



# Success and Retention 2009/10 through 2013/14 Business Department (BUS)

## Annual Retention and Success

	<b>Enrollments</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Success Rate Goal</b>	<b>Success Rate Diff</b>	<b>Retention Count</b>	<b>Retention Rate</b>	<b>Retention Rate Goal</b>	<b>Retention Rate Diff</b>
2009/2010	424	307	<b>72%</b>	70%	<b>2%</b>	371	<b>88%</b>	84%	<b>4%</b>
2010/2011	470	366	<b>78%</b>	70%	<b>8%</b>	404	<b>86%</b>	84%	<b>2%</b>
2011/2012	492	397	<b>81%</b>	70%	<b>11%</b>	455	<b>92%</b>	84%	<b>8%</b>
2012/2013	478	358	<b>75%</b>	70%	<b>5%</b>	416	<b>87%</b>	84%	<b>3%</b>
2013/2014	401	245	<b>61%</b>	70%	<b>-9%</b>	320	<b>80%</b>	84%	<b>-4%</b>

## Retention and Success by Term

	<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
Fall 2009	170	130	<b>76%</b>	144	<b>85%</b>
Fall 2010	277	211	<b>76%</b>	244	<b>88%</b>
Fall 2011	213	165	<b>77%</b>	193	<b>91%</b>
Fall 2012	259	188	<b>73%</b>	227	<b>88%</b>
Fall 2013	170	98	<b>58%</b>	137	<b>81%</b>
Spring 2010	241	170	<b>71%</b>	216	<b>90%</b>
Spring 2011	192	154	<b>80%</b>	159	<b>83%</b>
Spring 2012	279	232	<b>83%</b>	262	<b>94%</b>
Spring 2013	219	170	<b>78%</b>	189	<b>86%</b>
Spring 2014	231	147	<b>64%</b>	183	<b>79%</b>
Summer 2009	13	7	<b>54%</b>	11	<b>85%</b>
Summer 2010	1	1	<b>100%</b>	1	<b>100%</b>
<b>Total</b>	<b>2,265</b>	<b>1,673</b>	<b>74%</b>	<b>1,966</b>	<b>87%</b>

## Retention and Success by Ethnicity

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	African Am.	32	21	66%	29	91%
	Asian	29	18	62%	23	79%
	Filipino	14	8	57%	10	71%
	Hispanic	148	112	76%	130	88%
	Native Am.	1	1	100%	1	100%
	Unknown	58	45	78%	52	90%
	White	142	102	72%	126	89%
	<b>Totals &amp; Averages</b>	424	307	72%	371	88%
2010/2011	African Am.	21	10	48%	16	76%
	Asian	25	21	84%	24	96%
	Filipino	13	10	77%	10	77%
	Hispanic	156	117	75%	126	81%
	Native Am.	1	1	100%	1	100%
	Unknown	58	49	84%	50	86%
	White	196	158	81%	177	90%
	<b>Totals &amp; Averages</b>	470	366	78%	404	86%
2011/2012	African Am.	22	11	50%	18	82%
	Asian	55	49	89%	53	96%
	Filipino	18	14	78%	17	94%
	Hispanic	140	113	81%	128	91%
	Unknown	83	63	76%	74	89%
	White	174	147	84%	165	95%
	<b>Totals &amp; Averages</b>	492	397	81%	455	92%
	2012/2013	African Am.	29	21	72%	25
Asian		51	40	78%	46	90%
Filipino		12	11	92%	11	92%
Hispanic		167	111	66%	138	83%
Unknown		80	58	73%	67	84%
White		139	117	84%	129	93%
<b>Totals &amp; Averages</b>		478	358	75%	416	87%
2013/2014		African Am.	30	13	43%	25
	Asian	34	22	65%	25	74%

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Filipino	13	8	62%	9	69%
Hispanic	124	70	56%	91	73%
Native Am.	1	1	100%	1	100%
Unknown	58	34	59%	48	83%
White	141	97	69%	121	86%
<b>Totals &amp; Averages</b>	401	245	61%	320	80%

### Retention and Success by Gender

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	Female	229	170	74%	198	86%
	Male	179	125	70%	157	88%
	Unreported	9	8	89%	9	100%
	<b>Totals &amp; Averages</b>	417	303	73%	364	87%
2010/2011	Female	239	188	79%	208	87%
	Male	213	161	76%	179	84%
	Unreported	13	12	92%	12	92%
	<b>Totals &amp; Averages</b>	465	361	78%	399	86%
2011/2012	Female	212	171	81%	188	89%
	Male	268	216	81%	256	96%
	Unreported	8	7	88%	8	100%
	<b>Totals &amp; Averages</b>	488	394	81%	452	93%
2012/2013	Female	235	168	71%	199	85%
	Male	238	188	79%	212	89%
	Unreported	4	1	25%	4	100%
	<b>Totals &amp; Averages</b>	477	357	75%	415	87%
2013/2014	Female	199	123	62%	168	84%
	Male	196	118	60%	146	74%
	Unreported	3	2	67%	3	100%
	<b>Totals &amp; Averages</b>	398	243	61%	317	80%

