



I N A U G U R A L
**PRESIDENT'S
LUNCHEON**

**SPONSOR
PACKET**

SUPPORTING STUDENT
SUCCESS THROUGH
SCHOLARSHIPS.

TUESDAY, OCTOBER 23, 2018

AT THE
HILLER AVIATION MUSEUM
SAN CARLOS, CA

FOR MORE INFORMATION, PLEASE VISIT:
CANADACOLLEGE.EDU/LUNCHEON

HONOR THE PAST.



TRANSFORM THE FUTURE.



Dear Community Partner:

For 50 years, Cañada College has provided enriching and life-changing educational opportunities for the residents of San Mateo County. With the support and guidance from award-winning faculty and staff, students can pursue certificates and degrees for career training or to serve as a transfer gateway to four-year colleges and universities.

We are excited to announce that Cañada College is launching its Inaugural President's Luncheon on ***Tuesday, October 23, 2018 at the Hiller Aviation Museum in San Carlos.***

We are pleased to present the following sponsorship opportunities to fit different budgets.

Your support will help fund the Cañada Promise Scholars Program. If you have any questions regarding sponsorships for this event or would like to explore a custom sponsorship, please contact Leila Perreras at (650) 678-8638 or PresidentsLuncheon@circlecommunications.com.

Thank you for your consideration. We look forward to seeing you on the 23rd!

Sincerely,

A handwritten signature in black ink, appearing to read 'J Moore'.

Jamillah Moore, Ed.D.
President
Cañada College

We have the following different levels to fit your business needs & budget:

The President's Academic Excellence/Presenting Sponsor Level - \$ 15,000+

- Introduction by Master of Ceremonies and opportunity to welcome guests
- Logo prominently displayed on all marketing materials with acknowledgment as the "Presenting Sponsor"
- Banner display opportunity (provided by sponsor/ vertical retractable banner preferred)
- Resource table
- Mention in (2) press releases surrounding the luncheon (pre-event and post-event)
- 1 full-page ad in event program
- Logo on Cañada College's website and social media platforms with link to company website
- 2 tables of 10 guests with early VIP entrance for wine and networking

Student's Passport to Success/Diamond Sponsor Level - \$ 10,000

- Logo prominently displayed on all marketing materials with acknowledgment as the "Diamond Sponsor"
- Resource table
- Mention in (2) press releases surrounding the luncheon (pre-event and post-event)
- 1 full-page ad in event program
- Logo on Cañada College's website and social media platforms with link to company website
- 1 table of 10 + 5 tickets early VIP entrance for wine and networking

From Here, You Can Go Anywhere/Ruby Sponsor Level - \$ 7,500

- Logo displayed on all marketing materials and acknowledgment as the "Ruby Sponsor"
- Resource table
- 1 full-page ad in event program
- 1 table of 10 early VIP entrance for wine and networking

50th Anniversary/Sapphire Level - \$ 5,000

- Logo displayed on all marketing materials with acknowledgment as the "Sapphire Sponsor"
- Resource table
- 1 half-page ad in event program
- 1 table of 10 early VIP entrance for wine and networking

Colt Classic/Emerald Level - \$ 2,500

- Logo displayed on all marketing materials with acknowledgment as the "Emerald Sponsor"
- 1 half-page ad in event program
- 5 tickets for luncheon early VIP entrance for wine and networking

Connect to College/Topaz Level - \$ 1,200

- Listing in program and sponsor signage
- 1 business card sized ad in event program
- 2 tickets for luncheon early VIP entrance for wine and networking

Cañadian Supporter - \$ 500

- Listing in program and sponsor signage as a Cañadian Supporter
- 2 tickets for luncheon early VIP entrance for wine and networking

Cañada College President's Luncheon Sponsorship Form

Business Name _____
Address _____
Contact Name _____ **Title** _____
Phone _____ **Email** _____
Alternative Contact Name _____ **Title** _____
Phone _____ **Email** _____

- _____ Yes, we would like to be part of the inaugural President's Luncheon!
- We will provide a check for our sponsorship which is enclosed **Y/N**
- Charge our credit card **Type:** **American Express/MasterCard/Visa/Other** _____
- **CC Number** _____ **Expiration** _____
Security Code _____ **Billing Zip Code** _____

The level we will be participating is:

- _____ The Presenting Sponsor \$ 15,000 (2 available)
- _____ Student's Passport to Success Level \$10,000.00 (4 available)
- _____ From Here, You Can Go Anywhere/Ruby Sponsor Level \$ 7,500.00
- _____ 50th Anniversary/Sapphire Level \$ 5,000.00
- _____ Colt Classic/Emerald Level \$ 2,500.00
- _____ Connect to College/Topaz Level \$ 1,200.00
- _____ Cañadian Supporter \$ 500.00
- _____ Individual tickets at \$ 50.00 each
- _____ Individual VIP tickets at \$75 (early entry for wine & networking) 11:00 am
- _____ Event program _____ Business Card sized ad/\$ 250.00
_____ ½ page/\$ 500 _____ Full-page/\$ 1000
- _____ Other (Specify) _____

Please send your logo, questions, etc. to PresidentsLuncheon@circlecommunications.com or call Leila Perreras at (650) 678-8638. Please make checks payable to San Mateo County Community College Foundation. Checks with forms may be sent to Cañada College President's office at 4200 Farm Hill Blvd., Redwood City, CA 94063. Please reference "President's Luncheon."

You will receive a confirmation email of your benefits and send you the registration link for your guests or you may send the attached forms with their names.

We will send you a registration link that you can share with your guests or you may send us the following names:

- | | |
|-----------|-----------|
| 1. _____ | 11. _____ |
| 2. _____ | 12. _____ |
| 3. _____ | 13. _____ |
| 4. _____ | 14. _____ |
| 5. _____ | 15. _____ |
| 6. _____ | 16. _____ |
| 7. _____ | 17. _____ |
| 8. _____ | 18. _____ |
| 9. _____ | 19. _____ |
| 10. _____ | 20. _____ |

_____ We would like to donate _____ number of tickets towards the donation pool to offer students or faculty the opportunity to attend this luncheon

Thank you for supporting the Cañada College President's Advisory Group in raising funds for Student Scholarships.

www.canadacollege.edu/luncheon