

Program Review - Mid-Cycle

Digital Art & Animation

CAN Mid-Cycle Program Review

1. Describe any changes or updates that have occurred since you last submitted program review. If there haven't been any changes or updates since your last program review, enter N/A.
Major changes in the department include: Addition of Michael Buffington as Digital Painting instructor. Professor Buffington created the Character Design Program for Academy of Art and also taught at California College of the Arts. With CCA closing, he joined our team. It was a fortuitous time, because Professor Paul Naas will be retiring at the end of Spring 2027 semester. Professor Buffington will be able to take over the 2D and drawing classes, and Professor Genevieve Freckelton, who also teaches at DeAnza and the College Formerly Known As Cogswell. Both bring a great deal of experience and energy to the program and will ease the transition as Professor Naas leaves enormous shoes to fill.
Cañada Animation and Technology Club attended LightBox Expo in 2025 and is about to go again in 2026. It is a major accomplishment for the club that got an award for 'Up And Coming Club of the Year' from ASCC. Students prepped for it by holding portfolio reviews and networking practice sessions.
Our nascent sound studio is mostly up and running, with just a few things left to finish it out. PSC Mary Hale has done incredible work tying everything together and managing the requests, supporting the ordering, and putting everything together. Building 22 now has a wonderful spot to do sound design for our animation students.
Professor Emanuela Quaglia has completed two Zero Textbook Cost (ZTC) textbooks for Cañada College's photography courses, *Introduction to Digital Photography* (MART 362) and *Advanced Digital Photography* (MART 363), and is now writing a third for *Introduction to Computer Graphics* (MART 314). Menlo Studio students supported the work, courtesy of the ZTC program.

2. Provide a summary of the progress you have made on the goals identified in your last program review.

1. **Goal 1 - Bachelor's of Science in Interaction Design**
    1. **Non-duplication Analysis – status – complete**
    2. **Workforce Need and Demand – status – complete**
    3. **Proposed BDP Description – status – complete**
    4. **Program Quality and Curriculum Design – status – complete**
    5. **Administrative and Funding Plan – status - INCOMPLETE**
    6. Preliminary work done, curricular alignment done, labor market information done, college support document needed.
2. **Goal 2 - Menlo Studio expansion and refinement**

Menlo Studio budget/hours have been reduced, but creative partnerships have allowed us to work with ZTC, CPL, and others to get students paid for doing work that otherwise would fall on faculty, contractors, or not get done at all.

1. **Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation**

We continue to work on this.
1. Professor Quaglia is working on a new Photography certificate after having launched and offered a new Intermediate and Advanced Photography class and now a new CALGETC History of Photography class has been submitted for approval.
2. Professor Lacefield has been gradually taking over some of the Video Game Design classes, and is weaving Video Game Design and Interaction Design closer together, witht the addition of incorporating AI into instruction to best train students for current career demands and opportunities. The Bachelor of Science in Interaction Design will take advantage of both Video Game Design and Interaction Design, and provide an opportunity for students on the Peninsula to attain a Bachelor's in a highly in-demand field.

3. Professor Naas's upcoming retirement has necessitated bringing on new experts in some of the areas he covered before, and Professor Buffington and Professor Frekelton are bringing decades of experience in industry as well as education to the 2D and 3D Animation area.

1. **Goal 4 - Better communicating and explaining resource needs**

We continue to look for opportunities to streamline our processes so as to better ensure ongoing support, particularly for our unique hardware and software needs.

1. **Goal 5 - Success, Completion, and Finding Employment in Industry**

The loss of the XR Apprenticeship was a blow, but we continue to explore other means of work-based learning and industry connection.

Looking Ahead

3. If your goals are changing, use this space to provide rationale, or background information, for any new goals and resource requests that you'll be submitting that were not included in your last program review. Consider things such as curriculum changes, employment trends, equity needs, equipment needs, future staffing and faculty needs, etc.

Curriculum changes. Our priority for the coming years is to strengthen and clearly define our three sub-programs. In Photography, we will complete the new Photography certificate, building on the launch of our Intermediate and Advanced Photography courses. We will also seek Cal-GETC approval for the new History of Photography course, which would give students a general education path into the program. In Graphic Design, Interaction Design and Video Game Design area, we will continue integrating AI into instruction to match current industry practice. We will also continue our work toward the Bachelor of Science in Interaction Design, with the Administrative and Funding Plan and the college support document as our next steps.

Employment trends. The creative industries are changing quickly, especially with the growth of AI tools, and employers expect portfolio-ready graduates with real-world experience. After losing the XR Apprenticeship, we will pursue new work-based learning and industry connections, building on the success of Menlo Studio, where most students find jobs in their field after graduating, and on our students' participation in LightBox Expo.

Equity needs. Many of our students work while attending college, and cost is a major barrier. We will continue converting courses to Zero Textbook Cost materials, with two photography textbooks completed and a third in progress for MART 314. We will also continue finding partnerships, such as ZTC, that pay students for meaningful professional work. Restoring Menlo Studio's budget and hours would expand these opportunities to more students.

Equipment needs. We need to finish the sound studio in Building 22 and keep our specialized hardware and software current, so students train on industry-standard tools.

Staffing and faculty needs. With Professor Naas retiring at the end of Spring 2027, we will support the transition of his 2D and drawing courses to Professors Buffington and Freckelton. As the program grows, we will assess whether additional faculty or staff support is needed to sustain it.

Specific resource requests will be submitted in Step 2.

If your program is requesting resources, please go to "STEP 2: Resource Request (OPTIONAL)" and submit your specific requests there.

