

CAÑADA COLLEGE

Dean of Enrollment Services & Support Programs

New Management Hiring
Position Justification

Planning & Budgeting Council
December 2, 2021



Congratulations!

...you've invested in expanding our Strategic Enrollment story



Policy, Procedures & Mandated Legislation



Expanded support for Enrollment Services
Leadership & Strategy



Sustainable and Data-driven
interventions & resources



SAN MATEO COUNTY
COMMUNITY
COLLEGE DISTRICT



College of San Mateo

VP of Student Services

Dean of Counseling

Dean of Enrollment Services

Skyline College

VP of Student Services

Dean of Counseling

Dean of Enrollment Services

Dean of Student Equity & Support

Cañada College

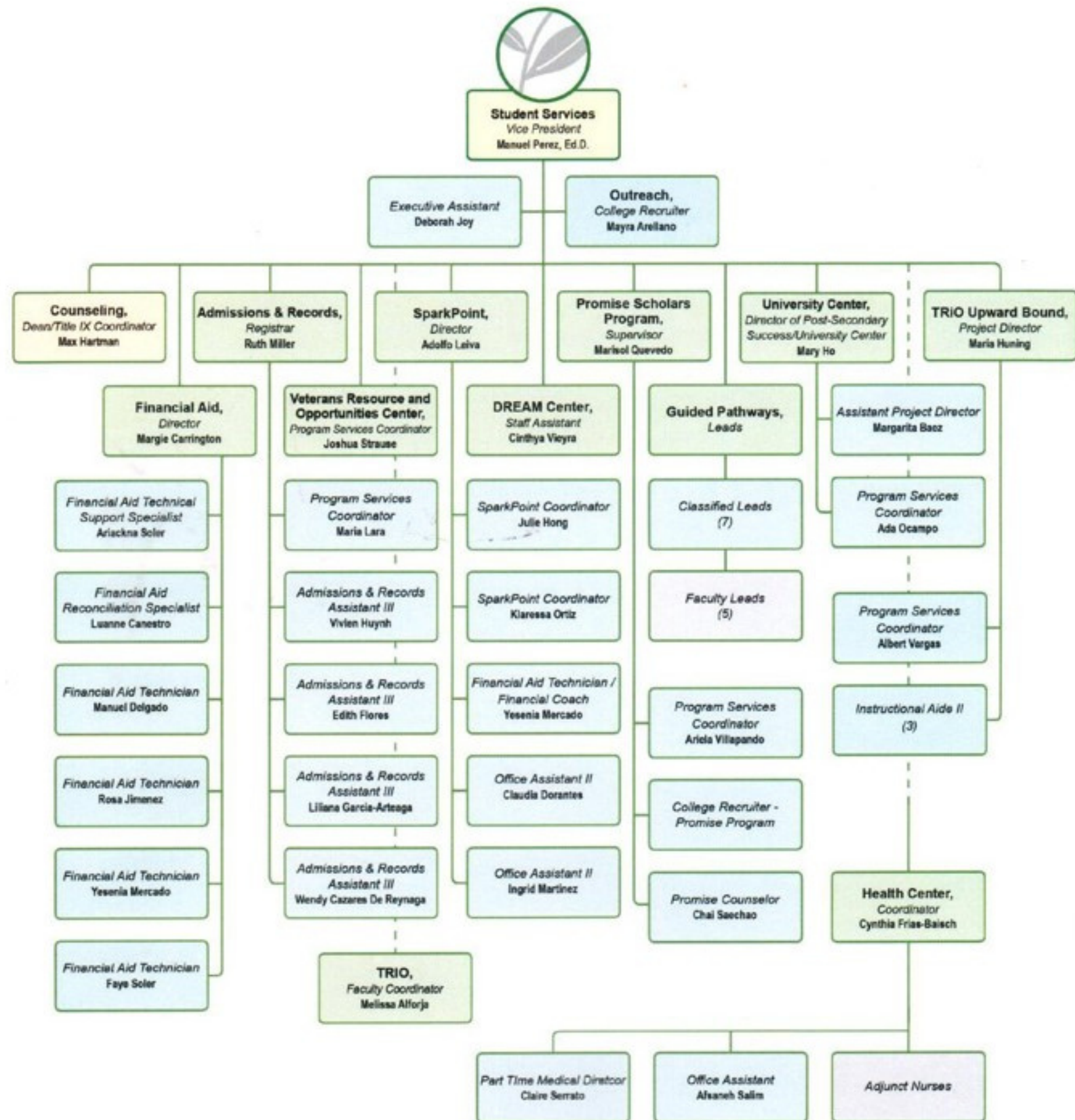
VP of Student Services

Dean of Counseling

Interim Dean of Enrollment Services

2019

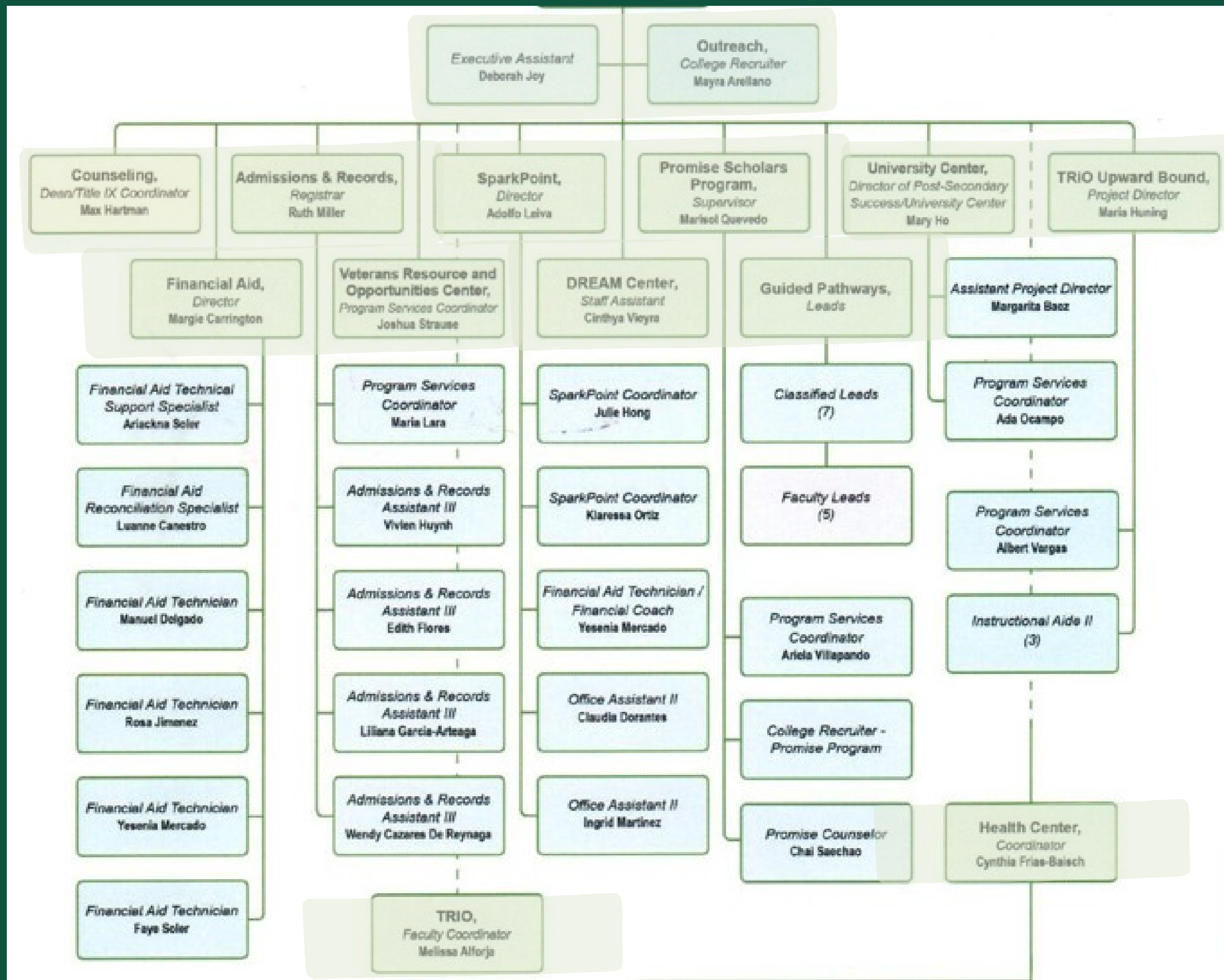
Student Services



14 Direct Reports
(Programs/Services)

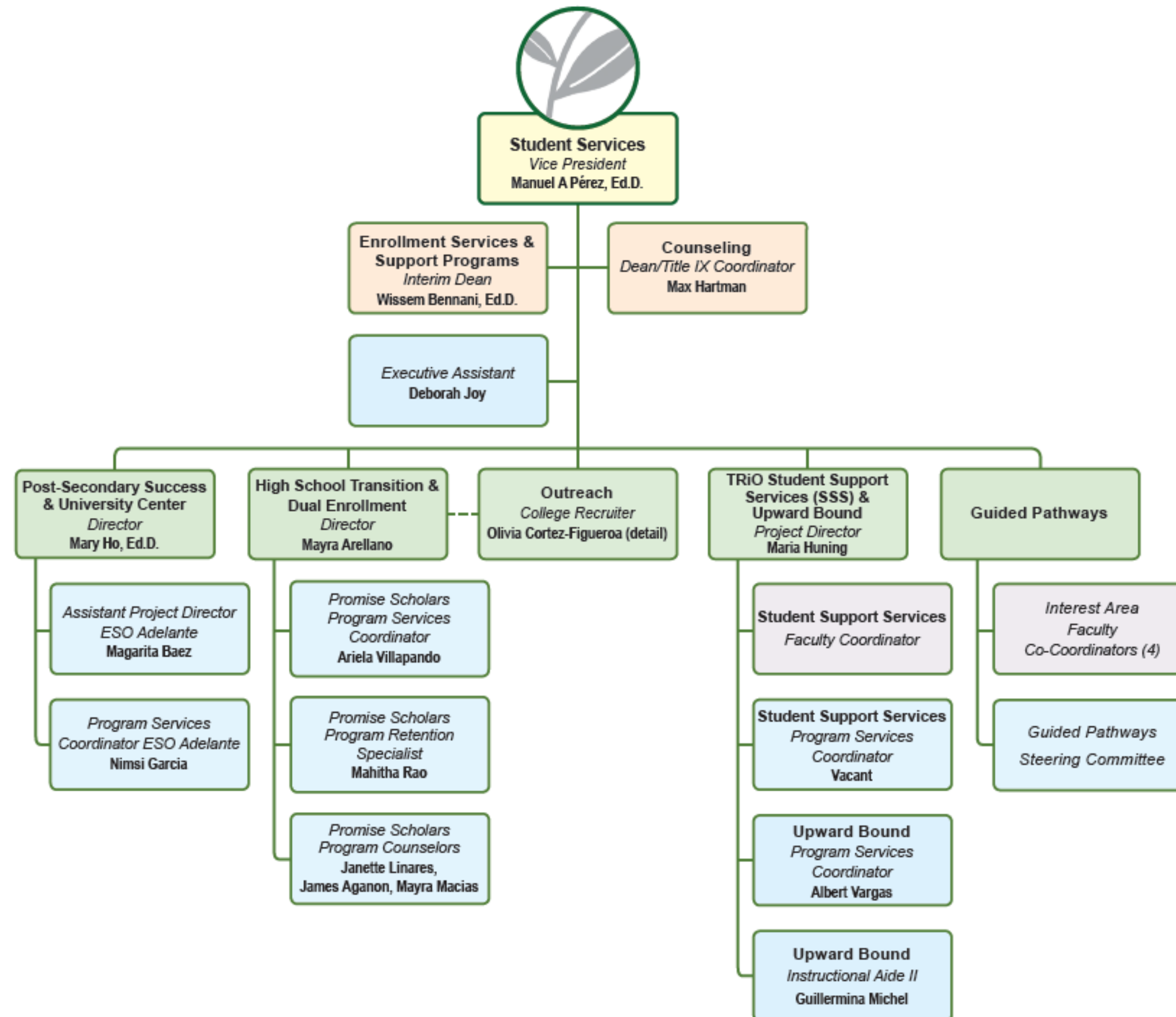
7 Programs
and Services
(w/in Counseling)

