



2ND ANNUAL  
**PRESIDENT'S  
LUNCHEON**



**SPONSOR  
PACKET**

SUPPORTING STUDENT  
SUCCESS THROUGH  
SCHOLARSHIPS.

**TUESDAY, OCTOBER 22, 2019  
AT 11:30 A.M.**

held at the

**Hiller Aviation Museum**

**160 Skyway Road, San Carlos, CA**

Register at:

**[CANADACOLLEGE.EDU/LUNCHEON](http://CANADACOLLEGE.EDU/LUNCHEON)**

**Cañada College**

**FROM HERE, YOU CAN GO ANYWHERE.**





Dear Community Partner:

For over five decades, Cañada College has provided enriching and life-changing educational opportunities for the residents of San Mateo County. With the support and guidance from award-winning faculty and staff, students can pursue certificates and degrees for career training or to serve as a transfer gateway to four-year colleges and universities.

We are excited to announce that Cañada College is hosting its 2<sup>nd</sup> Annual President's Luncheon on Tuesday, October 22, 2019 at the Hiller Aviation Museum in San Carlos.

We are pleased to present the following sponsorship opportunities to fit different budgets. Your support will help fund the Cañada Promise Scholars Program. If you have any questions regarding sponsorships for this event or would like to explore a custom sponsorship, please contact Leila Perreras at (650) 678-8638 or [PresidentsLuncheon@circlecommunications.com](mailto:PresidentsLuncheon@circlecommunications.com).

Thank you for your consideration. We look forward to seeing you on October 22<sup>nd</sup> at the Hiller Aviation Museum!

Sincerely,

A handwritten signature in black ink, appearing to read "J Moore", is positioned above the printed name of the sender.

Jamillah Moore, Ed.D.  
President  
Cañada College



## **We have the following different levels to fit your business needs & budget:**

### ***The President's Academic Excellence/Presenting Sponsor Level - \$ 10,000+***

- Introduction by Master of Ceremonies
- Logo prominently displayed on all marketing materials with acknowledgment as the "Presenting Sponsor"
- Banner display opportunity (provided by sponsor/ vertical retractable banner preferred)
- Resource table
- Mention in (2) press releases surrounding the luncheon (pre-event and post-event)
- 1 full-page ad in event program
- Logo on Cañada College's website and social media platforms with link to company website
- 2 tables of 10 guests with early VIP entrance for wine and networking

### ***From Here, You Can Go Anywhere/Ruby Sponsor Level - \$ 7,500***

- Logo displayed on all marketing materials and acknowledgment as the "Ruby Sponsor"
- Resource table
- 1 full-page ad in event program
- 1 table of 10 early VIP entrance for wine and networking

### ***Cañada College/Sapphire Level - \$ 5,000***

- Logo displayed on all marketing materials with acknowledgment as the "Sapphire Sponsor"
- Resource table
- 1 half-page ad in event program
- 1 table of 10 early VIP entrance for wine and networking

### ***Colt Classic/Emerald Level - \$ 2,500***

- Logo displayed on all marketing materials with acknowledgment as the "Emerald Sponsor"
- Resource Table
- 1 half-page ad in event program
- 5 tickets for luncheon early VIP entrance for wine and networking

### ***Connect to College/Topaz Level - \$ 1,200***

- Logo in program and sponsor signage
- Community resource table
- 1 business card sized ad in event program
- 5 tickets for luncheon early VIP entrance for wine and networking

### ***Cañadian Supporter - \$ 500***

- Listing in program and sponsor signage as a Cañadian Supporter
- 3 tickets for luncheon early VIP entrance for wine and networking

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**VIP Ticket** (pre-event wine event, Luncheon) - \$ 150 each

**Individual Luncheon Tickets** - \$ 99 each

**Program ads** – Business Card/\$ 250    Half page/\$ 500    Full page/ \$ 750

(Custom opportunities available)



## Cañada College President's Luncheon Sponsorship Form:

Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Alternative Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

- ☐ \_\_\_\_\_ Yes, we would like to be part of the inaugural President's Luncheon!  
☐ We will provide a check for our sponsorship which is enclosed **Y/N**  
☐ Charge our credit card **Type: American Express/MasterCard/Visa/Other** \_\_\_\_\_  
☐ **CC Number** \_\_\_\_\_ **Expiration** \_\_\_\_\_  
**Security Code** \_\_\_\_\_ **Billing Zip Code** \_\_\_\_\_

The level we will be participating is:

- \_\_\_\_\_ The Presenting Sponsor \$ 10,000+  
\_\_\_\_\_ From Here, You Can Go Anywhere/Ruby Sponsor Level \$ 7,500  
\_\_\_\_\_ Cañada College/Sapphire Level \$ 5,000  
\_\_\_\_\_ Colt Classic/Emerald Level \$ 2,500  
\_\_\_\_\_ Connect to College/Topaz Level \$ 1,200  
\_\_\_\_\_ Cañadian Supporter \$ 500  
\_\_\_\_\_ Individual tickets at \$ 99 each  
\_\_\_\_\_ Individual VIP tickets at \$ 150 (early entry for wine & networking) 11 a.m.  
\_\_\_\_\_ Event program \_\_\_\_\_ Business Card sized ad - \$ 250.00  
\_\_\_\_\_ 1/2 page - \$ 500 \_\_\_\_\_ Full-page - \$ 750  
\_\_\_\_\_ Other (Specify) \_\_\_\_\_

Please send your logo, questions, etc. to [PresidentsLuncheon@circlecommunications.com](mailto:PresidentsLuncheon@circlecommunications.com) or call Leila Perreras at (650) 678-8638. Please make checks payable to San Mateo County Community College Foundation. Checks with forms may be sent to Cañada College President's office at 4200 Farm Hill Blvd., Redwood City, CA 94063. Please reference "President's Luncheon".



## Guests and Confirmation:

You will receive a confirmation email of your benefits and send you the registration link for your guests or you may send the attached forms with their names.

We will send you a registration link that you can share with your guests or you may send us the following names:

- |           |           |
|-----------|-----------|
| 1. _____  | 11. _____ |
| 2. _____  | 12. _____ |
| 3. _____  | 13. _____ |
| 4. _____  | 14. _____ |
| 5. _____  | 15. _____ |
| 6. _____  | 16. _____ |
| 7. _____  | 17. _____ |
| 8. _____  | 18. _____ |
| 9. _____  | 19. _____ |
| 10. _____ | 20. _____ |

\_\_\_\_\_ We would like to donate \_\_\_\_\_ number of tickets towards the donation pool to offer students or faculty the opportunity to attend this luncheon





**Thank you for supporting the  
Cañada College President's Advisory Group  
in raising funds for Student Scholarships.**

**Please visit:  
[canadacollege.edu/luncheon](https://canadacollege.edu/luncheon)**