



Cañada College

EVENING UPDATE

EMP FOR THE EVENING

01

EMP 1.2 Prioritize serving part-time, working students by building on the model of College for Working Adults (CWA). Add more degrees and certificates obtainable within 3 years via evening, weekend and online classes, and ensure adequate services are available in the evenings...

02

EMP 4.3 Create a hub for evening and weekend students to support their social connections, access to nutritional food and beverages, as well as learning support services an (Evening One Stop

03



EMP Ensure students (particularly part-time students) experience a sense of belonging and connection to the College that helps them persist and complete

04

OPERATIONAL OBJECTIVE:
Organize evening and online degree/certificate offerings to ensure completeability;
advertise them effectively





Fall 2023 Pilot

September, October, November

EMP Strategic Initiative 4.3

Create a hub for evening and weekend students to support their social connections, access to nutritional food and beverages, as well as learning support services (an Evening One Stop).



**Food Services:**

- **Colts Café (Building 1)**
Mon–Thu: 5 – 8 p.m.
- **Grab and Go Refrigerators**
Building 9, 1st Floor
Building 13, 2nd Floor
- **The Grove Café (Building 5)**
Mon–Thu: 5 – 7 p.m.



**Public Safety Escorts:**

The Office of Public Safety offers on campus escorts during the hours they are on campus (5 a.m. to midnight). Please call the **Office of Public Safety at (650) 738-7000** and ask for a safety escort.

Your Evening Hub for Student Support Services

Available Services Monday – Thursday:
Open from 5 p.m. – 8 p.m.*

Building 9

- **1st Floor**
 - Admissions and Records
 - Disability Resource Center (DRC)
(Last appointment taken at 7 p.m.)
 - Financial Aid Services
 - Personal Counseling Center (PCC)
(Last appointment taken at 7 p.m.)
 - Welcome Center
- **2nd Floor**
 - Learning Center
 - Tech Team Student Support (Canvas, email and other educational technology needs) offered in English and Spanish
 - Writing Center and STEM Center support with Writing and Math. Tutors in other subjects available as schedules and needs allow
- **3rd Floor**
 - Library

Building 13

- Same Day Counseling (Room 332)

*Open times vary and are a mix of full-service and quick-question counter services

For more information scan the QR code or visit:
canadacollege.edu/night



"GRAB AND GO" AND "SNACK PROGRAM"



\$7,500

Money spent on
sandwiches



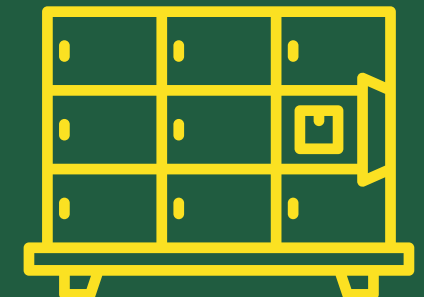
2450

Total number of
sandwiches were
giving away



15,900

Snacks have been
distributed with a
cost of approx.
\$7,250



FOOD LOCKERS

Lockers installed in
Building 13 and
prepared for a
Spring 2024 launch

Fall 2023 Evaluation Surveys Open

Response Snippets

Faculty

“I have not seen much of a change, other than some lights put up under the umbrellas around Building 9, 17 and 18.

There have been a few evening calls to public safety to open doors for faculty and staff, and it has been met by rude, disgruntled public safety officers.

Overall lack of public safety officers. Also, several lights along "the loop" are out, which is very unsafe.”

Students

“I didn’t know about it.”

“Please continue to keep evening services, this semester has been the best in supporting students who attend evening classes. It gives me a sense that I belong despite attending part-time.”

“It's a nice touch to have free snacks and food in the evening. I appreciate it.”

Classified Staff

“Getting the word out has been a challenge. Shifting work schedules can also be challenging for Classified staff.”