2019
Student Services



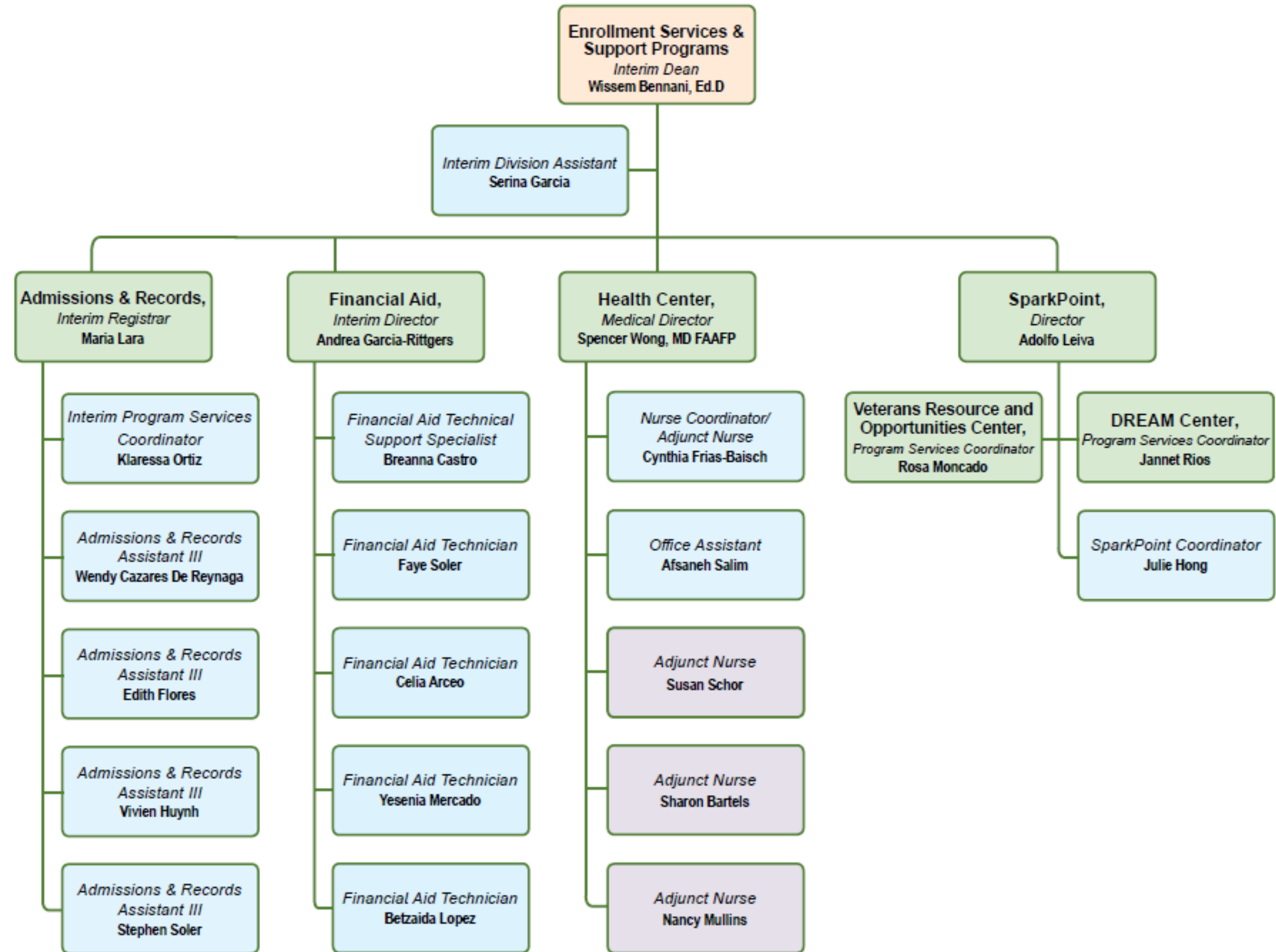
2021

Student Services



Enrollment Services & Support Programs

Student Services



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Policy & Procedure Updates

**Led, facilitated, or motivated
by Dean of Enrollment Services & Support Programs**

2019 - Present

Alignment for Enrollment Services

STATE

- Statewide Strategic Planning w/CCCCO
- Districtwide Alignment & Strategic Planning (Promise, Dual Enr, Zero-Cost Texts)
- State Call to Action Plans & Recovery w/Equity (Equity & Antiracism Efforts)

DISTRICT

- Districtwide BOT Initiatives for Promise Scholars, Dual Enr, Zero-Cost Textbooks
- SMCCD Enrollment Services Committee - Shared student support alignment
- Addressing District Policy Updates for Antiracism & Equity in Enrollment Process

COLLEGE

- All students: apply, register, degree/cert, transfer, FinAid, etc.
- Strategic Enrollment Management & College Annual Plan
- Cultivate College Redesign & Guided Pathways

Policy & Procedure Updates

Led, facilitated, or motivated

by Dean of Enrollment Services & Support Programs

2019 - Present

ADA/504 Compliance Officer

CSAC + CCCCCO Title IX Updates & FA Compliance (in review)

COVID Excused Withdrawal Process & SMCCCD Alignment

CA Family Planning, Access, Care Treatment (Family PACT) & CLIA Licensing

Digital Diploma Parchment Services Upgrade

Health Center ADA & County Compliance with Facilities

Nonresident Fee Waiver Policy - Active Proposal (in review)

State Mandated Legislation Updates (Dreamer Liaisons, Basic Needs, etc.)