Supporting Information

General Supporting Documents

MART MART 419 Course Outline.pdf;
MART_362-ZTC_Photography-Book.pdf;
MART_363_ZTC_Lightroom-Classic-Book.pdf

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
DA&A

Item Requested
Unknown at this time, but we are always looking for new and innovative ways to get our students industry contact and experience. We don't always know what this is going to look like, particularly as rapidly as industry is changing now. Please consider this as a placeholder for requests that we don't yet know we need.

Item Description
Given the rapidly changing environment in tech, it is impossible to say what we will need to ask for next to make sure our students are getting the best training possible. This is a placeholder for things we don't know we need (yet).

Program Goals this Request Supports
Goal 4 - Better communicating and explaining resource needs

Status
Continued Request - Active

Type of Resource
Instructional Expenses (over $5,000) e.g., equipment

Cost
0

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Technology and industry practices change rapidly, and disproportionately impacted students, including low-income (-9% success gap) and Black students (-16%), are the most likely to fall behind when training does not keep pace. This placeholder allows us to respond quickly to new tools and industry opportunities, so all students have equal access to current, career-relevant training and industry contact.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Being able to respond quickly to emerging opportunities ensures these students are not left behind as industry evolves. Any future request funded here will prioritize equitable access to new technologies, industry connections, and experiences that help them build careers in creative and tech fields.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Support innovative teaching that creates more equitable and antiracist learning environments
Help students explore and find employment in fields of their choice
Provide adequate access to technology

Resource Requests

Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps
Better share what Cañada offers

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art & Animation

Item Requested
Marketing support

Item Description
funds for creating and generating content for marketing purposes as well as placing ads in magazines, etc. Tabling, etc. and other vital outreach activities.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
4,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Targeted marketing and outreach help us reach students who might not know our program exists, including female-identifying students (our largest access gap, -16%) and disproportionately impacted communities. Tabling at events such as the Black Comix Arts Festival and producing inclusive content show prospective students that they belong in digital art and animation, increasing access and enrollment.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Marketing lets us reach these communities directly, through culturally relevant events, targeted ads, and content that features students from similar backgrounds. Seeing themselves represented helps prospective students recognize Cañada's Digital Art & Animation program as a welcoming path into creative and tech careers.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Resource Requests

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Be the best college choice for local high school students
Strengthen K-16 pathways and transfer
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2025 - 2026

Program Requesting Resources
DA&A

Item Requested
Industry Site Visits

Item Description
Taking groups of students to places like Apple, Google, Meta to see what working in big tech is like

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
New Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
4,999

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Visiting companies such as Apple, Google, and Meta shows students firsthand what careers in tech look like. Low-income (-9% success gap), Black (-16%), and other disproportionately impacted students rarely have access to these workplaces or networks. Covering transportation and costs makes these visits free, building career awareness, motivation, and professional connections that support persistence and completion.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These students are underrepresented in big tech. Site visits let them step inside leading companies, meet professionals, and picture themselves in these roles. These experiences build confidence and connections that open doors to internships and careers in the industry.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
DA&A

Item Requested
Discipline Specific Industry Expert Speakers

Item Description
Bringing in Industry Expert and other guest speakers for students.

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
New Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
2,500

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Industry expert speakers bring professional knowledge, career advice, and networking opportunities directly into our classrooms. Low-income (-9% success gap), Black (-16%), and other disproportionately impacted students often lack these professional connections, so free, on-campus access helps them understand career pathways, stay motivated, and complete their programs.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
We intentionally invite speakers from LatinX, AANHPI, and Black and African American communities, so students can see professionals who share their backgrounds succeeding in creative and tech careers. These role models and connections help students see themselves in the industry and build networks that lead to internships and jobs.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete

Resource Requests

Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art & Animation

Item Requested
Ongoing support for attending Professional Industry Conferences such as: GDC, Lightbox Expo, Adobe Max, Augmented World Expo, Arts, Media, & Entertainment Expo, Etc.

Item Description
Although professional development for individual faculty is covered by faculty PD, we have had great success by tabling at events such as these. Tabling can range from a low of (free) to a high of $7000 per table. This amount would allow us to have multiple tabling opportunities.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
New Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
10,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Tabling at major industry conferences lets us recruit a diverse pool of prospective students and showcase our current students' work to employers. When students help staff the table, low-income (-9% success gap) and other disproportionately impacted students gain direct access to industry networks, recruiters, and job opportunities they could not otherwise afford to attend, supporting career outcomes and completion.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These students are underrepresented in the games, animation, and tech industries. A presence at conferences such as GDC and Lightbox Expo puts their work in front of employers, connects them with professionals from similar backgrounds, and helps them see themselves in these careers. It also lets us reach prospective students from these communities and invite them into our program.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Community Connections
Accessible Infrastructure and Innovation
Equity-Minded and Antiracist College Culture

Resource Requests

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Be the best college choice for local high school students
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
DA&A

Item Requested
Bachelor's Degree Application Support

Item Description
Help with Curriculum, additional Advisory Boards, and Bachelor's application and curricular design. I've spent an average of 10 hours per week working on the Bachelor's application that was uncompensated this semester, but I would like to seek compensation for the upcoming semester. This would be .2 release for FT faculty and .1 worth of adjunct time each semester (approx. $15,000 for FT faculty and $5,000 for PT faculty per semester) for a minimum of 2 years while getting the program approved and off the ground. We are modeling our Bachelor of Science in Interaction Design on Santa Monica College's and they have multiple FT faculty, some of whom have dedicated time to recruiting and evaluating prospective students. We will need FT faculty time as well as some adjunct time to get through the process, get approval, and get the program off the ground. This goes well above and beyond the role of coordinator, as a successful program requires a great deal of work.

