

Job Posting Analytics

Lightcast Q3 2025 Data Set

July 2025

San Mateo County Community College District



Parameters

Select Timeframe: Jul 2024 - Jun 2025

Occupations:

Results should include

Code	Description
11-2032	Public Relations Managers
27-3031	Public Relations Specialists
27-2012	Producers and Directors

Code	Description
11-2011	Advertising and Promotions Managers
27-4011	Audio and Video Technicians

Regions:

Code	Description
6001	Alameda County, CA
6013	Contra Costa County, CA
6075	San Francisco County, CA

Code	Description
6077	San Joaquin County, CA
6081	San Mateo County, CA
6087	Santa Cruz County, CA

Minimum Experience Required: Any

Advertised Salary: Include all postings regardless

Education Level: Any

Job Type: Include Internships

Keyword Search:

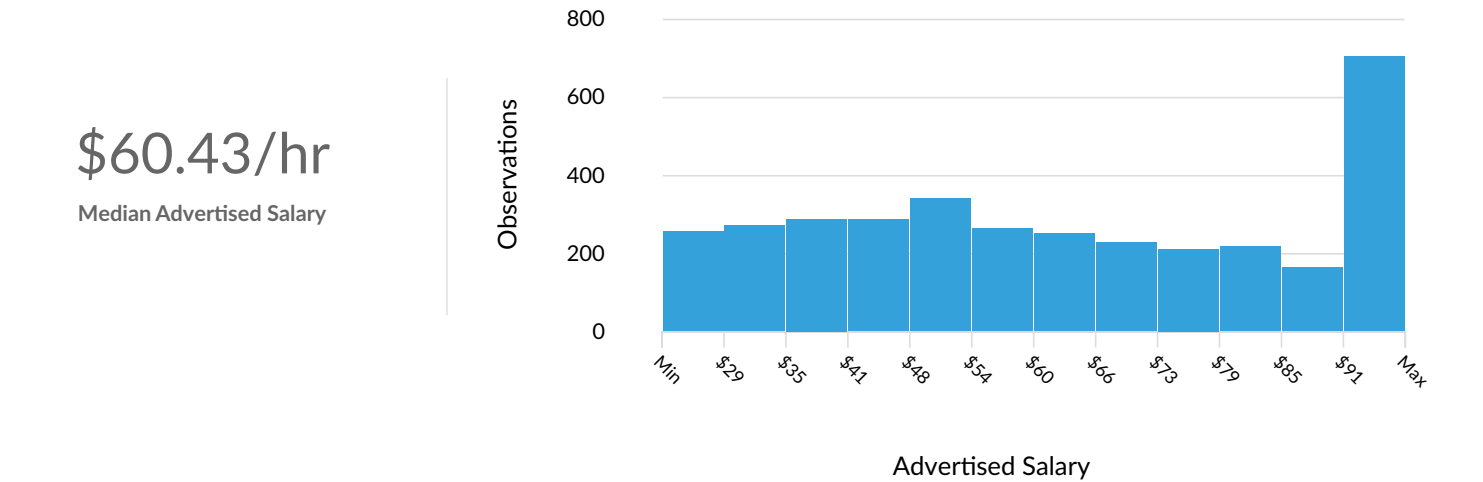
Posting Type: Newly Posted

Job Postings Overview



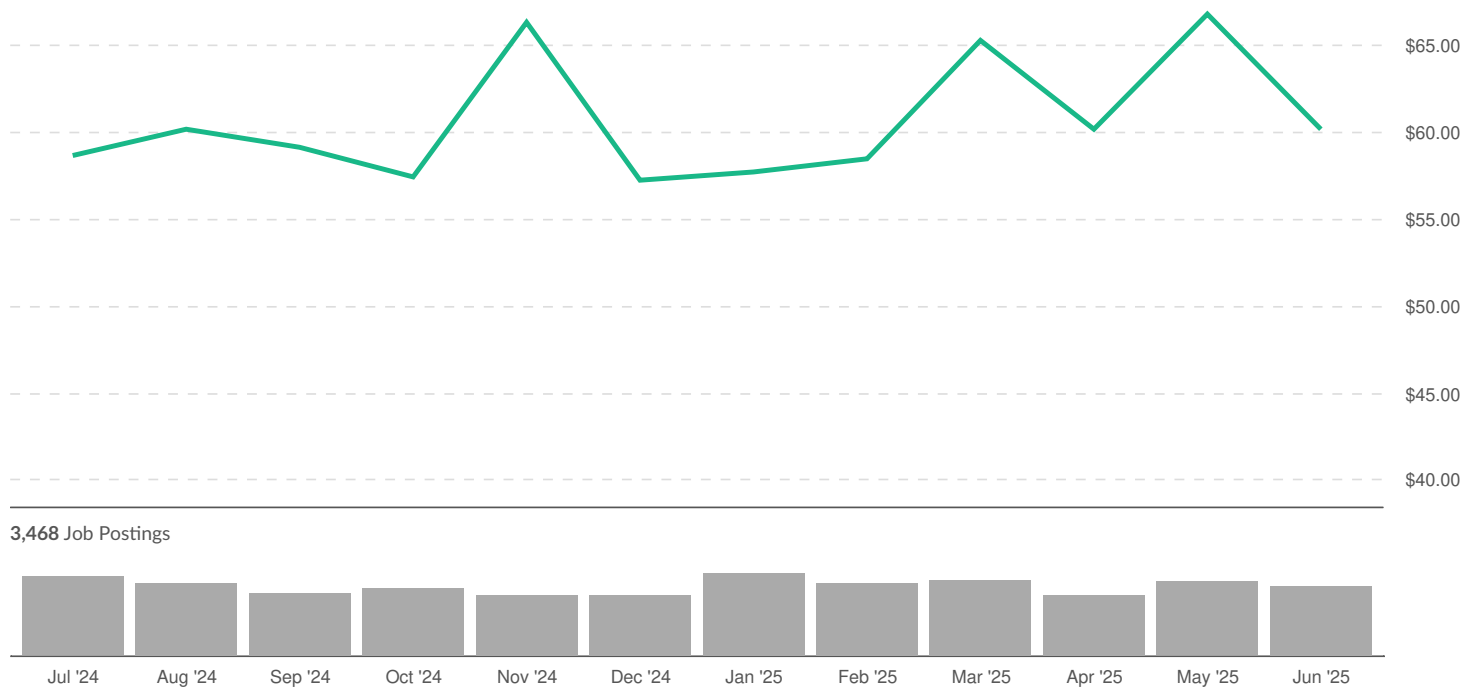
Advertised Salary

There are 3,468 advertised salary observations (69% of the 5,052 matching postings).

