



INAUGURAL

PRESIDENT'S LUNCHEON

SPONSOR PACKET

SUPPORTING STUDENT
SUCCESS THROUGH
SCHOLARSHIPS.

TUESDAY, OCTOBER 23, 2018

AT THE
HILLER AVIATION MUSEUM
SAN CARLOS, CA

FOR MORE INFORMATION, PLEASE VISIT:
CANADACOLLEGE.EDU/LUNCHEON

HONOR THE PAST.



TRANSFORM THE FUTURE.



Dear Community Partner:

For 50 years, Cañada College has provided enriching and life-changing educational opportunities for the residents of San Mateo County. With the support and guidance from award-winning faculty and staff, students can pursue certificates and degrees for career training or to serve as a transfer gateway to four-year colleges and universities.

We are excited to announce that Cañada College is launching its Inaugural President's Luncheon on ***Tuesday, October 23, 2018 at the Hiller Aviation Museum in San Carlos.***

We are pleased to present the following sponsorship opportunities to fit different budgets.

Your support will help fund the Cañada Promise Scholars Program. If you have any questions regarding sponsorships for this event or would like to explore a custom sponsorship, please contact Leila Perreras at (650) 678-8638 or PresidentsLuncheon@circlecommunications.com.

Thank you for your consideration. We look forward to seeing you on the 23rd!

Sincerely,

Jamillah Moore, Ed.D.
President
Cañada College

We have the following different levels to fit your business needs & budget:

The President's Academic Excellence/Presenting Sponsor Level - \$ 15,000+

- Introduction by Master of Ceremonies and opportunity to welcome guests
- Logo prominently displayed on all marketing materials with acknowledgment as the “Presenting Sponsor”
- Banner display opportunity (provided by sponsor/ vertical retractable banner preferred)
- Resource table
- Mention in (2) press releases surrounding the luncheon (pre-event and post-event)
- 1 full-page ad in event program
- Logo on Cañada College’s website and social media platforms with link to company website
- 2 tables of 10 guests with early VIP entrance for wine and networking

Student's Passport to Success/Diamond Sponsor Level - \$ 10,000

- Logo prominently displayed on all marketing materials with acknowledgment as the “Diamond Sponsor”
- Resource table
- Mention in (2) press releases surrounding the luncheon (pre-event and post-event)
- 1 full-page ad in event program
- Logo on Cañada College’s website and social media platforms with link to company website
- 1 table of 10 + 5 tickets with early VIP entrance for wine and networking

From Here, You Can Go Anywhere/Ruby Sponsor Level - \$ 7,500

- Logo displayed on all marketing materials and acknowledgment as the “Ruby Sponsor”
- Resource table
- 1 full-page ad in event program
- 1 table of 10 with early VIP entrance for wine and networking

50th Anniversary/Sapphire Level - \$ 5,000

- Logo displayed on all marketing materials with acknowledgment as the “Sapphire Sponsor”
- Resource table
- 1 half-page ad in event program
- 1 table of 10 with early VIP entrance for wine and networking

Colt Classic/Emerald Level - \$ 2,500

- Logo displayed on all marketing materials with acknowledgment as the “Emerald Sponsor”
- 1 half-page ad in event program
- 5 tickets for luncheon with early VIP entrance for wine and networking

Connect to College/Topaz Level - \$ 1,200

- Listing in program and sponsor signage
- 1 business card sized ad in event program
- 2 tickets for luncheon with early VIP entrance for wine and networking

Cañadian Supporter - \$ 500

- Listing in program and sponsor signage as a Cañadian Supporter
- 2 tickets for luncheon with early VIP entrance for wine and networking

Cañada College President's Luncheon Sponsorship Form

Business Name _____
Address _____
Contact Name _____ Title _____
Phone _____ Email _____
Alternative Contact Name _____ Title _____
Phone _____ Email _____

- Yes, we would like to be part of the inaugural President's Luncheon!
- We will provide a check for our sponsorship which is enclosed Y/N
- Charge our credit card Type: American Express/MasterCard/Visa/Other _____
- CC Number _____ Expiration _____
Security Code _____ Billing Zip Code _____

The level we will be participating is:

The Presenting Sponsor \$ 15,000 (2 available)

Student's Passport to Success Level \$ 10,000.00 (4 available)

From Here, You Can Go Anywhere/Ruby Sponsor Level \$ 7,500.00

50th Anniversary/Sapphire Level \$ 5,000.00

Colt Classic/Emerald Level \$ 2,500.00

Connect to College/Topaz Level \$ 1,200.00

Cañadian Supporter \$ 500.00

Individual tickets at \$ 50.00 each

Individual VIP tickets at \$75 (early entry for wine & networking) 11:00 am

Event program Business Card sized ad/\$ 250.00
 ½ page/\$ 500 Full-page/\$ 1000

Other (Specify) _____

Please send this form, logo, questions, etc. to PresidentsLuncheon@circlecommunications.com or call Leila Perreras at (650) 678-8638. Please make checks payable to San Mateo County Community College Foundation. Checks with forms may be sent to:

Cañada College
President's Office
4200 Farm Hill Blvd.
Redwood City, CA 94063

Please reference "President's Luncheon."

You will receive an acknowledgment of your sponsorship once we receive your form via email.
Thank you for supporting the students of Cañada College!

You will receive a confirmation email of your benefits and send you the registration link for your guests or you may send the attached forms with their names.

We will send you a registration link that you can share with your guests or you may send us the following names:

1. _____ 11. _____
2. _____ 12. _____
3. _____ 13. _____
4. _____ 14. _____
5. _____ 15. _____
6. _____ 16. _____
7. _____ 17. _____
8. _____ 18. _____
9. _____ 19. _____
10. _____ 20. _____

We would like to donate _____ number of tickets towards the donation pool to offer students or faculty the opportunity to attend this luncheon

Thank you for supporting the Cañada College President's Advisory Group in raising funds for Student Scholarships.