Program Goals this Request Supports
Goal 1 - Bachelor's of Science in Interaction Design

Status
New Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
20,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
A Bachelor of Science in Interaction Design at Cañada would let students earn a four-year degree close to home and at community college cost. Low-income (-9% success gap) and other disproportionately impacted students often cannot relocate or afford a university, so a local bachelor's degree opens a direct path to high-wage tech careers. Faculty time is essential to develop, launch, and sustain this program.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These students are underrepresented in interaction design and tech. An affordable, local bachelor's degree removes cost and distance barriers and gives them a clear pathway to high-demand, well-paying careers in user experience and spatial design, helping diversify the industry.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Connect students to the academic program(s) and classes they need
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Improve the financial stability of students
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps
Better share what Cañada offers
Be the best college choice for local high school students
Strengthen K-16 pathways and transfer
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
DA&A

Item Requested
Campus Movie Fest

Item Description
Support for bringing Campus Movie Fest back to campus. There is a fee associated with this which ASCC covered for a few years, but it was primarily our students doing it. I'm estimating based on prior year costs.

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
New Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
2,500

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Campus Movie Fest gives students the chance to write, shoot, and edit a short film in one week and screen it publicly, with a chance at national recognition. Covering the fee keeps it free, so low-income (-9% success gap) and other disproportionately impacted students can take part in a professional filmmaking experience that builds teamwork, portfolio work, and belonging.

Resource Requests

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
The festival invites these students to tell their own stories on screen and share them with the campus community. Free participation removes cost barriers, and the experience builds filmmaking skills, confidence, and visibility that help them see themselves in media and entertainment careers.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Community Connections
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Be the best college choice for local high school students
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
DA&A

Item Requested
End of Year Student Show

Item Description
Every year we have an end-of-year Student show that requires a great deal of work, booking the theater, snacks, and marketing. This covers food, facilities, custodial, safety, etc.

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
2,500

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
The End of Year Student Show celebrates every student's achievements in a professional public setting. For disproportionately impacted students, including low-income (-9% success gap) and Black students (-16%), seeing their work recognized by family, peers, and industry guests builds confidence, belonging, and motivation to persist and complete. Covering the costs keeps the event free and open to all.

Resource Requests

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
The show gives these students a public stage to share their work and stories with their families and communities, many of whom may be attending a college event for the first time. Recognition and connections with industry guests help them see themselves as professional artists and strengthen ties between Cañada and the communities it serves.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2025 - 2026

Program Requesting Resources
DA&A

Item Requested
Gallery Show each semester

Item Description
Utilization of the on-campus gallery for shows once per semester. This includes funds for printing/framing, hanging, advertising, some student sitting hours (although we are also applying for work study students to assist).

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
3,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Semester gallery shows let every student exhibit professionally on campus, with printing and framing covered by the program. This removes cost barriers for low-income (-9% success gap) and other disproportionately impacted students, gives them professional exhibition experience, and builds confidence and belonging that support persistence and completion. Paid gallery-sitting hours also provide on-campus work.

Resource Requests

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Exhibiting in the campus gallery makes these students' work and voices visible to the whole college community. Free printing and framing ensure they can participate fully, and the experience helps them see themselves as professional artists and builds portfolio credentials for future careers.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
DA&A

Item Requested
Animation Show of Shows

Item Description
Bring the Animation Show of Shows to campus yearly - supports food, facilities, and overtime, as well as payment to Animation Show of Shows for showing here.

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
1,500

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
The Animation Show of Shows presents award-winning animated short films from around the world. Hosting it free on campus gives low-income (-9% success gap) and other disproportionately impacted students access to a professional screening they might not otherwise afford or reach, inspiring them, building community, and strengthening their sense of belonging in the program.

Resource Requests

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
The program features diverse international filmmakers and stories, helping these students see artists from many backgrounds succeed in animation. A free, on-campus event removes cost and travel barriers and connects them with the global animation community, motivating them to pursue creative careers.

Map Request to College Goals and Strategic Initiatives

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
DA&A

Item Requested
XR Support - PURSUIT OF GRANT SUPPORT - THIS IS NOT A REQUEST FOR DIRECT COLLEGE FUNDING

Item Description
Hardware, Software, personnel time, student assistant/apprenticeship time, OER training and support, etc. We need college support to go for grants that support these goals. The grants are available, but we need support to pursue them.

Program Goals this Request Supports
Goal 2 - Menlo Studio expansion and refinement

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
500,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
XR (virtual, augmented, and mixed reality) is a fast-growing, high-wage field, but disproportionately impacted students, including low-income (-9% success gap) and Black students (-16%), rarely have access to its costly tools and training. Grant support would fund equipment, paid apprenticeships, and OER materials, giving these students free access to emerging technology and an “earn and learn” pathway into high-demand careers.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These students are underrepresented in XR and emerging tech. Grant-funded equipment, paid apprenticeships through Menlo Studio, and free OER materials remove cost barriers and give them hands-on experience, income, and portfolio work that connect them to careers in a rapidly growing industry.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College’s Goals does this resource request support?
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture

Resource Requests

Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Improve the financial stability of students
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Be the best college choice for local high school students
Strengthen K-16 pathways and transfer
Help students explore and find employment in fields of their choice
Help meet the basic needs of Cañada students and other community members

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2025 - 2026

Program Requesting Resources
Digital Art & Animation

Item Requested
Industry standard hardware and software

Item Description
Mac and PC computers capable of running Industry Standard software. Maya, Adobe Creative Suite, ToonBoom, Syncsketch, Digicel Flipbook, Unity, Niantic Lightship, etc. etc. Additional peripherals as needed including but not limited to: scanners, photo printers, VR and AR and MR devices, cables, computer mice, screens, adapters, etc.