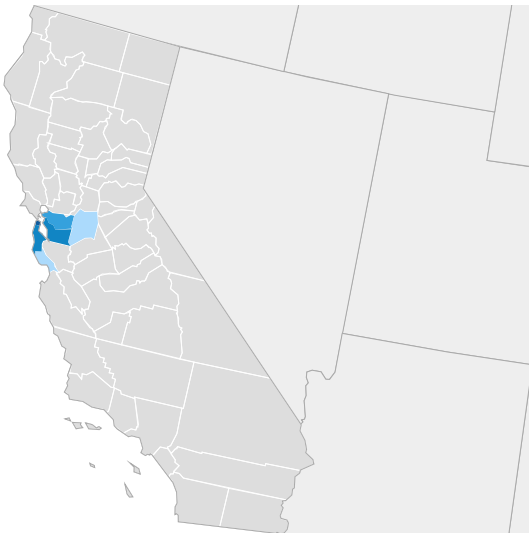


Advertised Salary Trend

▲ 2.5% Jul 2024 – Jun 2025
\$60.43 Median

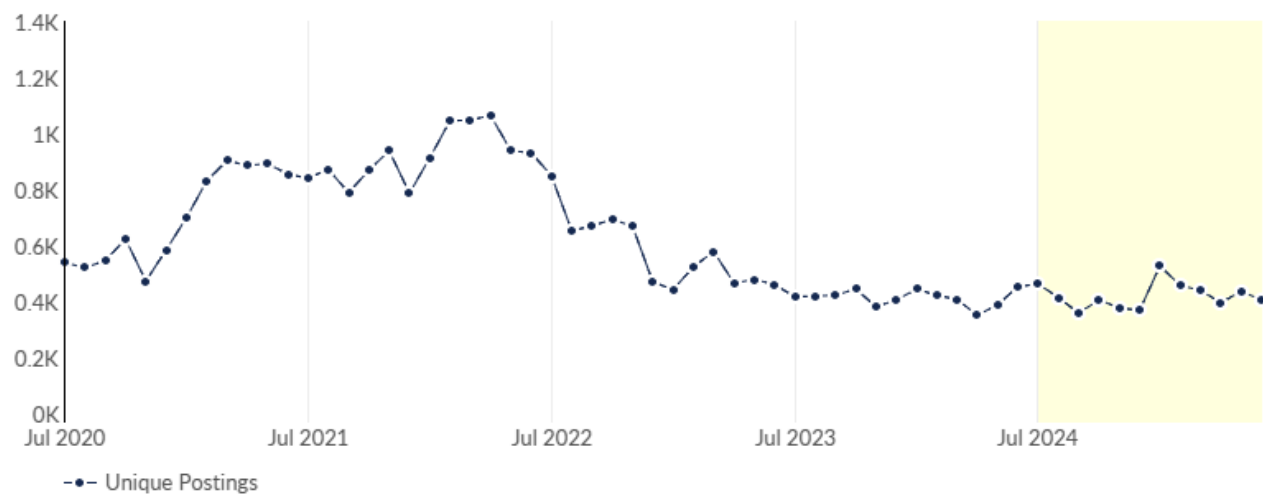


Job Postings Regional Breakdown



County	Unique Postings (Jul 2024 - Jun 2025)
San Francisco County, CA	2,481
San Mateo County, CA	1,081
Alameda County, CA	1,051
Contra Costa County, CA	283
San Joaquin County, CA	93

Unique Postings Trend



Month	Unique Postings	Posting Intensity
Jun 2025	407	2 : 1
May 2025	436	2 : 1
Apr 2025	396	2 : 1
Mar 2025	440	2 : 1
Feb 2025	458	2 : 1
Jan 2025	527	2 : 1
Dec 2024	369	2 : 1
Nov 2024	377	2 : 1
Oct 2024	406	2 : 1
Sep 2024	359	3 : 1
Aug 2024	414	2 : 1
Jul 2024	463	2 : 1
Jun 2024	453	2 : 1
May 2024	389	2 : 1
Apr 2024	351	2 : 1
Mar 2024	408	2 : 1
Feb 2024	422	2 : 1
Jan 2024	445	2 : 1
Dec 2023	405	4 : 1
Nov 2023	382	3 : 1

Oct 2023	445	3 : 1
Sep 2023	422	2 : 1
Aug 2023	420	2 : 1
Jul 2023	417	2 : 1
Jun 2023	461	2 : 1
May 2023	479	3 : 1
Apr 2023	466	3 : 1
Mar 2023	579	3 : 1
Feb 2023	524	3 : 1
Jan 2023	443	2 : 1
Dec 2022	470	2 : 1
Nov 2022	669	3 : 1
Oct 2022	694	2 : 1
Sep 2022	670	3 : 1
Aug 2022	653	3 : 1
Jul 2022	850	3 : 1
Jun 2022	931	3 : 1
May 2022	939	3 : 1
Apr 2022	1,065	3 : 1
Mar 2022	1,048	2 : 1
Feb 2022	1,046	2 : 1
Jan 2022	913	3 : 1
Dec 2021	787	3 : 1
Nov 2021	939	4 : 1
Oct 2021	869	4 : 1
Sep 2021	789	4 : 1
Aug 2021	872	4 : 1
Jul 2021	841	4 : 1
Jun 2021	855	3 : 1
May 2021	893	2 : 1
Apr 2021	886	3 : 1

Mar 2021	904	3 : 1
Feb 2021	830	3 : 1
Jan 2021	699	3 : 1
Dec 2020	584	3 : 1
Nov 2020	473	3 : 1
Oct 2020	624	3 : 1
Sep 2020	546	3 : 1
Aug 2020	521	4 : 1
Jul 2020	539	4 : 1

Education Breakdown

Education Level	Unique Postings	% of Total
No Education Listed	2,312	46%
High school or GED	253	5%
Associate's degree	93	2%
Bachelor's degree	2,366	47%
Master's degree	831	16%
Ph.D. or professional degree	259	5%

Minimum Education Breakdown

Minimum Education Level	Unique Postings (minimum)	Unique Postings (max advertised)	% of Total (minimum)
High school or GED	253	0	5%
Associate's degree	63	19	1%
Bachelor's degree	2,251	102	45%
Master's degree	128	545	3%
Ph.D. or professional degree	45	214	1%

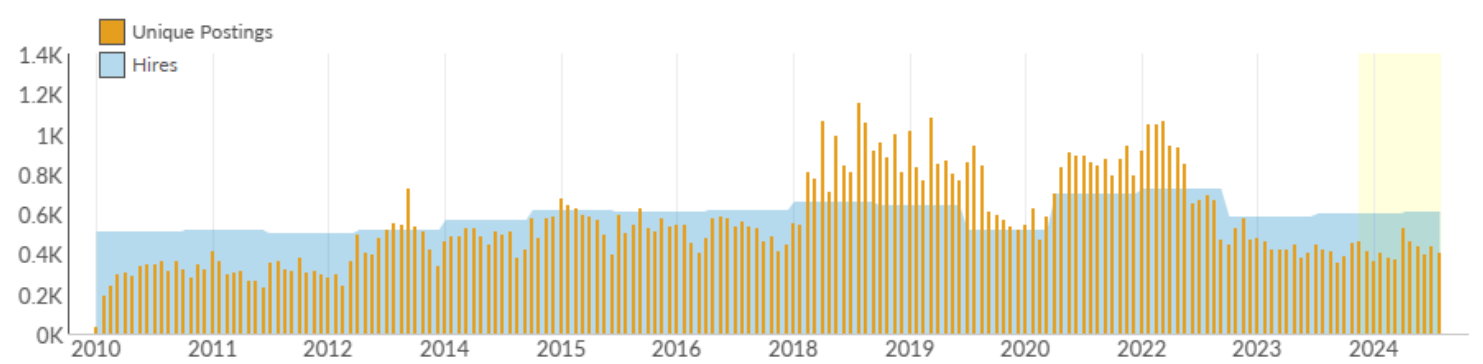
Experience Breakdown

Minimum Experience	Unique Postings	% of Total
No Experience Listed	1,722	34%
0 - 1 Years	223	4%
2 - 3 Years	816	16%
4 - 6 Years	1,069	21%
7 - 9 Years	589	12%
10+ Years	633	13%

Job Postings vs. Hires











<div>421</div> <div>Avg. Monthly Postings (Jul 2024 - Jun 2025)</div>	<div>604</div> <div>Avg. Monthly Hires (Jul 2024 - Jun 2025)</div>
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In an average month, there were 421 newly posted job postings for 5 Occupations, and 604 actually hired. This means there was approximately 1 hire for 5 Occupations for every 1 unique job posting.













