work stations, as well as helped us to set up our offices when we began our return to campus this semester. And they continue working hard for our campus community as we prepare to serve our students with new technologies this spring semester. Thank you for all that you do!



Safety Committee Meeting Today at 1 p.m.

As we work to finalize our return to campus in January, 2022 we invite you to attend our final Safety Committee meeting for the fall semester today, December 10 from 1-2:30 p.m. (Zoom link: <https://smccd.zoom.us/j/84205030525>).

Men's Basketball Home Game - Tonight at 6 p.m.!

Cheer on the Colts (1-7) tonight as they host College of Siskiyous (5-7) in Building 1! Tipoff is at 6 p.m.



Spring Enrollments

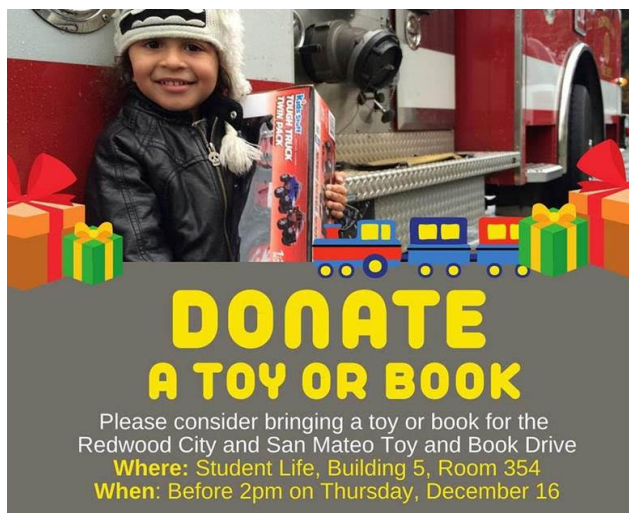
The College continues to monitor enrollments closely for Spring term. The “point in time” report is attached which shows how enrollments compare to this time in the term one year ago. That report shows overall enrollments down 10.6% compared to this time last year. By instructional modality, our online synchronous sections are 42% full; online asynchronous are 39% full; our hybrid sections are 25% full and our face-to-face sections are 22% full. We are still early in the enrollment process and expect to see more enrollments after the holiday break.

To support our enrollment efforts, Cañada will launch targeted social media advertising to promote that the campus is open for in-person, hybrid and virtual classes as well as the re-launch of our campus shuttle service. Also, more than 50,000 post card mailers were sent to residents in East Palo Alto, Menlo Park and Palo Alto, announcing the shuttle service. In addition, Cañada, CSM and Skyline will continue collaboration on a districtwide enrollment campaign to stem enrollment declines at all three colleges. This will be achieved by expanding on its previous campaigns with segmented messages to our underrepresented populations promoting basic needs support, free transportation and free college through the Promise Scholars Program. Platforms for the digital marketing campaign include: Facebook, Instagram, YouTube, Snapchat, Spotify, etc. as well as a series of postcard mailers that will reach all 280,000 homes in San Mateo County.



Donate a Toy or Book for the Redwood City and San Mateo Toy Drive

Our Center for Student Life & Leadership Development is collecting new toys and books for the Redwood City Pal Toy Drive that will be donated to families at the North Fair Oaks Community Center. Please bring your donation to Building 5, Room 354 by 2 p.m. on Thursday, December 16. For questions, please contact canstudentlife@my.smccd.edu



Campus Holiday Gathering: Dec. 17

Please save the date for our in-person Campus Holiday Gathering on Friday, December 17 from 11:30 a.m. to 1 p.m. The entire campus community is invited to mix and mingle over light refreshments and merriment.



SamTrans to Launch Pilot Program to Give Free Rides to Low-Income Students

SamTrans, in partnership with the San Mateo County Office of Education, is launching a six-month pilot program to offer free fares to low-income students. SamTrans is creating passes that will be given to school districts to distribute to qualified students, giving passholders free rides on all SamTrans bus routes through June 2022, at which time a

decision will be made as to whether to continue the pilot into the next school year. Read more about the program here: bit.ly/3xI7Rb4



Help Spread the Word: Spring Registration is OPEN to ALL New & Returning Students!

Registration for the Spring 2022 semester is open to all new and returning students! Please remind your students to check out Spring 2022 classes (offered in-person and virtually) at [Webschedule](#) and register.

Upload Student's Vaccination Status - All students are required to be vaccinated in order to take in-person classes. Students must provide proof of vaccination by using the following instructions to complete the vaccination documentation process and upload their information:

1. [Log into Websmart](#) and select the Student Services tab
2. Click on the "COVID-19 Vaccination" link at the top of the page and select one of the options below:
3. Select "Fully vaccinated"

Enter requested vaccine information AND upload a digital copy (jpeg, tiff, or pdf) of vaccination card or California digital vaccination record. International students should provide documentation that is translated into English. For more information, students can visit <https://smccd.edu/return-to-campus/students.php>.

Thank you for your hard work this week and have a restful weekend.

Sincerely,
Kim