

Cañada College

FINANCIAL AID

*Cañada College - Financial Support
Program*

David Vera, Ed.D.
Financial Aid Director

Agenda

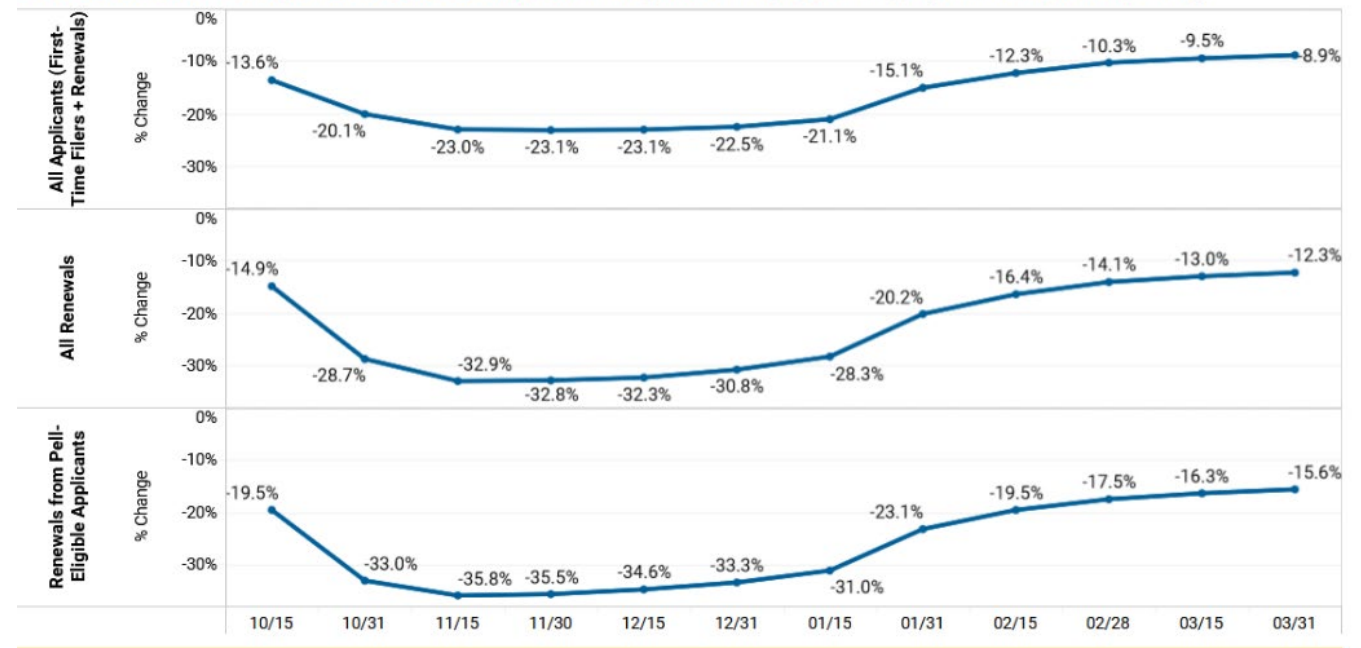
- ▶ Show trends in Financial Aid
- ▶ Position Request
- ▶ Reason(s) for new position
- ▶ Creating a Financial Support Program

Noticeable Trends - Nationwide

- Overall applications for 22-23 are down by nearly 9%, nationwide.