Occupation	Avg Monthly Postings (Jul 2024 - Jun 2025)	Avg Monthly Hires (Jul 2024 - Jun 2025)
Public Relations Managers	212	67
Producers and Directors	116	161
Public Relations Specialists	44	287
Audio and Video Technicians	32	74
Advertising and Promotions Managers	17	14






Top Companies Posting

	Total/Unique (Jul 2024 - Jun 2025)	Posting Intensity	Median Posting Duration
Meta	438 / 131	3 : 1 	35 days
County Of San Mateo	165 / 101	2 : 1 	26 days
BeOneMedicines Ltd	91 / 76	1 : 1 	26 days
Genentech	149 / 62	2 : 1 	25 days
Gap	211 / 53	4 : 1 	23 days
Amazon	111 / 44	3 : 1 	29 days
Eos Group	96 / 43	2 : 1 	30 days
Gilead Sciences	137 / 40	3 : 1 	22 days
Visa	128 / 39	3 : 1 	18 days
Google	143 / 37	4 : 1 	33 days









Top Cities Posting

City	Total/Unique (Jul 2024 - Jun 2025)	Posting Intensity	Median Posting Duration
San Francisco, CA	6,025 / 2,491	2 : 1 	26 days
Oakland, CA	713 / 344	2 : 1 	28 days
San Mateo, CA	569 / 266	2 : 1 	26 days
Redwood City, CA	367 / 163	2 : 1 	33 days
Menlo Park, CA	382 / 155	2 : 1 	31 days
Fremont, CA	300 / 134	2 : 1 	23 days
South San Francisco, CA	278 / 117	2 : 1 	27 days
Pleasanton, CA	285 / 107	3 : 1 	27 days
Berkeley, CA	241 / 104	2 : 1 	25 days
Foster City, CA	256 / 99	3 : 1 	28 days









Top Posted Occupations

	Total/Unique (Jul 2024 - Jun 2025)	Posting Intensity	Median Posting Duration
Public Relations Managers	5,992 / 2,543	2 : 1 	29 days
Producers and Directors	3,259 / 1,387	2 : 1 	26 days
Public Relations Specialists	1,204 / 528	2 : 1 	24 days
Audio and Video Technicians	896 / 389	2 : 1 	28 days
Advertising and Promotions Managers	454 / 205	2 : 1 	25 days











Top Posted Occupations

Occupation (O*NET)	Total/Unique (Jul 2024 - Jun 2025)	Posting Intensity	Median Posting Duration
Public Relations Managers	5,992 / 2,543	2 : 1 	29 days
Producers and Directors	1,599 / 665	2 : 1 	27 days
Talent Directors	1,414 / 618	2 : 1 	25 days
Public Relations Specialists	1,204 / 528	2 : 1 	24 days
Audio and Video Technicians	896 / 389	2 : 1 	28 days
Advertising and Promotions Managers	454 / 205	2 : 1 	25 days
Media Programming Directors	226 / 90	3 : 1 	24 days
Media Technical Directors/Managers	20 / 14	1 : 1 	9 days











Top Posted Occupations

Occupation	Total/Unique (Jul 2024 - Jun 2025)	Posting Intensity	Median Posting Duration
Communications / Public Relations Manager	5,992 / 2,543	2 : 1 	29 days
Media / Talent Director	1,660 / 722	2 : 1 	25 days
Producer	1,489 / 612	2 : 1 	27 days
Communications / Public Relations Specialist	981 / 425	2 : 1 	24 days
Audio / Visual Technician	896 / 389	2 : 1 	28 days
Advertising / Promotions Manager	454 / 205	2 : 1 	25 days
Media Planner / Buyer	223 / 103	2 : 1 	26 days
Stage Manager	110 / 53	2 : 1 	27 days