Student Death Protocol

SWOT Analysis - Enrollment Practices

Title IV Program Oversight Support & Compliance

Policy & Procedure Updates

Led, facilitated, or motivated
by Dean of Enrollment Services & Support Programs
2019 - Present

**SMCCCD
Alignment**

Student Death Protocol

**ESC
Workgroup
College Councils
ESC
VP Council
Chancellor's Cabinet**

**Stakeholder
feedback**

**Communication:
family
instructors
Deans
Counseling
Other Students**

**Banner
& CRM
integration**

**Fees
Fin Aid
Transcript
Degree Prog**

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Staffing Updates

**Chaired or Supported by
Dean of Enrollment Services & Support Programs**

2019 - Present

Staffing Updates

Enrollment Services & Support Programs

2019 - Present

Admissions & Records PSC (1 Interim)
Dream Resource Center PSC (1 Temp, 1 FT, Active Search)
Financial Aid Consultant (2 cycles)
Financial Aid Director (2 Interims, 1 FT)
Medical Director (1 FT)
Registrar (Interim, 1 FT)
VROC PSC (1 FT, 1 Interim, 1 FT)

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Facilities & Space Updates

Led, facilitated, or motivated

by Dean of Enrollment Services & Support Programs

2019 - Present

Join us for updated
tours of new spaces
during Flex Day
January 2022.

Admissions & Records Counter Upgrade (in progress)

Dream Center Relocation & Expansion

Financial Aid Office Remodel

Health Center Floor & Patient-room Upgrades (in progress)

VROC Relocation & Expansion



THANK YOU FOR INVESTING
IN CANADA'S STRATEGIC ENROLLMENT STORY



COLT-IVATE