“The foot traffic is minimal at night -- very few students stop by for assistance. “



GENERAL EVALUATIVE FEEDBACK FROM SURVEY

Low Activity in evening outside of peak times (Sept – Nov, M-F, 5pm-8pm)

Support should continue:

- Peak service times
- Beginning of semesters
- Visibility for evening scheduled courses during peak

Recommendation to strategize targeted enhanced support for evening students

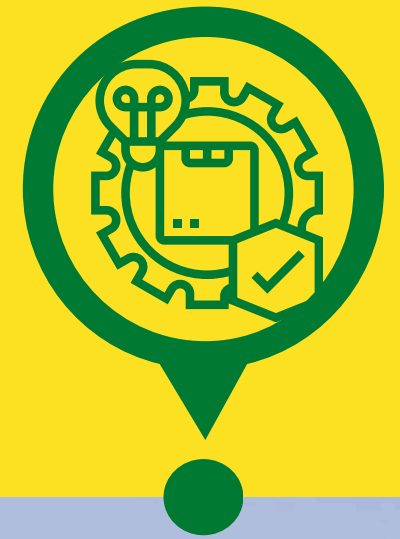
Main Focus

01 KNOW WHO “EVENING STUDENTS” ARE

02 VERIFY EVENING/ONLINE DEGREES AND CERTIFICATES ARE COMPLETABLE

03 UTILIZE COUNSELING, STUDENT SERVICES, AND INSTRUCTIONAL SUPPORT SERVICES TO THEIR FULL POTENTIAL

04 PROACTIVE REGISTRATION



EVENING STUDENT FOCUS



Evening w/ Sync and Async

- Prioritize students who take the majority of their classes in the evening.
- Provide information, resources and wrap around services through CWA.



Asynchronous Only

- Asynchronous-only students may be provided information, technical support, resources and wrap around services through CWA.

Opportunity: Foster campus connection and a sense of community.

DEGREES (ADT, AA,AS)

ACCOUNTING	DANCE	INTERNATIONAL STUDIES
ADMINISTRATIVE ASSISTANT	DRESSMAKING/SMALL BUSINESS ORIENTED	MARKETING
ANTHROPOLOGY	EARLY CHILDHOOD EDUCATION	MATHEMATICS
ARTS & HUMANITIES	ECONOMICS	NUTRITION AND DIETETICS
BUSINESS ADMINISTRATION/2.0	ENGLISH	PARALEGAL
BUSINESS ASSISTANT	ENTREPRENEURSHIP /SMALL BUSINESS	POLITICAL SCIENCE
BUSINESS MANAGMENT	ETHNIC STUDIES	SOCIOLOGY
CHILD ADOLESCENT DEVELOPMENT	FASHION DESIGN MERCHANDISING	SOCIAL WORK HUMAN SERVICES
COMMUNICATION STUDIES /2.0	HISTORY	

CERTIFICATES

ACCOUNTING	ENTRY LEVEL BOOKKEEPER
ADMINISTRATIVE ASSISTANT	GENERAL OFFICE
BUSINESS ADMINISTRATION	HR IN THE WORKPLACE
BUSINESS ASSISTANT	INCLUSION SUPPORT
BUSINESS MANAGMENT	MARKETING
DRESSMAKING/SMALL BUSINESS ORIENTED	PARALEGAL
EARLY CHILDHOOD EDUCATION	P.A.S.S.
ENTREPRENEURSHIP/ SMALL BUSINESS	PAYROLL SPECIALIST

EVENING OFFERINGS/ COUNSELING SUPPORT

Marketing Degree/Certificates

Cañada College offers 36 Degrees and 17 Certificates that a student can complete while taking classes nights and online.

Degree Audit / Dean Operations

Enhance data collection to better track course offerings, degree completion and evening student enrollments.

CWA 2-3 Year Templates

Organize evening and online offerings will better help counseling create 2-3 year templates designed for evening and or online students.

Evening Counseling and Student Services Support

Expand CWA's service to evening students. Providing a centralized space for evening and online students to receive counseling and other support services.



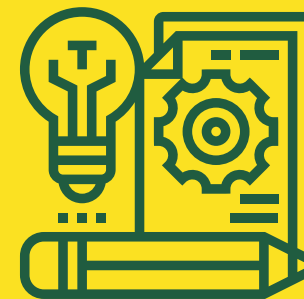
PROACTIVE REGISTRATION

Get students registered before they leave.



Faculty Involvement

Coordinating with Faculty to plan class registration events and info sessions on evening student services.



Bringing Services to Students

Creating opportunities for Financial Aid, A&R and Instructional Support to serve students where they're at.



Proactive Counseling

Scheduling sign-ups with evening courses to meet with a Counselor for drop-in opportunities.



Timeline



Fall 2024
Share ideas and assess. Develop Evening work plan



Spring 2025
Reimagine “The Evening Program”



Summer 2025
Marketing to Local Community



Fall 2025
Launch of “Evening Program”



THANK YOU