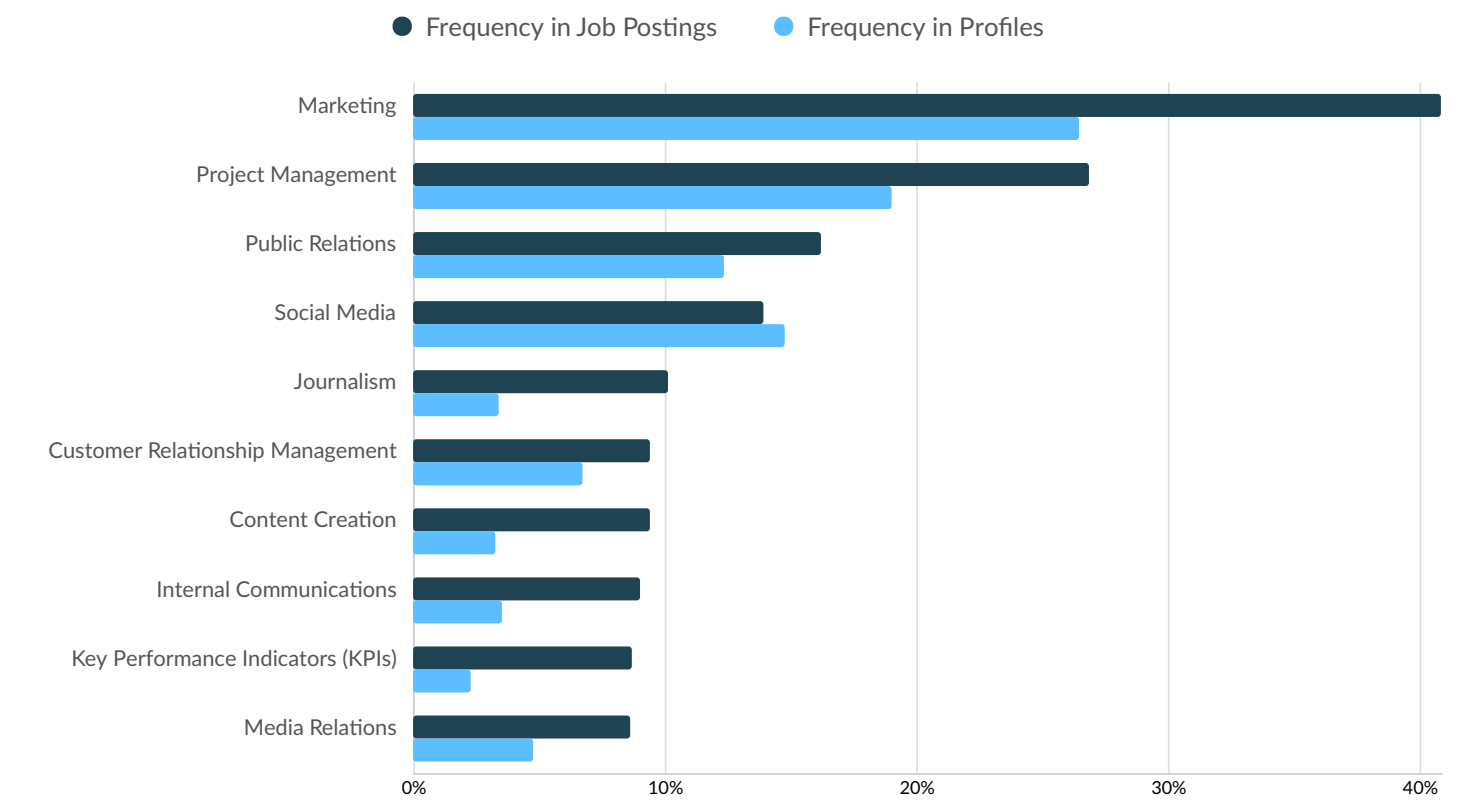
Top Posted Job Titles

	Total/Unique (Jul 2024 - Jun 2025)	Posting Intensity	Median Posting Duration
Audiovisual Technicians	263 / 124	2 : 1 	30 days
Communications Managers	240 / 112	2 : 1 	31 days
Social Media Managers	194 / 91	2 : 1 	28 days
Communications Specialists	224 / 89	3 : 1 	26 days
Producers	169 / 63	3 : 1 	25 days
Community Associates	150 / 55	3 : 1 	34 days
Production Managers	120 / 46	3 : 1 	24 days
Directors of Communications	105 / 44	2 : 1 	24 days
Internal Communications Managers	104 / 44	2 : 1 	34 days
Community Engagement Managers	86 / 37	2 : 1 	17 days

Top Industries

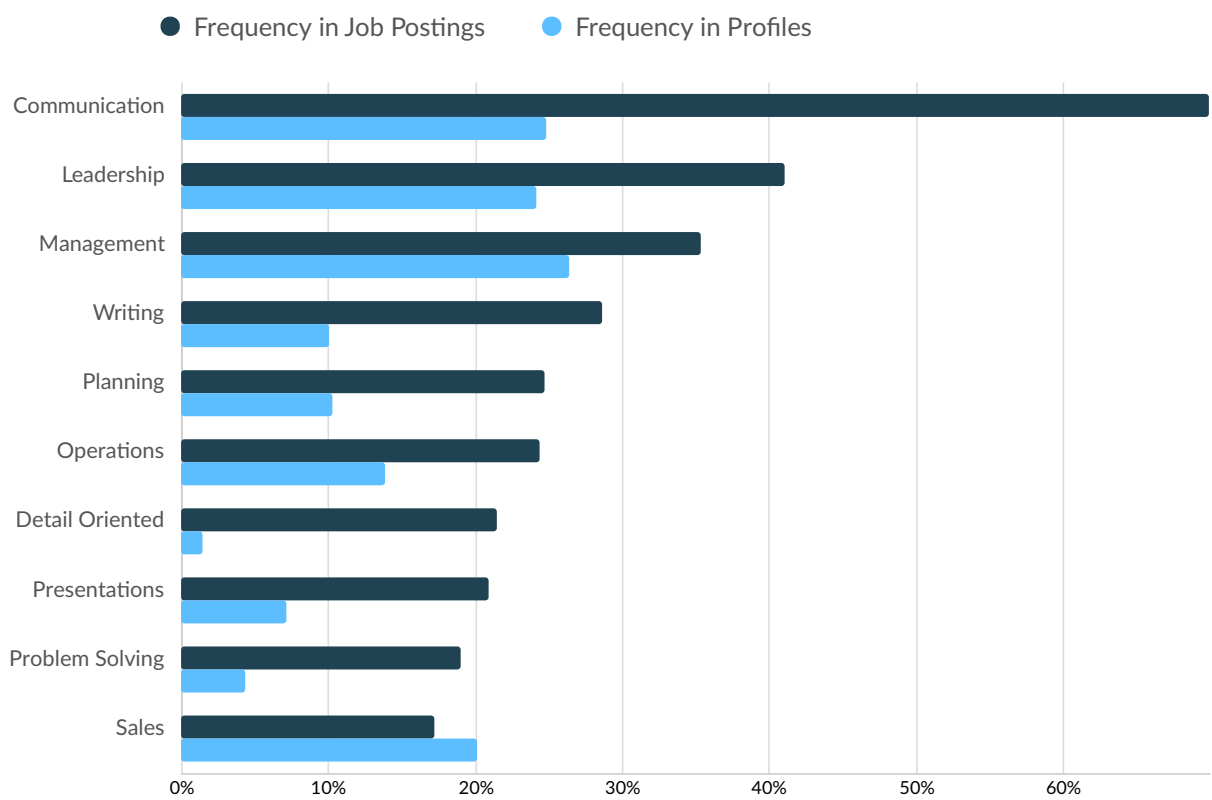
	Total/Unique (Jul 2024 - Jun 2025)	Posting Intensity	Median Posting Duration
Unclassified Industry	1,758 / 919	2 : 1 	27 days
Pharmaceutical Preparation Manufacturing	523 / 242	2 : 1 	26 days
Software Publishers	533 / 207	3 : 1 	24 days
Employment Placement Agencies	338 / 192	2 : 1 	22 days
Web Search Portals and All Other Information Services	602 / 175	3 : 1 	34 days
Colleges, Universities, and Professional Schools	464 / 156	3 : 1 	28 days
Custom Computer Programming Services	339 / 146	2 : 1 	32 days
Other Communications Equipment Manufacturing	169 / 103	2 : 1 	25 days
Clothing and Clothing Accessories Retailers	311 / 91	3 : 1 	30 days
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	318 / 85	4 : 1 	33 days