**Retention and Success by Age**

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2009/2010	Under 18	18	13	<b>72%</b>	17	<b>94%</b>
	Age 18-22	177	126	<b>71%</b>	149	<b>84%</b>
	Age 23-28	96	66	<b>69%</b>	82	<b>85%</b>
	Age 29-39	69	49	<b>71%</b>	63	<b>91%</b>
	Age 40-49	30	21	<b>70%</b>	27	<b>90%</b>
	Age 50-59	27	25	<b>93%</b>	26	<b>96%</b>
	Age 60+	7	7	<b>100%</b>	7	<b>100%</b>
	<b>Totals &amp; Averages</b>	424	307	<b>72%</b>	371	<b>88%</b>
2010/2011	Under 18	11	11	<b>100%</b>	11	<b>100%</b>
	Age 18-22	178	132	<b>74%</b>	150	<b>84%</b>
	Age 23-28	100	74	<b>74%</b>	81	<b>81%</b>
	Age 29-39	79	68	<b>86%</b>	71	<b>90%</b>
	Age 40-49	56	42	<b>75%</b>	49	<b>88%</b>
	Age 50-59	31	26	<b>84%</b>	29	<b>94%</b>
	Age 60+	15	13	<b>87%</b>	13	<b>87%</b>
	<b>Totals &amp; Averages</b>	470	366	<b>78%</b>	404	<b>86%</b>
2011/2012	Under 18	12	10	<b>83%</b>	11	<b>92%</b>
	Age 18-22	213	172	<b>81%</b>	202	<b>95%</b>
	Age 23-28	115	96	<b>83%</b>	103	<b>90%</b>
	Age 29-39	60	44	<b>73%</b>	53	<b>88%</b>
	Age 40-49	47	38	<b>81%</b>	44	<b>94%</b>
	Age 50-59	38	32	<b>84%</b>	35	<b>92%</b>
	Age 60+	7	5	<b>71%</b>	7	<b>100%</b>
	<b>Totals &amp; Averages</b>	492	397	<b>81%</b>	455	<b>92%</b>
2012/2013	Under 18	16	15	<b>94%</b>	16	<b>100%</b>
	Age 18-22	208	155	<b>75%</b>	183	<b>88%</b>
	Age 23-28	100	70	<b>70%</b>	85	<b>85%</b>
	Age 29-39	62	45	<b>73%</b>	52	<b>84%</b>
	Age 40-49	49	34	<b>69%</b>	40	<b>82%</b>
	Age 50-59	38	35	<b>92%</b>	35	<b>92%</b>
	Age 60+	5	4	<b>80%</b>	5	<b>100%</b>

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
	<b>Totals &amp; Averages</b>	478	358	75%	416	87%
2013/2014	Under 18	16	10	63%	15	94%
	Age 18-22	146	90	62%	118	81%
	Age 23-28	105	65	62%	85	81%
	Age 29-39	84	47	56%	61	73%
	Age 40-49	23	15	65%	20	87%
	Age 50-59	21	13	62%	15	71%
	Age 60+	6	5	83%	6	100%
	<b>Totals &amp; Averages</b>	401	245	61%	320	80%

### Retention and Success by Enrollment Status

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2009/2010	Continuing Student	296	229	77%	262	89%
	Currently K-12	13	11	85%	12	92%
	First-Time Student	21	11	52%	17	81%
	First-Time Transfer Student	36	25	69%	33	92%
	Returning Student	40	21	53%	33	83%
	Returning Transfer Student	18	10	56%	14	78%
2010/2011	Continuing Student	335	269	80%	297	89%
	Currently K-12	6	6	100%	6	100%
	First-Time Student	29	18	62%	19	66%
	First-Time Transfer Student	32	20	63%	27	84%
	Returning Student	30	20	67%	20	67%
	Returning Transfer Student	38	33	87%	35	92%
2011/2012	Continuing Student	327	270	83%	298	91%
	Currently K-12	7	6	86%	7	100%
	First-Time Student	33	26	79%	31	94%
	First-Time Transfer Student	55	42	76%	51	93%
	Returning Student	44	30	68%	42	95%
	Returning Transfer Student	26	23	88%	26	100%
2012/2013	Continuing Student	319	237	74%	281	88%