Program Goals this Request Supports
Goal 4 - Better communicating and explaining resource needs

Status
Continued Request - Active

Type of Resource
Instructional Expenses (over $5,000) e.g., equipment

Cost
200,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Industry-standard computers, software, and XR devices are too expensive for many low-income students (-9% success gap) and other disproportionately impacted students to own. Providing them on campus ensures every student can complete coursework, build professional portfolios, and train on the same tools used in industry, directly supporting success, completion, and employment.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These students are less likely to have access to professional hardware and software at home. Campus access to tools such as Maya, Adobe Creative Suite, Toon Boom, Unity, and VR/AR devices gives them equal opportunity to develop industry-ready skills and compete for jobs in animation, design, and emerging technologies.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Community Connections
Equity-Minded and Antiracist College Culture
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Connect students to the academic program(s) and classes they need
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Improve the financial stability of students
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Be the best college choice for local high school students
Strengthen K-16 pathways and transfer
Help students explore and find employment in fields of their choice
Help meet the basic needs of Cañada students and other community members

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art & Animation

Item Requested
Support for Menlo Studio - Student Assistant Salary

Item Description
Pay for student assistant pay

Program Goals this Request Supports
Goal 2 - Menlo Studio expansion and refinement

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
50,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Paid student assistant positions at Menlo Studio let students earn income on campus while working in their field. Many disproportionately impacted students, especially low-income (-9% success gap) and Black students (-16%), must work off campus, which limits their study time and connection to college. On-campus jobs keep them engaged, strengthen belonging, and build real-world experience that supports completion and employment.

Resource Requests

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These positions give students paid, professional experience on real client projects in design, photography, video, and XR. Earning income in their field reduces the need for unrelated jobs, builds their portfolios and résumés, and helps them see themselves as creative professionals.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Improve the financial stability of students
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Be the best college choice for local high school students
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art & Animation

Item Requested
Support for Menlo Studio - Faculty support

Item Description
Pay for faculty release time and staff support

Program Goals this Request Supports
Goal 2 - Menlo Studio expansion and refinement

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
40,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Faculty release time and staff support keep Menlo Studio running and allow faculty to mentor students on real client projects. This structured guidance is especially important for disproportionately impacted students, including low-income (-9% success gap) and Black students (-16%), who benefit most from close mentoring, career coaching, and paid on-campus work, all of which support persistence, completion, and employment.

Resource Requests

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Dedicated faculty and staff provide these students with one-on-one mentorship, professional feedback, and connections to industry clients. This support helps them build confidence, portfolios, and professional networks, so they can see themselves succeeding in creative careers.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Improve the financial stability of students
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Be the best college choice for local high school students
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Program Requesting Resources
Digital Art & Animation

Item Requested
Support for Menlo Studio

Item Description
Pay for faculty release time and staff support and student assistant pay

Program Goals this Request Supports
Goal 2 - Menlo Studio expansion and refinement

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
100,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Menlo Studio offers paid, on-campus work in graphic design, photography, videography, and XR, so students earn while they learn in their field. Many disproportionately impacted students, especially low-income students (-9% success gap) and Black students (-16%), must work off campus, which limits their time and connection to college. Paid studio work keeps them on campus, strengthens belonging, and builds real-world experience that supports completion and employment.

Resource Requests

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Menlo Studio gives these students paid, professional experience on real client projects, mentorship from faculty and staff, and portfolio work they can show employers. Earning income in their field reduces the need for unrelated off-campus jobs and helps them see themselves as professionals in the creative industries.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Improve the financial stability of students
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Be the best college choice for local high school students
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art & Animation

Item Requested
ProRigs subscription

Item Description
Subscription to the ProRigs service to provide students with production-quality Maya rigs for 3D animation assignments and skill development. Exposure to professional quality Maya rigs so students can familiarize themselves with industry standards while still in college.

Program Goals this Request Supports
Success, Completion, and Finding Employment in Industry.

Status
New Request - Active

Type of Resource
Instructional Expenses (under $5,000) e.g., lab supplies, Student Athletic supplies, calculators, etc.

Cost
2,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Professional-quality Maya rigs are costly and usually available only to students at four-year schools or in industry. Providing them through a college subscription gives low-income students (-9% success gap) and other

disproportionately impacted students equal access to industry-standard tools, helping them build stronger portfolios and succeed in 3D animation courses.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These students often have less access to costly professional resources. Working with production-quality rigs lets them train to the same standards as industry professionals, building the skills and portfolio work that lead to internships and animation jobs.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion

Which of Cañada College's Strategic Initiatives does this resource request support?
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art & Animation

Item Requested
Photography hardware

Item Description
Studio photography setup, photography equipment for photoshoots, in-class photography equipment

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
10,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Professional cameras, lighting, and studio equipment are expensive, and many low-income students (-9% success gap) and other disproportionately impacted students cannot afford their own. Providing this equipment on campus ensures every student can complete assignments, build a professional portfolio, and succeed in photography courses regardless of financial means.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These students are less likely to have access to professional photography equipment at home. Hands-on training with industry-standard studio gear gives them the same opportunities as students with more resources, building the skills and portfolio work needed for careers in photography and digital media.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Program Requesting Resources
DA&A

Item Requested
Support for External Shows

Item Description
Gallery Shows elsewhere

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
New Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
3,500