Top Specialized Skills



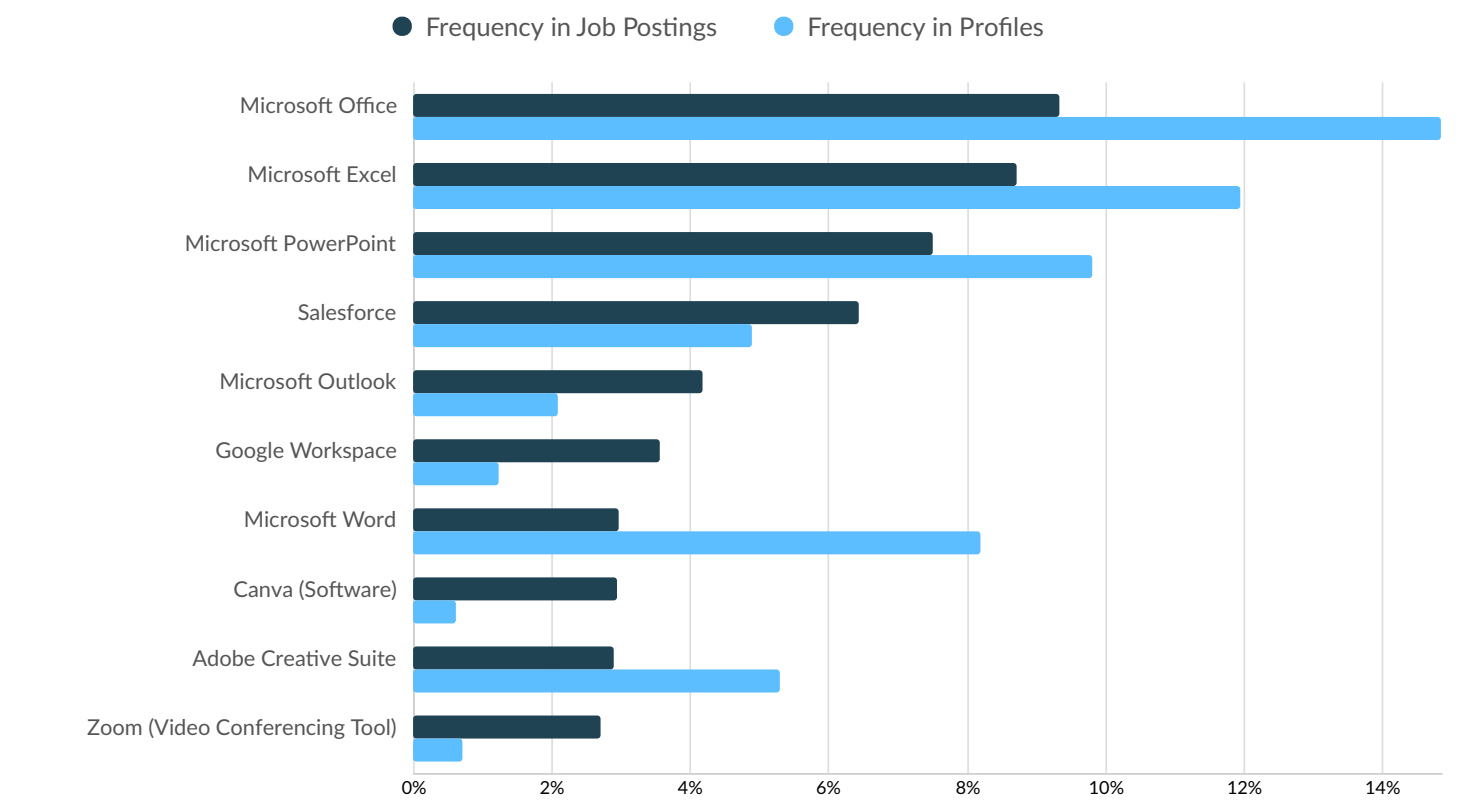
	Postings	% of Total Postings	Profiles	% of Total Profiles	Projected Skill Growth	Skill Growth Relative to Market
Marketing	2,064	41%	18,563	26%	+23.0%	Rapidly Growing
Project Management	1,356	27%	13,352	19%	+19.8%	Rapidly Growing
Public Relations	820	16%	8,660	12%	+16.9%	Growing
Social Media	702	14%	10,374	15%	+16.3%	Growing
Journalism	511	10%	2,395	3%	+16.1%	Growing
Customer Relationship Management	477	9%	4,738	7%	+22.1%	Rapidly Growing
Content Creation	474	9%	2,308	3%	+8.8%	Growing
Internal Communications	456	9%	2,472	4%	+13.7%	Growing
Key Performance Indicators (KPIs)	438	9%	1,602	2%	+16.0%	Growing
Media Relations	436	9%	3,362	5%	+15.8%	Growing

Top Common Skills



	Postings	% of Total Postings	Profiles	% of Total Profiles	Projected Skill Growth	Skill Growth Relative to Market
Communication	3,533	70%	17,435	25%	+3.6%	Lagging
Leadership	2,074	41%	16,968	24%	+8.5%	Stable
Management	1,784	35%	18,529	26%	+5.3%	Stable
Writing	1,447	29%	7,050	10%	+11.8%	Growing
Planning	1,249	25%	7,248	10%	+10.9%	Growing
Operations	1,233	24%	9,769	14%	+8.1%	Stable
Detail Oriented	1,085	21%	1,030	1%	+7.1%	Stable
Presentations	1,059	21%	5,031	7%	+23.0%	Rapidly Growing
Problem Solving	961	19%	3,098	4%	+11.3%	Growing
Sales	871	17%	14,116	20%	+7.8%	Stable

Top Software Skills



	Postings	% of Total Postings	Profiles	% of Total Profiles	Projected Skill Growth	Skill Growth Relative to Market
Microsoft Office	472	9%	10,418	15%	+18.5%	Growing
Microsoft Excel	440	9%	8,391	12%	+17.7%	Growing
Microsoft PowerPoint	379	8%	6,879	10%	+26.1%	Rapidly Growing
Salesforce	325	6%	3,437	5%	+24.7%	Rapidly Growing
Microsoft Outlook	211	4%	1,467	2%	+25.0%	Rapidly Growing
Google Workspace	180	4%	864	1%	+18.8%	Growing
Microsoft Word	150	3%	5,751	8%	+7.2%	Stable
Canva (Software)	149	3%	441	1%	+8.2%	Stable
Adobe Creative Suite	147	3%	3,717	5%	+11.9%	Growing
Zoom (Video Conferencing Tool)	137	3%	492	1%	+13.1%	Growing

Top Qualifications

	Postings with Qualification
Valid Driver's License	315
Master Of Business Administration (MBA)	265
AVIXA Certified Technology Specialist	74
First Aid Certification	35
Cardiopulmonary Resuscitation (CPR) Certification	34
Project Management Professional Certification	32
Security Clearance	26
30-Hour OSHA General Industry Card	19
Licensed Vocational Nurse (LVN)	17
10-Hour OSHA General Industry Card	12

Appendix A

Top Posting Sources

Website	Postings on Website (Jul 2024 - Jun 2025)
simplyhired.com	1,983
indeed.com	1,962
dejobs.org	708
disabledperson.com	462
myworkdayjobs.com	277
glassdoor.com	214
dice.com	186
themuse.com	186
diversityjobs.com	141
fairygodboss.com	122
greenhouse.io	121
showbizjobs.com	98
governmentjobs.com	88
hercjobs.org	84
craigslist.org	77
sanfranrecruiter.com	75
salinasrecruiter.com	74
smartrecruiters.com	74
watsonvillerecruiter.com	69
jobmonkeyjobs.com	66
findojobs.us	65
idealist.org	63
lever.co	63
santarosarecruiter.com	62
oraclecloud.com	60

Appendix B

Sample Postings

DIRECTOR, CORPORATE PARTNERSHIP STRATEGY	
Link to Live Job Posting: www.simplyhired.com	
Location: San Francisco, CA	O*NET: 27-2012.04
Company: Bay Fc	Job Title: Directors of Corporate Partnerships

Director, Corporate Partnership StrategyBay FC - DirectorSan Francisco • CACorporate Sponsorship Sales • Corporate Sponsor\$130,000 - \$150,000 / year03weeks ago Background Bay FC is the first National Women's Soccer League (NWSL) team in the Bay Area and currently in their second season in the NWSL. Co-founded by four U.S. Women's National Team legends—Brandi Chastain, Aly Wagner, Danielle Slaton, and Leslie Osborne—in partnership with global investment firm Sixth Street, Bay FC is changing the face of women's soccer as we know it. Bay FC is a team that defies convention and transcends culture. We are proud to represent the Bay Area with its tapestry of different ethnicities, languages, climates, and ideas. Our team will be a uniting force, building a culture of belonging and shared pride. We will become a beacon of hope and connection, welcoming and embracing all fans. Our stadium will be a home for people of all backgrounds and identities. We will be the bridge that unites the Bay's diverse communities. Through our actions and our love of the game, we will inspire and improve the lives of others. While our community is our foundation, our love of football is our reason for being. We have the fire to be the best, and we will show up on the field every day with intensity, competitiveness, passion, and a drive to win. Position Summary Bay FC is seeking a dynamic and experienced Director, Corporate Partnership Strategy to lead the strategy and implementation of revenue-generating commercial opportunities. This role is pivotal in driving sponsorship and media revenue, shaping the future of our commercial partnerships, and enhancing the Bay FC brand. The ideal candidate will be a visionary leader with a proven track record in developing and executing successful commercial strategies in the sports industry.