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
	Currently K-12	25	24	<b>96%</b>	25	<b>100%</b>
	First-Time Student	26	18	<b>69%</b>	22	<b>85%</b>
	First-Time Transfer Student	23	17	<b>74%</b>	20	<b>87%</b>
	Returning Student	51	31	<b>61%</b>	35	<b>69%</b>
	Returning Transfer Student	34	31	<b>91%</b>	33	<b>97%</b>
2013/2014	Continuing Student	290	187	<b>64%</b>	234	<b>81%</b>
	Currently K-12	13	9	<b>69%</b>	12	<b>92%</b>
	First-Time Student	18	8	<b>44%</b>	14	<b>78%</b>
	First-Time Transfer Student	35	17	<b>49%</b>	27	<b>77%</b>
	Returning Student	27	14	<b>52%</b>	18	<b>67%</b>
	Returning Transfer Student	18	10	<b>56%</b>	15	<b>83%</b>

### **Retention and Success by Day or Evening**

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2009/2010	Day	247	188	<b>76%</b>	217	<b>88%</b>
	Evening	177	119	<b>67%</b>	154	<b>87%</b>
2010/2011	Day	264	206	<b>78%</b>	227	<b>86%</b>
	Evening	206	160	<b>78%</b>	177	<b>86%</b>
2011/2012	Day	292	237	<b>81%</b>	273	<b>93%</b>
	Evening	200	160	<b>80%</b>	182	<b>91%</b>
2012/2013	Day	298	247	<b>83%</b>	269	<b>90%</b>
	Evening	180	111	<b>62%</b>	147	<b>82%</b>
2013/2014	Day	193	133	<b>69%</b>	161	<b>83%</b>
	Evening	208	112	<b>54%</b>	159	<b>76%</b>

**Retention and Success by Distance Ed Description**

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2009/2010	Not Online	382	279	<b>73%</b>	335	<b>88%</b>
	Online	42	28	<b>67%</b>	36	<b>86%</b>
2010/2011	Not Online	470	366	<b>78%</b>	404	<b>86%</b>
2011/2012	Not Online	492	397	<b>81%</b>	455	<b>92%</b>
2012/2013	Not Online	478	358	<b>75%</b>	416	<b>87%</b>
2013/2014	Not Online	259	182	<b>70%</b>	214	<b>83%</b>
	Online	142	63	<b>44%</b>	106	<b>75%</b>
<b>Total</b>		<b>2,265</b>	<b>1,673</b>	<b>74%</b>	<b>1,966</b>	<b>87%</b>

**Retention and Success by Basic Skills Classification**

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2009/2010	Basic Skills	24	22	<b>92%</b>	22	<b>92%</b>
	Non Basic SI	400	285	<b>71%</b>	349	<b>87%</b>
2010/2011	Basic Skills	7	5	<b>71%</b>	5	<b>71%</b>
	Non Basic SI	463	361	<b>78%</b>	399	<b>86%</b>
2011/2012	Basic Skills	3	3	<b>100%</b>	3	<b>100%</b>
	Non Basic SI	489	394	<b>81%</b>	452	<b>92%</b>
2012/2013	Non Basic SI	478	358	<b>75%</b>	416	<b>87%</b>
2013/2014	Non Basic SI	401	245	<b>61%</b>	320	<b>80%</b>
<b>Total</b>		2,265	1,673	<b>74%</b>	1,966	<b>87%</b>

**Retention and Success CTE**

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2009/2010	Not CTE	424	307	<b>72%</b>	371	<b>88%</b>
2010/2011	CTE	131	99	<b>76%</b>	111	<b>85%</b>
	Not CTE	339	267	<b>79%</b>	293	<b>86%</b>
2011/2012	CTE	124	93	<b>75%</b>	111	<b>90%</b>
	Not CTE	368	304	<b>83%</b>	344	<b>93%</b>
2012/2013	CTE	103	59	<b>57%</b>	84	<b>82%</b>
	Not CTE	375	299	<b>80%</b>	332	<b>89%</b>
2013/2014	Not CTE	401	245	<b>61%</b>	320	<b>80%</b>
<b>Total</b>		2,265	1,673	<b>74%</b>	1,966	<b>87%</b>



