

PBC Strategic Enrollment Management Committee

MEETING AGENDA

Wednesday, February 27, 2019

Building 8 - Room 119

9:00 – 10:00 a.m.

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| **Agenda Item** | **Discussion Lead** | **Time Allotted** |
| **Re-Cap of Previous Sessions**   * College for Working Adults * Early College and Dual Enrollment | Dr. Tammy Robinson, VPI  Dr. Karen Engel, Dean of PRIE | 5 |
| **Markets, Demand, and the Competition** Understanding Cañada in our regional context in terms of demand for our programs and services) | Julian Branch, Director of Workforce Development  Dr. Karen Engel, Dean of PRIE | 40 |
| **Campus-wide Outreach** | Dr. Jamillah Moore | 10 |
| **Next Steps & Items for Future Meetings** | All | 5 |
| **ADJOURN** |  |  |