Responsibilities Strategic Leadership and Revenue Generation:

Develop and implement strategies to drive sponsorship and media revenue for recurring and new commercial opportunities. Define target demographics and collect data that helps partnership sales team members create a strategy and design brand partnership concepts and campaigns.

Inventory Development and Asset Creation:

Identify and create new high-value assets to expand sponsorship opportunities, aligning with revenue goals and sales cycle timelines. Innovate and elevate current marketing, operations, and community initiatives to enhance their attractiveness to potential partners.

Partnership and Commercial Collaboration:

Support commercial extensions with partnership and revenue implications, such as new local TV and radio broadcast deals for 2025+. Work with the league on current commercial guidelines and innovation opportunities.

Evaluation, Analysis, and Tool Implementation:

Lead sponsorship valuation exercises and utilize data tools to support the partnership team's retention and growth efforts. Evaluate, recommend, and implement third-party tools for partnership performance analysis, including real-time data and brand studies, to stay at the forefront of the women's sports market. Qualifications A minimum of 7-10 years of experience in commercial development, partnership strategy, or a related role within the sports or entertainment industry. Proven track record of developing and executing successful sponsorship and media revenue strategies. Strong leadership skills, with the ability to manage complex projects and cross-functional teams. Excellent analytical and strategic thinking abilities, with a focus on data-driven decision-making. Exceptional communication and negotiation skills. Deep understanding of the sports industry, particularly women's sports, and the evolving commercial landscape. Compensation The anticipated on target earnings for this role is between \$130,000 - \$150,000. Actual starting pay may vary based on a range of factors which can include experience, skills, and scope. Bay FC is an equal opportunity employer to all, regardless of age, ancestry, color, disability (mental and physical), exercising the right to family care and medical leave, gender, gender expression, gender identity, genetic information, marital status, medical condition, military or veteran status, national origin, political affiliation, race, religious creed, sex (includes pregnancy, childbirth, breastfeeding and related medical conditions), and sexual orientation, or any other characteristics protected by applicable federal, state or local laws.

Vice President/Sr. Director, Head of GU Oncology Lifecycle Management	
Link to Live Job Posting: www.natera.com	
Location: San Carlos, CA	O*NET: 11-2032.00
Company: Natera	Job Title: Product Lifecycle Managers
<p>Vice President/Sr. Director, Head of GU Oncology Lifecycle ManagementSan Carlos, CANatera is a global leader in cell-free DNA testing focused on changing the management of disease in reproductive health, oncology, and organ transplantation. Signatera is a personalized, tumor-informed test for molecular residual disease (MRD) assessment and surveillance monitoring in patients previously diagnosed with cancer. Signatera is covered by Medicare for colorectal cancer, muscle invasive bladder cancer, high-risk breast cancer, ovarian cancer, lung cancer, and immunotherapy response monitoring for any solid tumor. As the Head of GU Oncology Lifecycle Management, you will shape the vision and strategy for Natera's oncology product portfolio in GU cancers. Your leadership will drive a cohesive, cross-functional approach—partnering with medical, sales, business development, and other key teams—to position our products effectively and address critical unmet needs in cancer care.Reporting directly to the VP of Oncology Lifecycle Management, you will own the GU disease area strategy, and make high-impact decisions to maximize the clinical and commercial success of our oncology solutions.</p> <p>PRIMARY RESPONSIBILITIES</p> <p>Own the lifecycle planning and success of GU cancers, collaborating with cross-functional teams to develop and execute a strategic plan that drives usage, awareness, and advocacy across key stakeholders worldwide.Expand Signatera access across GU tumors - prioritize key indications, own evidence roadmaps, close evidence gaps and submit for coverageEstablish tumor-specific goals to be owned by the lifecycle team and across functions.Serve as a critical member on clinical / medical teams, helping define and prioritize key indications while identifying and addressing evidence gaps.Monitor performance & mitigate risks - In close partnership with Marketing team, track performance and deliver against GU commercial and medical goals, identifying potential issues / risks and implement mitigation strategiesServe as a critical member on commercial subteams, helping to maximize Natera potential by escalating and addressing critical barriers that limit commercial adoption.Maintain a deep expertise in the GU cancers space by integrating real-time customer insights, publications, data presentations, competitive and market intelligence.Shape the value proposition for Natera's oncology products in collaboration with Medical Affairs and Commercial Marketing, leveraging clinical evidence and market dynamics.Regularly present strategic plans and progress to executive leadership.</p> <p>QUALIFICATIONS</p> <p>Bachelor's degree, Advanced degree preferred (MBA or PhD)GU oncology market experience strongly preferred8-10 years experience in product marketing, market analytics at a pharmaceutical / biotech companyPrevious KOL management experience preferredWorking knowledge of oncology molecular testing / biomarkers~25% travel required (advisory boards, congresses, sales / marketing meetings, customer meetings)</p> <p>KNOWLEDGE, SKILLS, AND ABILITIES</p> <p>Ability to lead without authority, influence and inspire individualsProven strategic agility with an enterprise mindset and ability to operate with executive presenceAbility to partner and collaborate across a broad range of internal and external partners Strong customer orientation and focus, particularly establishing thought leader relationshipsProven ability to communicate the complex simply (biomarkers, multiple indications, etc.)Strong organizational / time management skills; manage and complete multiple projects</p> <p>PHYSICAL DEMANDS & WORK ENVIRONMENT</p>	

Duties are typically performed in a remote home office setting. This position requires the ability to use a computer keyboard, communicate over the telephone/computer, and read printed material. Duties may require working outside normal working hours (evenings and weekends) at times. While the position may be based anywhere in the United States, availability during Pacific time hours is required. Travel required for this position:

Yes:

Anticipated percent for travel: ~25% travel required (advisory boards, congresses, sales / marketing meetings, customer meetings) The pay range is listed and actual compensation packages are based on a wide array of factors unique to each candidate, including but not limited to skill set, years & depth of experience, certifications and specific office location. This may differ in other locations due to cost of labor considerations. San Carlos, CA \$232,700–\$290,850 USD OUR

OPPORTUNITY

Natera™ is a global leader in cell-free DNA (cfDNA) testing, dedicated to oncology, women's health, and organ health. Our aim is to make personalized genetic testing and diagnostics part of the standard of care to protect health and enable earlier and more targeted interventions that lead to longer, healthier lives. The Natera team consists of highly dedicated statisticians, geneticists, doctors, laboratory scientists, business professionals, software engineers and many other professionals from world-class institutions, who care deeply for our work and each other. When you join Natera, you'll work hard and grow quickly. Working alongside the elite of the industry, you'll be stretched and challenged, and take pride in being part of a company that is changing the landscape of genetic disease management.