## Retention and Success Transfer Level Courses

		<b>Headcount</b>	<b>Success Count</b>	<b>Success Rate</b>	<b>Retention Count</b>	<b>Retention Rate</b>
2009/2010	Not Transferable	24	22	<b>92%</b>	22	<b>92%</b>
	Transferable	400	285	<b>71%</b>	349	<b>87%</b>
2010/2011	Not Transferable	7	5	<b>71%</b>	5	<b>71%</b>
	Transferable	463	361	<b>78%</b>	399	<b>86%</b>
2011/2012	Not Transferable	3	3	<b>100%</b>	3	<b>100%</b>
	Transferable	489	394	<b>81%</b>	452	<b>92%</b>
2012/2013	Transferable	478	358	<b>75%</b>	416	<b>87%</b>
2013/2014	Transferable	401	245	<b>61%</b>	320	<b>80%</b>
<b>Total</b>		<b>2,265</b>	<b>1,673</b>	<b>74%</b>	<b>1,966</b>	<b>87%</b>

## Grade Distribution (Overall)

	<b><u>A</u></b>	<b><u>B</u></b>	<b><u>C</u></b>	<b>D</b>	<b>F</b>	<b>Other</b>	<b><u>W</u></b>
Fall 2009	72	48	9	3	11	1	26
Fall 2010	132	50	25	17	15	7	31
Fall 2011	105	39	19	5	23	2	20
Fall 2012	96	58	33	12	24	4	32
Fall 2013	29	45	24	11	27	1	33
Spring 2010	86	48	34	13	33	2	25
Spring 2011	91	47	16	5			33
Spring 2012	138	62	32	8	20	2	17
Spring 2013	91	62	17	9	9	1	30
Spring 2014	65	53	26	8	26	5	48
Summer 2009	3	2	2		4		2
Summer 2010	1						
<b>Total</b>	<b>909</b>	<b>514</b>	<b>237</b>	<b>91</b>	<b>192</b>	<b>25</b>	<b>297</b>

Retention and Success by Course

				<b>Headcount</b>	<b>Success</b>	<b>Success Rate</b>	<b>Retention</b>	<b>Retention Rate</b>
Fall 2009	BUS.	100	Survey Of Business	37	27	<b>73%</b>	29	<b>78%</b>
			Survey of Business	74	49	<b>66%</b>	60	<b>81%</b>
		101	Human Relations In Business	24	22	<b>92%</b>	23	<b>96%</b>
		103	Intro. to Bus. Info. Systems	30	27	<b>90%</b>	27	<b>90%</b>
		685CB	Introd. Bus. Writ. Academy	5	5	<b>100%</b>	5	<b>100%</b>
Fall 2010	BUS.	100	Contemporary American Bus.	100	75	<b>75%</b>	91	<b>91%</b>
		101	Human Relations In Business	33	28	<b>85%</b>	28	<b>85%</b>
		103	Intro. to Bus. Info. Systems	34	25	<b>74%</b>	30	<b>88%</b>
		108	Business Writing/Presentation	20	15	<b>75%</b>	16	<b>80%</b>
		395	Getting Started in Business	33	31	<b>94%</b>	31	<b>94%</b>
		396	Developing a Business Plan	31	20	<b>65%</b>	26	<b>84%</b>
		397	Developing a Marketing Plan	26	17	<b>65%</b>	22	<b>85%</b>
Fall 2011	BUS.	100	Contemporary American Bus.	109	88	<b>81%</b>	103	<b>94%</b>
		101	Human Relations In Business	22	19	<b>86%</b>	20	<b>91%</b>
		103	Intro. to Bus. Info. Systems	25	22	<b>88%</b>	23	<b>92%</b>
		395	Getting Started in Business	29	23	<b>79%</b>	26	<b>90%</b>
		396	Developing a Business Plan	27	12	<b>44%</b>	20	<b>74%</b>
		695	Independent Study	1	1	<b>100%</b>	1	<b>100%</b>
Fall 2012	BUS.	100	Contemporary American Bus.	105	80	<b>76%</b>	96	<b>91%</b>
		101	Human Relations In Business	36	27	<b>75%</b>	29	<b>81%</b>
		103	Intro to Bus Info Systems	19	16	<b>84%</b>	17	<b>89%</b>
			Intro. to Bus. Info. Systems	33	32	<b>97%</b>	32	<b>97%</b>
		395	Getting Started in Bus. Green	19	12	<b>63%</b>	14	<b>74%</b>
		396	Dev. a Bus. Plan Inc. Sust. Pr	22	10	<b>45%</b>	19	<b>86%</b>
		397	Developing a Marketing Plan	25	11	<b>44%</b>	20	<b>80%</b>
Fall 2013	BUS.	100	Contemporary Am Business	25	15	<b>60%</b>	25	<b>100%</b>
			Contemporary American Bus.	78	48	<b>62%</b>	62	<b>79%</b>
		103	Intro to Bus Info Systems	21	14	<b>67%</b>	17	<b>81%</b>
		180	Marketing	30	15	<b>50%</b>	20	<b>67%</b>
		335	Theories/Practices Global Bus	16	6	<b>38%</b>	13	<b>81%</b>
Spring 2010	BUS.	100	Survey of Business	92	57	<b>62%</b>	81	<b>88%</b>
		103	Intro Business Info Systems	36	27	<b>75%</b>	35	<b>97%</b>
		110	Business Arithmetic	24	22	<b>92%</b>	22	<b>92%</b>