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Exhibiting student work in external galleries gives disproportionately impacted students, including low-income students (-9% success gap) and Black students (-16%), professional visibility they often cannot access on their own. Covering costs such as printing, framing, and transportation removes financial barriers, builds confidence and portfolio credentials, and strengthens students' sense of belonging and motivation to complete.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These students have fewer opportunities to show their work publicly and to see artists like themselves represented in galleries. External shows place their work in front of the community and industry, helping them see themselves as professional artists and build connections that lead to opportunities after Cañada.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Community Connections
Accessible Infrastructure and Innovation
Equity-Minded and Antiracist College Culture
Student Access and/or Success and/or Completion

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art & Animation

Item Requested
Student Assistants for specialized computer labs

Item Description
Student assistant hours for specialized computer labs - Approximately 375 hours per semester at approximately $20 per hour = about 20 hours per week of open lab access, classroom support, and student support.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
15,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Low-income students (-9% success gap) and students with disabilities often lack access to the expensive hardware and software our courses require. Staffing our specialized labs with trained student assistants gives these students a supported place to work, get technical help, and complete assignments, directly improving success and completion. Student assistant positions also provide paid, on-campus work experience in their field.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
LatinX, AANHPI, and Black and African American students are more likely to lack home access to industry-standard equipment and software. Staffed labs give them a quiet, supportive space with peer assistants who help with technology and assignments. Peer assistants from similar backgrounds also serve as role models, strengthening belonging and success.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps
Better share what Cañada offers

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
DA&A

Item Requested
24 Hour Animation

Item Description
Support for 24 hour animation challenge 1x per year

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
Continued Request - Active

Type of Resource
Facilities Requests

Cost
1,200

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
The 24 Hour Animation Challenge brings teams of five students together to create 30 seconds of animation in 24 hours, competing with colleges worldwide. Funding for food, facilities, and custodial support makes the event free and accessible to all students, including low-income students (-9% success gap) and Black students (-16%), who might otherwise be unable to participate. The experience builds teamwork, belonging, and portfolio work that support persistence and completion.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
The challenge creates a collaborative, supportive environment where LatinX, AANHPI, and Black and African American students work side by side, build confidence, and gain recognition in an international competition.

Resource Requests

Removing cost barriers ensures they can fully participate, strengthening their sense of belonging and their professional identity in the animation industry.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
DA&A

Item Requested
Hackathon

Item Description
On-Campus Hackathon utilizing industry professionals

Program Goals this Request Supports
Goal 3 - Clarifying and supporting the 3 distinct sub-programs within Digital Art & Animation

Status
New Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
7,250

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Hackathons are a main way industry finds new talent, but disproportionately impacted students rarely have access to them. Our data show success gaps for Black (-16%), Hispanic male (-8%), and low-income (-9%) students. A free, on-campus hackathon with industry mentors gives these students professional connections, portfolio work, and a stronger sense of belonging, supporting persistence, completion, and career outcomes.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
These students are underrepresented in tech and have less access to the networks and events where companies recruit talent. A free, on-campus hackathon with diverse industry professionals helps them see themselves in the field and build connections that lead to internships, jobs, and entrepreneurship. We will promote it through targeted outreach and partnerships such as Umoja.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Equity-Minded and Antiracist College Culture
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Better share what Cañada offers
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Zbrush - Maxon One Educational Floating Subscription

Item Description
Zbrush replaces Mudbox which was discontinued by Autodesk. It is industry standard for digital sculpting and painting. Educational licenses appear to be $199 per seat per year compared to $1265 per year for an individual.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industr$199

Status
New Request - Active

Type of Resource
Instructional Expenses (over $5,000) e.g., equipment

Cost
5,970

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Eliminates financial barriers for low-income and first-generation students by providing access to industry-standard 3D sculpting software in the classroom.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
It grants access to the core software needed to complete degree coursework and build competitive transfer portfolios which is especially important for Latine, AANAPI, and Black students, who may have no other access to industry standard software and training.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion

Which of Cañada College's Strategic Initiatives does this resource request support?
Provide adequate access to technology
Help students explore and find employment in fields of their choice
Support innovative teaching that creates more equitable and antiracist learning environments

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Sound Studio followup

Item Description
followup of remaining Sound Studio software and equipment. Already approved once but not yet purchased/cleared.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Instructional Expenses (under $5,000) e.g., lab supplies, Student Athletic supplies, calculators, etc.

Cost
88

One-Time or Recurring Cost?
One-time Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Access to a professional quality sound studio will allow our students to take their animation and video game work to the next level. This is particularly important for marginalized students.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Latine, AANAPI, and Black students in particular need access to quality tools to be able to make transfer portfolios to get into the best schools upon transfer.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Accessible Infrastructure and Innovation
Student Access and/or Success and/or Completion

Which of Cañada College's Strategic Initiatives does this resource request support?
Provide adequate access to technology
Help students explore and find employment in fields of their choice
Support innovative teaching that creates more equitable and antiracist learning environments

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Digital Photography Career Education Workshop

Item Description
A hands-on career education workshop led by a photography professor, offered as five 2-hour sessions. Students plan and complete real commercial photoshoots, such as product, portrait, and editorial assignments, that mirror professional client work. They study and critique the work of industry experts to understand current professional standards, then build a polished, career-ready portfolio. The workshop ends with an exhibition of student work, giving students experience presenting their photography publicly and sharing it with the college community. Funding covers instructor workshop hours (about $1,050 including benefits), photoshoot materials and props, and final exhibition prints (about $450).