WHAT WE OFFER

Competitive Benefits - Employee benefits include comprehensive medical, dental, vision, life and disability plans for eligible employees and their dependents. Additionally, Natera employees and their immediate families receive free testing in addition to fertility care benefits. Other benefits include pregnancy and baby bonding leave, 401k benefits, commuter benefits and much more. We also offer a generous employee referral program! For more information, visit [Natera is proud to be an Equal Opportunity Employer](#). We are committed to ensuring a diverse and inclusive workplace environment, and welcome people of different backgrounds, experiences, abilities and perspectives. Inclusive collaboration benefits our employees, our community and our patients, and is critical to our mission of changing the management of disease worldwide. All qualified applicants are encouraged to apply, and will be considered without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, age, veteran status, disability or any other legally protected status. We also consider qualified applicants regardless of criminal histories, consistent with applicable laws. If you are based in California, we encourage you to read this important information for California residents. [notice-of-data-collection-california-residents/](#) Please be advised that Natera will reach out to candidates with a email domain ONLY. Email communications from all other domain names are not from Natera or its employees and are fraudulent. Natera does not request interviews via text messages and does not ask for personal information until a candidate has engaged with the company and has spoken to a recruiter and the hiring team. Natera takes cyber crimes seriously, and will collaborate with law enforcement authorities to prosecute any related cyber crimes.

Social Media Manager	
Link to Live Job Posting: www.indeed.com	
Location: San Francisco, CA	O*NET: 11-2032.00
Company: Decagon International	Job Title: Social Media Managers
<p>Social Media Manager Decagon - 2.9 San Francisco, CA Job Details Full-time \$150,000 - \$180,000 a year 12 hours ago Benefits Health insurance Dental insurance Vision insurance Qualifications 5 years B2B Marketing automation Senior level SaaS AI Full Job Description About Decagon Decagon is the leading conversational AI platform empowering every brand to deliver concierge customer experience. Our AI agents provide intelligent, human-like responses across chat, email, and voice, resolving millions of customer inquiries across every language and at any time. Since coming out of stealth, Decagon has experienced rapid growth. We partner with industry leaders like Hertz, Eventbrite, Duolingo, Oura, Bilt, Curology, and Samsara to redefine customer experience at scale. We've raised over \$200M from Bain Capital Ventures, Accel, a16z, BOND Capital, A●, Elad Gil, and notable angels such as the founders of Box, Airtable, Rippling, Okta, Lattice, and Klaviyo. We're an in-office company, driven by a shared commitment to excellence and velocity. Our values— customers are everything , relentless momentum , winner's mindset , and stronger together —shape how we work and grow as a team. About the team Decagon's Marketing team is responsible for driving awareness, engagement, and demand through clear storytelling and strategic execution. We work across channels to amplify Decagon's leadership in conversational AI while building strong market awareness and pipeline. Our work sits at the intersection of brand, product, and customer, translating technical innovation into compelling narratives. About the role We're looking for a strategic and creative Social Media Manager to define and scale Decagon's voice across key platforms. You'll build community, drive awareness, and help shape how the world sees Decagon and the future of AI-driven customer experience. This is a high-impact role at the intersection of brand storytelling and real-time engagement. In this role, you will Own and execute platform-specific strategies across LinkedIn, X/Twitter, and Instagram Create and publish compelling content for both Decagon and executive social accounts Collaborate with content, design, and product teams to amplify launches, customer stories, and thought leadership Monitor trends and performance metrics to shape strategy and spark timely, relevant conversation Your background looks something like this Have 5+ years of experience managing social for AI, SaaS, or B2B tech companies Know how to tailor strategy, tone, and cadence for different platforms and audiences Can turn technical topics into clear, engaging, and shareable content Have experience running both brand and executive accounts with a strong editorial sense Understand the social landscape of AI and customer experience Track key performance metrics to inform and evolve your work Even better Have helped shape the online presence of an AI or customer experience company Have partnered directly with founders or execs, including ghostwriting Have led social promotion for launches, webinars, or customer campaigns Benefits Medical, dental, and vision benefits Take what you need vacation policy Daily lunches, dinners and snacks in the office to keep you at your best Compensation \$150k - \$180k + equity</p> <p>Compensation Range:</p> <p>\$150K - \$180K</p>	

News Partner Manager, Global Partnerships	
Link to Live Job Posting: Posting is no longer active	
Location: San Francisco, CA	O*NET: 27-2012.00
Company: Google	Job Title: Directors of Global Partnerships
<p>News Partner Manager, Global Partnerships Google - 4.3 San Francisco, CA Job Details Full-time \$134,000 - \$196,000 a year 18 hours ago</p> <p>Qualifications 7 years Management Sales Business development Bachelor's degree Investment banking Senior level Leadership Communication skills</p> <p>Banking Full Job Description Note:</p> <p>By applying to this position you will have an opportunity to share your preferred working location from the following: New York, NY, USA; San Francisco, CA, USA; Washington</p> <p>D.C., DC, USA</p> <p>.</p> <p>Minimum qualifications:</p> <p>Bachelor's degree or equivalent practical experience. 7 years of experience in business development, partnerships, management consulting, or investment banking. Experience working with C-level executives and cross-functionally across all levels of management. Experience managing agreements or partnerships.</p> <p>Preferred qualifications:</p> <p>Experience with sales, partnerships, or business development. Experience leading strategic partners and operational projects. Exposure to the technology or news media sector. Ability to clarify and communicate complex issues for an executive audience internally and externally. Ability to manage ambiguity, solve complex problems and scale effectively across a large/highly distributed organization while demonstrating strong communication, people management, and presentation skills. About the job Google's line of products and services to our clients never stops growing. The Partnerships Development team is responsible for seeking and exploring new opportunities with Google's partners. Equipped with your business acumen and extensive product knowledge, you are right on the front line of interacting with our partners, and helping them find ways to grow using Google's newest product offerings. Your knowledge of relevant verticals and relationships with key industry players will help shape our great applications and content for products such as YouTube, Google TV and Commerce. As a News Partner Manager for National Media Publishers, you'll report to the Director of News Partnerships. This is a role for a strategic problem-solver, ready to handle the dynamic challenges facing the news industry. You'll serve as a trusted advisor to both large national organizations and independent publishers. A key part of your role will involve collaborating closely with various Google teams, including YouTube, Play, Public Policy, Communications, Marketing, and Product, to successfully roll out specific projects and initiatives. You'll also be responsible for identifying and developing commercial opportunities that align with Google's broader product and business objectives. The Global Partnerships organization is responsible for exploring new opportunities with Google's partners. Google's Global Partnerships team works with a wide range of partners to bring the best of Google to power their business. The Global Partnerships team supports Google's own Product teams with essential partnerships to help Google's user experiences in advertising, Search, Assistant, Maps, Travel, Shopping, Payments and more. Teams create product-enabling partnerships, go-to-market strategies and incubate business growth for a variety of products. The US base salary range for this full-time position is \$134,000-\$196,000 + bonus + equity + benefits. Our salary ranges are determined by role, level, and location. Within the range, individual pay is determined by work location and additional factors, including job-related skills, experience, and relevant education</p>	

or training. Your recruiter can share more about the specific salary range for your preferred location during the hiring process. Please note that the compensation details listed in US role postings reflect the base salary only, and do not include bonus, equity, or benefits. Learn more about benefits at Google.