			<b>Headcount</b>	<b>Success</b>	<b>Success Rate</b>	<b>Retention</b>	<b>Retention Rate</b>	
		115	Business Mathematics	30	16	<b>53%</b>	25	<b>83%</b>
		150	Small Business Management	10	8	<b>80%</b>	8	<b>80%</b>
		201	Business Law	27	21	<b>78%</b>	23	<b>85%</b>
		680CA	Honors Col.: Bus. Leadership	22	19	<b>86%</b>	22	<b>100%</b>
Spring 2011	BUS.	100	Contemp. American Business	38	32	<b>84%</b>	32	<b>84%</b>
			Survey of Business	41	31	<b>76%</b>	34	<b>83%</b>
		103	Intro Business Info Systems	29	24	<b>83%</b>	25	<b>86%</b>
		108	Business Writing/Presentation	20	15	<b>75%</b>	15	<b>75%</b>
		110	Business Arithmetic	7	5	<b>71%</b>	5	<b>71%</b>
		115	Business Mathematics	22	15	<b>68%</b>	16	<b>73%</b>
		201	Business Law	35	32	<b>91%</b>	32	<b>91%</b>
Spring 2012	BUS.	100	Contemp. American Business	31	31	<b>100%</b>	31	<b>100%</b>
			Contemporary American Bus.	79	56	<b>71%</b>	72	<b>91%</b>
		103	Intro Business Info Systems	44	36	<b>82%</b>	40	<b>91%</b>
		108	Business Writing/Presentation	12	8	<b>67%</b>	9	<b>75%</b>
		110	Business Arithmetic	3	3	<b>100%</b>	3	<b>100%</b>
		115	Business Mathematics	15	11	<b>73%</b>	13	<b>87%</b>
		201	Business Law	40	38	<b>95%</b>	39	<b>98%</b>
		395	Getting Started in Business	27	24	<b>89%</b>	27	<b>100%</b>
		396	Developing a Business Plan	27	24	<b>89%</b>	27	<b>100%</b>
		695	Independent Study	1	1	<b>100%</b>	1	<b>100%</b>
Spring 2013	BUS.	100	Contemp. American Business	19	12	<b>63%</b>	18	<b>95%</b>
			Contemporary American Bus.	74	57	<b>77%</b>	61	<b>82%</b>
		101	Human Relations in Business	17	9	<b>53%</b>	11	<b>65%</b>
		103	Intro Business Info Systems	32	28	<b>88%</b>	28	<b>88%</b>
		108	Business Writing/Presentation	13	11	<b>85%</b>	13	<b>100%</b>
		201	Business Law	40	38	<b>95%</b>	40	<b>100%</b>
		395	Getting Started in Bus. Green	12	11	<b>92%</b>	12	<b>100%</b>
		396	Dev. a Bus. Plan Inc. Sust. Pr	12	4	<b>33%</b>	6	<b>50%</b>
Spring 2014	BUS.	100	Contemp. American Business	18	16	<b>89%</b>	16	<b>89%</b>
			Contemporary American Bus.	70	36	<b>51%</b>	53	<b>76%</b>
		103	Intro Business Info Systems	25	17	<b>68%</b>	20	<b>80%</b>
		150	Small Business Management	26	14	<b>54%</b>	19	<b>73%</b>
		180	Marketing	29	16	<b>55%</b>	19	<b>66%</b>

			<b>Headcount</b>	<b>Success</b>	<b>Success Rate</b>	<b>Retention</b>	<b>Retention Rate</b>
	201	Business Law	46	45	<b>98%</b>	46	<b>100%</b>
	230	International Marketing	17	3	<b>18%</b>	10	<b>59%</b>
Summer 20( BUS.	100	Suvey of Business	13	7	<b>54%</b>	11	<b>85%</b>
Summer 20· BUS.	695	Independent Study	1	1	<b>100%</b>	1	<b>100%</b>