Program Goals this Request Supports
Strengthening the Photography sub-program and new Photography certificate; workforce readiness through industry-aligned, career-focused training; student success, completion, and employment in the creative industry.

Status
Continued Request - Active

Type of Resource
Instructional Expenses (under $5,000) e.g., lab supplies, Student Athletic supplies, calculators, etc.

Cost
1,500

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
The workshop provides free, hands-on professional experience and a career-ready portfolio, resources many students cannot afford on their own. It removes cost and access barriers to career preparation, supporting the SEAP goals of increasing completion, certificate attainment, and employment for disproportionately impacted students.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
As a Hispanic-Serving Institution, Cañada serves many first-generation and working students who often lack the professional networks and connections that lead to creative careers. The workshop gives LatinX, AANHPI, and Black and African American students direct experience with commercial photoshoots, exposure to diverse industry professionals, and a professional portfolio, building the confidence and credentials to enter and succeed in the photography field.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Community Connections
Equity-Minded and Antiracist College Culture

Which of Cañada College's Strategic Initiatives does this resource request support?
Help students explore and find employment in fields of their choice
Support innovative teaching that creates more equitable and antiracist learning environments
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Better share what Cañada offers

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
SyncSketch 25 seats

Item Description
SyncSketch is used by instructors to give direct feedback specifically on animation. It allows drawing on and annotating animations to help a student improve their work.

Program Goals this Request Supports
e. Goal 5 - Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Instructional Expenses (under $5,000) e.g., lab supplies, Student Athletic supplies, calculators, etc.

Cost
600

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Equity gaps can best be closed by creating a welcoming and supportive community on campus. Direct instructor feedback and student-professor connection helps facilitate this sense of community.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Better feedback on assignments allows for better connection between student and instructor and provides a more supportive environment. Students with marginalized identities in particular benefit from the direct instructor feedback on their work that isn't possible through standard Canvas tools.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Support innovative teaching that creates more equitable and antiracist learning environments
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Xencelabs Pen Display Drawing Tablets: Test Run

Item Description
Pen tablet display similar to Wacom Cintiq. This will allow us to try out the cheaper version before it is time to replace all of the pen tablets in our labs.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
New Request - Active

Type of Resource
Instructional Expenses (under $5,000) e.g., lab supplies, Student Athletic supplies, calculators, etc.

Cost
1,874.09

One-Time or Recurring Cost?
One-time Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Industry standard hardware access is vital to students' success, persistence, and transfer goals. Pen tools are industry standard, and are not something marginalized students have other access to.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Latine, AANAPI, and Black students need access to industry standard hardware and software to be competitive in the job and transfer areas.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Accessible Infrastructure and Innovation
Student Access and/or Success and/or Completion

Resource Requests

Which of Cañada College's Strategic Initiatives does this resource request support?
Support innovative teaching that creates more equitable and antiracist learning environments
Help students explore and find employment in fields of their choice
Provide adequate access to technology

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Student Sketchbooks

Map Request to College Goals and Strategic Initiatives

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Pencils

Map Request to College Goals and Strategic Initiatives

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Yoodli 50 seats

Item Description
Yoodli is an AI platform that assists students with becoming comfortable with the interview process and other industry necessary soft skills. Seats can be assigned and withdrawn at any time. Typically students are given a set amount of time (1 or 2 weeks) to practice with the tool. You can upload specific job descriptions and have a mock interview for a specific job. Or, you can practice interactions to address specific issues such as asking for a raise or responding to negative feedback at work. This is used in MART 389 Digital Media Careers, and MART 390 Portfolio classes, although it was also used with apprenticeship, workshops, and has other applications as well.

Program Goals this Request Supports
Goal 5: Success, Completion, and Finding Jobs in Industry.

Resource Requests

Status
Continued Request - Active

Type of Resource
Instructional Expenses (over $5,000) e.g., equipment

Cost
5,000

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Many first-generation students and students from marginalized communities lack experience navigating expectations around presentation and social skills in interviews and the workplace. This resource allows the student to practice in those environments and receive constructive, actionable feedback to improve employer-desired soft skills.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
This tool is a way for Latine, AANHPI, and Black students to practice their interpersonal skills in a judgment-free environment. They can refine their soft skills in a supportive environment that doesn't undermine who they are, but helps them present themselves in a way that is going to help their chances to make it past the interview.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Support innovative teaching that creates more equitable and antiracist learning environments
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps
Help students explore and find employment in fields of their choice
Provide adequate access to technology

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Unreal Engine

Item Description
Unreal Engine is the other major game development platform in use by industry (besides Unity). Although the software itself doesn't cost anything, ITS support and maintenance is required.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
New Request - Active

Resource Requests

Type of Resource
Instructional Expenses (under $5,000) e.g., lab supplies, Student Athletic supplies, calculators, etc.