Responsibilities Own the relationships with your assigned national and independent news organizations. Your focus will be on identifying and driving new opportunities to grow their audience and business through Google's product areas, serving as a trusted advisor and expert on their operations. Collaborate closely with various Google teams to foster a partner and industry-centric approach. You'll also represent Google externally at relevant industry events and advocate internally for partner needs. Manage all aspects of agreement development, from identifying opportunities within your partnership portfolio to initial negotiations, communication, contracting, and providing ongoing operational support. Play an active role in gathering US market and industry insights, contributing to the team's overall understanding of partners, the market, and any specific products or areas you specialize in. Google is proud to be an equal opportunity workplace and is an affirmative action employer. We are committed to equal employment opportunity regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or Veteran status. We also consider qualified applicants regardless of criminal histories, consistent with legal requirements. See also Google's EEO Policy and EEO is the Law. If you have a disability or special need that requires accommodation, please let us know by completing our Accommodations for Applicants form.

Agency Producers — Accenture in Walnut Creek, CA (Jun 2025 - Jul 2025)

Creative Agency Producer, Film	
Link to Live Job Posting: Posting is no longer active	
Location: Walnut Creek, CA	O*NET: 27-2012.00
Company: Accenture	Job Title: Agency Producers
<p>Creative Agency Producer, Film Accenture - 4.0 Walnut Creek, CA Job Details Full-time 17 hours ago Qualifications Research 3 years Senior level Marketing Time management Experience design Full Job Description Who we are Accenture Song accelerates growth and value for our clients through sustained customer relevance. Our capabilities span ideation to execution: growth, product, and experience design; technology and experience platforms; creative, media and marketing strategy; and campaign, content, and channel orchestration. With strong client relationships and deep industry expertise, we help our clients operate at the speed of life through the unlimited potential of imagination, technology, and intelligence.</p> <p>Visit us at:</p> <p>www.accenture.com/song Film Production The Film Production department specializes in all forms of storytelling from moving imagery and content, to animations and graphics, to audio, musical, and sonic led narratives. We are stewards to a compelling and ever-evolving network of production partners and endeavor to create industry defining creative executions. Key considerations at the heart of all our productions include budget and time management, ethical and sustainable solution planning, and innovative creative development and amplification. Job Summary The Producer stewards production process as both a client-facing leader and a supporting member under the guidance of senior members of the production team. Taking instruction from their senior lead the Producer follows through on their delegated responsibilities within the production process with focus, commitment, and ambition. Throughout the entire process the Producer provides dedicated, and comprehensive quality control at all times. They are the record keeper for production notes and clearly communicate the needs of the project into their senior leads for distribution. At times the Producer may work on a project without day-to-day direct senior oversight. During these projects the Producer will be assigned a senior member and be expected to check in with them regularly to track production expectations and progress. Job Responsibilities Own and manage the team's time management needs and be the knowledge center that filters all agency production information (travel planning, expense management, client material resourcing, etc.) Produce work (live action and animation) and deliver final executions on time, on budget, and to the highest level of craft Represent at all times a growing mastery of the production process including complete and thorough knowledge of the single and competitive bidding process, production calendar management, and union and non-union budget projections and planning (e.g. rates and structures) Lead and forge lasting client relationships that guides the production across all client needs Identify potential opportunities to push internal production initiatives including identifying and securing sustainable and inclusive production capabilities as well as working with teams to see them come to life Display complete and confident proactive production control across every assigned project Manage day-to-day communications and team activities (scheduling, reporting, billing, meeting arrangements, etc.) Grow the department's knowledge of production partners: directors, editors, VFX, sound engineers, musicians, et al. Provide solid clerical support and paperwork across all projects Increase knowledge of all systems, initiatives, and processes Create and maintain robust administrative and organizational systems in addition to adhering scrupulously to existing ones Share inspiration, best practices, and learnings on different execution models Convey a creative point of view and push to improve output through execution and craft Work closely with Business Affairs to maintain quality control Adhere to established administrative systems and agency best practices Basic Qualifications 3+ years of experience in agency production or equivalent Preferred Qualifications Experience producing a range of content for research, TV, cinema and online Thorough knowledge of the production process and industry protocols in general Passion for creative and a desire to continue to learn about agency production Positive, respectful, fun and collaborative Ability to thrive in a fast-paced, ever-changing environment Ability to prioritize tasks and manage own workload #</p> <p>LI-NA-FY25</p>	

Compensation at Accenture varies depending on a wide array of factors, which may include but are not limited to the specific office location, role, skill set, and level of experience. As required by local law, Accenture provides a reasonable range of compensation for roles that may be hired in California, Colorado, District of Columbia, Illinois, Maryland, Minnesota, New Jersey, New York or Washington as set forth below. We accept applications on an on-going basis and there is no fixed deadline to apply. Information on benefits is here. Role Location Annual Salary Range California \$63,800 to \$145,400 Colorado \$63,800 to \$125,600 District of Columbia \$68,000 to \$133,700 Illinois \$59,100 to \$125,600 Minnesota \$63,800 to \$125,600 Maryland \$63,800 to \$125,600 New York/New Jersey \$59,100 to \$145,400 Washington \$68,000 to \$133,700

What We Believe We have an unwavering commitment to diversity with the aim that every one of our people has a full sense of belonging within our organization. As a business imperative, every person at Accenture has the responsibility to create and sustain an inclusive environment. Inclusion and diversity are fundamental to our culture and core values. Our rich diversity makes us more innovative and more creative, which helps us better serve our clients and our communities. Read more here [Equal Employment Opportunity Statement](#) Accenture is an Equal Opportunity Employer. We believe that no one should be discriminated against because of their differences, such as age, disability, ethnicity, gender, gender identity and expression, religion or sexual orientation. All employment decisions shall be made without regard to age, race, creed, color, religion, sex, national origin, ancestry, disability status, veteran status, sexual orientation, gender identity or expression, genetic information, marital status, citizenship status or any other basis as protected by federal, state, or local law. Accenture is committed to providing veteran employment opportunities to our service men and women. For details, view a copy of the Accenture Equal Employment Opportunity and Affirmative Action Policy Statement .

Requesting An Accommodation Accenture is committed to providing equal employment opportunities for persons with disabilities or religious observances, including reasonable accommodation when needed. If you are hired by Accenture and require accommodation to perform the essential functions of your role, you will be asked to participate in our reasonable accommodation process. Accommodations made to facilitate the recruiting process are not a guarantee of future or continued accommodations once hired. If you would like to be considered for employment opportunities with Accenture and have accommodation needs for a disability or religious observance, please call us toll free at 1 (877) 889-9009, send us an email or speak with your recruiter.

Other Employment Statements Applicants for employment in the US must have work authorization that does not now or in the future require sponsorship of a visa for employment authorization in the United States. Candidates who are currently employed by a client of Accenture or an affiliated Accenture business may not be eligible for consideration. Job candidates will not be obligated to disclose sealed or expunged records of conviction or arrest as part of the hiring process. The Company will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. Additionally, employees who have access to the compensation information of other employees or applicants as a part of their essential job functions cannot disclose the pay of other employees or applicants to individuals who do not otherwise have access to compensation information, unless the disclosure is (a) in response to a formal complaint or charge, (b) in furtherance of an investigation, proceeding, hearing, or action, including an investigation conducted by the employer, or (c) consistent with the Company's legal duty to furnish information.

Appendix C - Data Sources and Calculations

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

State Data Sources

This report uses state data from the following agencies: California Employment Development Department