



Student Characteristics 2009/10 through 2013/14

Accounting and Business (ACGT & BUS)

Annual Unique Headcount

2009/10	2010/11	2011/12	2012/13	2013/2014
608	647	647	592	520

Total Unique Headcount by Semester

FA09	FA10	FA11	FA12	FA13	SP10	SP11	SP12	SP13	SP14	SU09	SU10
324	407	358	348	288	365	355	405	345	326	13	1

Student Gender

	2009/10	2010/11	2011/12	2012/13	2013/14	Change 12/13-13/14	5 Year Row Total & Average
Female	343	56%	360	52%	317	49%	1,586
Male	246	41%	265	45%	319	50%	1,361
Unreported	19	3%	22	4%	11	1%	67
Column Total	608	100%	647	100%	647	100%	3,014

Student Ethnicity

	2009/10	2010/11	2011/12	2012/13	2013/14	Change 12/13-13/14	5 Year Row Total & Average
African American	36	4%	32	4%	30	4%	153
Asian	65	12%	60	10%	65	13%	295
Filipino	20	4%	23	3%	13	2%	85
Hispanic	186	32%	194	31%	206	31%	952
White	219	34%	247	38%	225	33%	1,064
Other	3	0%	1	0%	1	0%	6
Unknown	80	13%	90	14%	107	18%	460
Column Total	609	100%	647	100%	647	100%	3,015

Student Age

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row	Total & Average
Under 18	15	3%	15	2%	10	2%	16	3%	15	4%	-6%	13%	71	3%
Age 18-22	213	37%	223	43%	259	46%	248	51%	203	45%	-18%	-18%	1,146	45%
Age 23-28	141	20%	149	21%	135	23%	146	24%	134	24%	-8%	-8%	705	23%
Age 29-39	111	22%	130	16%	122	16%	95	13%	100	18%	5%	23%	558	17%
Age 40-49	68	8%	68	9%	72	8%	48	4%	32	4%	-33%	-13%	288	7%
Age 50-59	53	7%	49	6%	43	4%	39	4%	31	3%	-21%	-29%	215	5%
Age 60+	14	3%	19	2%	9	1%	6	1%	12	2%	100%	134%	60	1%
Column Total	615	100%	653	100%	650	100%	598	100%	527	100%	-12%	-9%	3,043	100%

Student Enrollment Status

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row	Total & Average
Continuing	392	64%	451	68%	454	70%	420	74%	384	75%	-9%	-7%	2,101	70%
Currently K-12	14	2%	7	1%	10	2%	22	4%	12	3%	-45%	-35%	65	2%
First-Time	32	6%	34	7%	38	6%	24	4%	24	4%	0%	-15%	152	6%
First-Time Transfer	64	16%	60	11%	58	12%	36	7%	43	9%	19%	15%	261	11%
Returning	78	8%	60	8%	75	8%	70	7%	48	6%	-31%	-27%	331	7%
Returning Transfer	49	4%	63	6%	39	3%	46	4%	28	4%	-39%	-15%	225	4%
Column Total	629	100%	675	100%	674	100%	618	100%	539	100%	-13%	-9%	3,135	100%

Student Educational Goal

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Transfer	265	43%	303	51%	335	55%	359	66%	315	64%	-12%	-12%	1,577	56%
AA/AS w/o Transfer	48	6%	49	6%	54	6%	60	8%	59	9%	-2%	3%	270	7%
Certificate w/o Transfer	31	6%	24	3%	24	3%	31	3%	33	6%	6%	100%	143	4%
Acquire/Update Job Skills	86	15%	113	16%	74	10%	49	6%	37	6%	-24%	-15%	359	11%
Complete HS Credits	4	1%	8	1%	7	1%	12	2%	3	1%	-75%	-70%	34	1%
Educational Development	33	5%	32	4%	34	7%	10	2%	11	2%	10%	-14%	120	4%
Formulate Career Plans/Goals	10	3%	6	1%	15	2%	10	1%	10	2%	0%	48%	51	2%
Improve Basic Skills	15	2%	9	1%	14	1%	6	1%	7	2%	17%	54%	51	1%
Maintain Certificate/License	6	1%	7	1%	5	1%	4	1%	2	0%	-50%	-50%	24	1%
Undecided/Unreported	119	19%	101	15%	101	14%	66	10%	56	8%	-15%	-19%	443	13%
Column Total	617	100%	652	100%	663	100%	607	100%	533	100%	-12%	-9%	3,072	100%

DE Enrollment

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Not Online	574	95%	647	100%	647	100%	592	100%	412	82%	-30%	96%	2,872	96%
Online	44	5%							127	18%		4%	171	4%
Total	618	100%	647	100%	647	100%	592	100%	539	100%	-9%	100%	3,043	100%

Day and Evening Course Enrollment

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Took Daytime Course	332	52%	360	54%	382	57%	359	57%	278	50%	-23%	54%	1,711	54%
Took Evening Course	344	48%	359	46%	338	43%	302	43%	318	50%	5%	46%	1,661	46%
Total	676	100%	719	100%	720	100%	661	100%	596	100%	-10%	100%	3,372	100%

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures for summer, fall and spring.

**Note: The variations in total numbers each year within the Status, Course-Taking, and Educational Goal tables are due to missing data points and also due to students changing Status, Pattern, or Educational Goal within a given year - e.g. "First Time Student" in Fall and "Continuing Student" in Spring.

Source: SMCCCD Data Warehouse

*Note: Counts and percents are based on census figures.

**Note: The variations in total numbers each year within the demographic segments are due to missing data points, and, in the case of age, also due to students crossing a category threshold during a year (18-22 in Fall, 23-28 in Spring).