Cost
0

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Bridges the digital divide by giving students access to industry-standard real-time 3D and interactive media technology in the classroom, removing the financial barrier of requiring expensive, high-end hardware/software setups at home.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Directly targets Completion and Transfer goals by equipping Latine, Black, and AANAPI students with hands-on skills in cutting-edge 3D real-time technology needed to complete certificate/degree pathways and transfer into four-year digital art and technology programs.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Support innovative teaching that creates more equitable and antiracist learning environments
Help students explore and find employment in fields of their choice
Provide adequate access to technology

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Roland Printers for BDW Swag

Item Description
Roland Printers would allow us to print our own swag in-house, including items students regularly need and use like USB drives and phone cases. This would cover the printer and initial ink costs.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (over $5,000) e.g., equipment

Cost
23,362

Resource Requests

One-Time or Recurring Cost?
One-time Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
It provides the Roland printer equipment, specialty media, and ink required to produce student-created high-visibility custom swag, promotional merchandise, stickers, and apparel graphics that directly execute SEAP strategies such as Anti-Racist Marketing Campaigns and Targeted Outreach designed to eliminate disproportionate impact across enrollment, persistence, completion, and transfer metrics. Additionally, it gives students a sense of pride and belonging when they see their artwork featured on wearable and shareable merchandise across campus.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Directly supplies Roland specialty media, printable vinyl, heat transfer substrates, and ink to produce promotional swag, custom items, and event giveaways for the Anti-Racist Marketing Campaign and campus Black Excellence, Latine, AANAPI culture, and LGBTQIA+ events. Additionally, it allows student voices and artistic works to be celebrated through tangible merchandise, creating a sense of community as we elevate student work.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Community Connections
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Provide adequate access to technology
Help students explore and find employment in fields of their choice
Better share what Cañada offers
Support innovative teaching that creates more equitable and antiracist learning environments
Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Wide format Printer supplies, paper & Ink

Item Description
Wide format photographic paper and quality ink used to come from materials fees, but we no longer have those, so now we must request other funding. A single set of ink cartridges can cost $600 and up, and paper is $100-$200 a roll and we typically go through four or more rolls a year.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
1,200

Resource Requests

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
It provides the physical materials required to print student-created high-visibility posters, marketing displays, and event graphics that directly execute SEAP strategies such as Anti-Racist Marketing Campaigns and Targeted Outreach designed to eliminate disproportionate impact across enrollment, persistence, completion, and transfer metrics. Additionally, it gives the students a sense of belonging when they see their art adorning the walls of their building.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Directly supplies paper and ink to print stories, resource displays, and marketing materials for the Anti-Racist Marketing Campaign and campus Black Excellence, Latine and AANAPI culture, and LGBTQIA+ events. Additionally allows student voices and works to be celebrated and creates a sense of community as we elevate student work.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Support innovative teaching that creates more equitable and antiracist learning environments
Provide adequate access to technology
Better share what Cañada offers

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Animation Magazine

Item Description
Advertising in industry-standard magazine

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Non-Instructional Expenses (under $5,000) e.g., printing services, printing, supplies, etc.

Cost
950

One-Time or Recurring Cost?
Recurring Cost

Resource Requests

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
It supports the Successful Enrollment metric by serving as a targeted marketing tool to recruit disproportionately impacted student populations and eliminate equity gaps.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
It aligns with the Anti-Racist Marketing Campaign strategy under Successful Enrollment to highlight resources for Black/African American and AANHPI students, while increasing recruitment for Latine students who are targeted across Successful Enrollment, Completion, Transfer, and SEP metrics.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Community Connections

Which of Cañada College's Strategic Initiatives does this resource request support?
Connect students to the academic program(s) and classes they need
Better share what Cañada offers
Help students explore and find employment in fields of their choice

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
KeyFrame MP

Item Description
Keyframe MP is a compact, high-performance media player designed specifically for 3D and 2D animators. It fills the role that legacy tools like QuickTime Pro once held, providing precise frame-level control for reviewing animation work and reference footage.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Instructional Expenses (under $5,000) e.g., lab supplies, Student Athletic supplies, calculators, etc.

Cost
595

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Removes technical software barriers in digital media coursework to ensure equitable access to essential learning resources.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Providing equal access to industry-standard tools fosters engagement, skill development, and persistence to strengthen Successful Enrollment for AANHPI and Black/African American students. It also removes technical coursework barriers to directly support Latinx students in achieving Completion and Transfer metrics.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Support innovative teaching that creates more equitable and antiracist learning environments
Help students explore and find employment in fields of their choice
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
ToonBoom Perpetual License Service Support

Item Description
Over 10 years ago, the Department was able to secure perpetual licenses to ToonBoom, industry standard 2D animation software. However, to continue to have access and updates to this software, a yearly service plan is required. Without the service plan, the $50,000 original investment becomes unusable. The current price of the software is $143/per seat per month, or $1,161 per year per student. As we normally get anywhere from 25 to 30 students in the class, it would be around $30,000 per year at current rates. Last year's cost was $3,050 for the service plan. It typically goes up a small amount per year but we don't know what the 27/28 cost will be yet.

Program Goals this Request Supports
Goal 5: Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Instructional Expenses (under $5,000) e.g., lab supplies, Student Athletic supplies, calculators, etc.

Cost
3,050

One-Time or Recurring Cost?
Recurring Cost

Critical Question: How does this resource request support closing the equity gaps as identified in the current SEAP plan?
Access to professional tools improves course retention, degree/certificate completion, and portfolio readiness for 4-year transfer or workforce entry in career education pathways.

Critical Question: How does this resource request support LatinX, AANHPI, and Black and African American students?
Equips underrepresented students with professional-grade media tools to build competitive portfolios, fostering culturally responsive learning and equitable entry into digital media and animation fields.

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Support innovative teaching that creates more equitable and antiracist learning environments
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps
Help students explore and find employment in fields of their choice
Provide adequate access to technology

Non-Personnel Item (2026 - 2027)

Non-Personnel Item (2026 - 2027)

Requested Year
2026 - 2027

Program Requesting Resources
Digital Art and Animation

Item Requested
Autodesk Maya

Item Description
Industry standard 3D program. The program itself is free, but ITS support remains necessary, and various plugins and other tools are beneficial.

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Status
Continued Request - Active

Type of Resource
Instructional Expenses (under $5,000) e.g., lab supplies, Student Athletic supplies, calculators, etc.