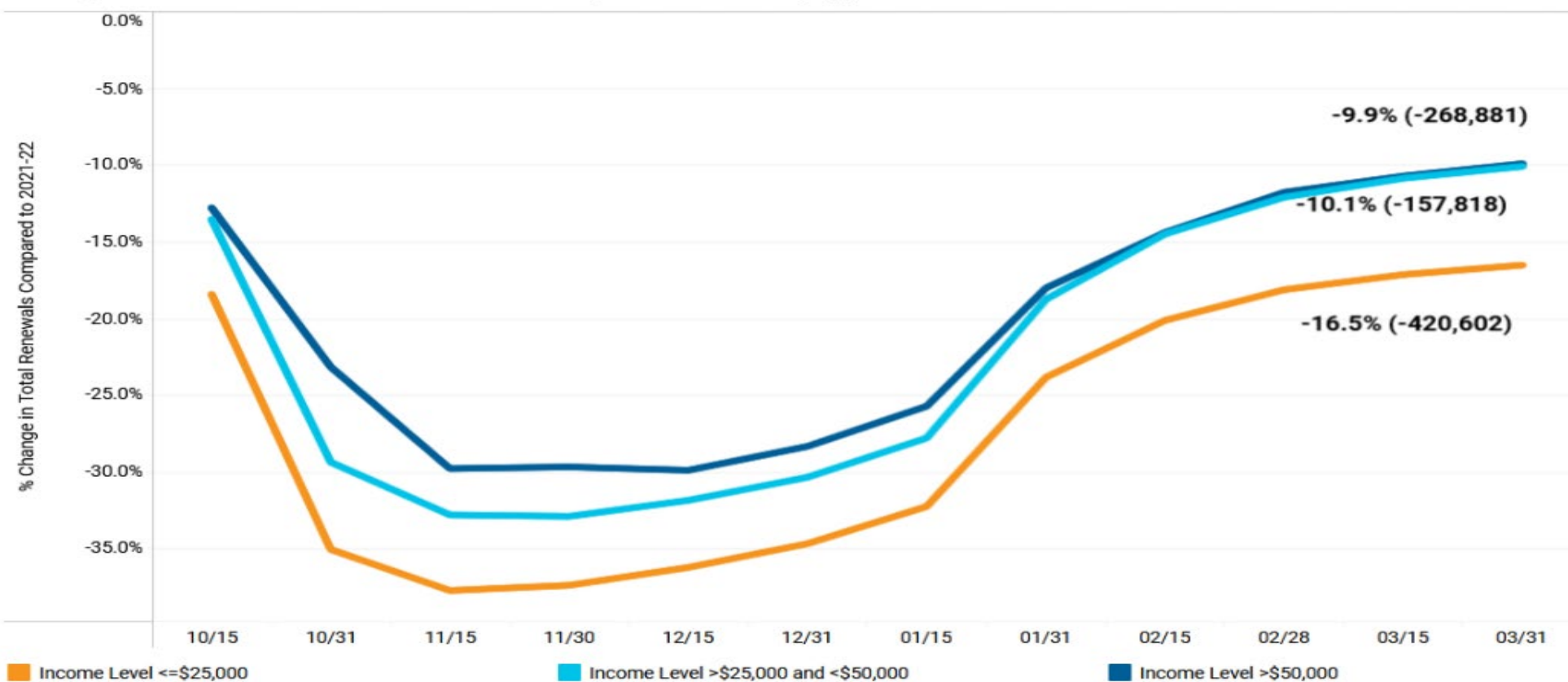
According to National College Attainment Network.

Year-Over-Year Percent Change in 2022-23 FAFSA Completions through March 31, by Applicant Type (Totals **Through** 15-Day Period)



FAFSA Renewals, by income levels

% Change in 2022-23 Cumulative FAFSA Renewals Compared to 2021-22, By Applicant Income Level



Noticeable Trends at Cañada College

The number of Hispanic students enrolling at Cañada College dropped by 14%

Overall drop in low-income students of 23% at Cañada.

Cañada Financial Support Program



Permanent Full-Time Program
Services Coordinator, Financial
Aid.

Funded through the Developing
Hispanic-Serving Institution
(DHSI) Grant.

Goals with this position

Better support new and continuing students

Collaboration w/ faculty to present FA related presentations

Connect Students to SparkPoint, and other Support Special Programs/Case Manage

Coordinate In-Reach Efforts with Current Students

Monitor state funded student employment program

Helping Hispanic/ Low income students enroll and stay in college

Responsibilities for PSC

- ▶ Work with retention specialists
- ▶ Work with Interest Area Success Teams and Special Programs
- ▶ Identify and work with students who are enrolled in less than 6 units per term
- ▶ Support students in participating in career-related position Learning-Alignment Employment Program (LAEP)
- ▶ Assist with launching of the Financial Support Program.

Financial Support Program



Pipeline will bridge equity gaps



Outreach in community



Create Spanish/English material

Three Parts to the Program

IN-REACH TO
OUR CURRENT
STUDENTS

OUTREACH TO
COMMUNITY

BE INTENTIONAL
AND INCLUSIVE
WITH OUTREACH
MATERIALS

In-Reach to Current Students



Work Directly with Faculty



Work with Interest Area Success
Teams and Special Programs

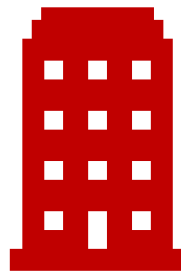


Bridge Students to Relevant
Financial Programs

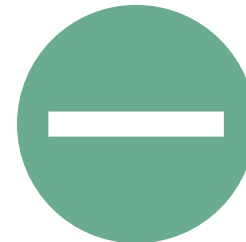
Outreach to Community



Host a “Cash for College”
like event on-campus



On-Location Office Hours



Re-Engage with Stopped-out
Students at local venues.

Be Intentional and Inclusive with
Outreach Materials

Spanish/English Materials

Bridge Gap with Access



Financial Aid
Office will be
stronger than
before!



Questions?