Cost
0

One-Time or Recurring Cost?
Recurring Cost

Map Request to College Goals and Strategic Initiatives

Which of Cañada College's Goals does this resource request support?
Student Access and/or Success and/or Completion
Accessible Infrastructure and Innovation

Which of Cañada College's Strategic Initiatives does this resource request support?
Support innovative teaching that creates more equitable and antiracist learning environments
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps

Personnel - Classified Staff (2026 - 2027)

Requested Year
2025 - 2026

Hiring Division/Department:
Business, Design, & Workforce / Digital Art & Animation

Position Title:
Instructional Aide for Computer Labs (x 2)

Status
New Request – Active

Is this position permanent?
Yes

Position Type
Part-time

If Part-Time, what percentage of Full-Time is this position?
50

Provide # of months.
10

Program Goals this Request Supports
Goal 5 - Success, Completion, and Finding Employment in Industry

Justification

1. Describe the specific needs for the position requested and the duties of this position in a brief statement.
For the past decades, Digital Art & Animation has had to make do with Student Assistants for Lab, because we were not allocated an Instructional Aide as the other colleges have for their computer labs. We have made do the best we could, but the recent focus on making sure there is a full employee there at all times that the students are working is becoming especially challenging. I am personally spending an additional 10 hours at minimum on campus PER WEEK than I would have normally, to ensure that someone is there for the students. If these were paid hours, that would be over $1,000 per week to cover my time. While I am happy to be able to provide this service, in future semesters it may not be possible. It is already a struggle to make sure I am there at all times when students are. Sometimes things happen. As it currently exists, if I am sick, we have to close lab. This is terrible for the students who rely on this access to be able to do their work for their classes.

2. Explain how this position aligns with and supports the mission and strategic goals of the college.
Mission: Cañada College engages and empowers students in transforming their lives and communities through quality education.
In order to empower students to transform their lives and communities, they need access to industry standard hardware and software to be able to do their homework and to practice their craft. Without access to well-equipped computer labs, this wouldn't be possible.
Providing access to these necessary computer labs hits all 4 of the College's goals:
Student Access, Success and Completion - Students need access to the labs to be able to succeed at their classes and complete their work so they can go on to gainful industry employment.
Equity-minded and Antiracist College Culture - The most disadvantaged students are also predominantly our students of color. They do not have access to the industry standard hardware and software at home, and it would greatly hinder their ability to succeed and complete their studies to limit accesss.

Resource Requests

Community Connections - Besides the importance of access to labs for classes and future employment, the computer labs provide a supportive community, built by and for students. This sense of community both makes us a welcoming environment for our community members, but also creates opportunities for engagement between the community and the college.
Accessible Infrastructure and Innovation - Our labs are designed to be accessible to the maximum degree possible and our industry standard hardware and software allows for innovation that is necessary in the rapidly-changing environment.

3. Explain how adding this position will strengthen the department or division.

For decades, we have been relying upon unpaid faculty labor to manage and oversee student assistants keeping the computer labs open. With the recent enforcement of requiring there to be a full employee in the room at all times to manage students, it is becoming impossible to depend on unpaid hours from faculty to manage and support the student assistants necessary for keeping the labs open. If we had one or more instructional aides, we would be able to provide better access to the computer labs which the students desperately need to access the hardware and software needed for their classes.

4. Explain how this work will be accomplished if the position is not filled.

We will probably have to cut lab hours, even though we have plenty of student lab assistants who would love to work more hours. Without an official hired position to supervise them, students can't watch lab by themselves.

5. Critical Question: How does this resource request support closing the equity gap?

This was already covered above. Copied here. - Not all students can afford to have the kind of high-end computer that is able to run the industry standard software we use in our classes. Nor can they always afford the software itself. The students with the greatest need are the ones who benefit most from access to the computer labs. In order to have computer labs available at the hours students need them, we need at least one, preferably two, Instructional Aides. Providing access to the industry standard hardware and software is vital to closing the equity gap and preparing our students for jobs in industry - jobs that pay well and can transform their lives, families, and communities.

6. Critical Question: How does this resource request support Latinx and AANAPISI students?

This was already covered above. Copied here - Not all students can afford to have the kind of high-end computer that is able to run the industry standard software we use in our classes. Nor can they always afford the software itself. The students with the greatest need are the ones who benefit most from access to the computer labs. In order to have computer labs available at the hours students need them, we need at least one, preferably two, Instructional Aides. Providing access to the industry standard hardware and software is vital to closing the equity gap and preparing our students for jobs in industry - jobs that pay well and can transform their lives, families, and communities. This is particularly true for our Latine and Pacific Islander students. Additionally, the lab is a place where students gather and create community, which is particularly valuable for our Asian American students and our LGBTQIA+ students.

Map Request to College Goals and Strategic Initiatives.

Which of Cañada College's Goals does this resource request support?

Student Access and/or Success and/or Completion
Equity-Minded and Antiracist College Culture
Accessible Infrastructure and Innovation
Community Connections

Which of Cañada College's Strategic Initiatives does this resource request support?

Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete
Create and sustain an inclusive and/or antiracist and/or equity-minded campus culture
Strengthen the college culture of continuous assessment and improvement in order to ensure all programs effectively serve students and close equity gaps
Strengthen K-16 pathways and transfer
Help students explore and find employment in fields of their choice

Resource Requests

Be the best college choice for local high school students
Provide adequate access to technology

This position has been reviewed by the department or division and is recommended for hiring.

Dean/Director/Hiring Supervisor Name
Alex Kramer

Date
11/04/2025